

Dun Laoghaire Institute of Art, Design & Technology

Annual Report 2011/12



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(This is the ninth Annual Report of Dún Laoghaire Institute of Art, Design & Technology. This report covers the period 1 September 2011 to 31 August 2012)

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1. Introduction

1.1 Chairman's Statement

I am pleased to present the annual report for the academic year 2011–2012. I welcome the opportunity to highlight the on-going developments at IADT this past year.

On the academic front, an early achievement in the year was the granting of Delegated Authority for Taught Level 9 awards by HETAC, this followed a successful Institutional Review in early 2011.

IADT has engaged actively during the year with developments in the Higher Education Strategy and the future of third level education generally. IADT has been involved in discussions with UCD on possible joint activities, clusters and the development of a Memorandum of Understanding. IADT submitted its proposals in response to the HEA's "Towards the Future Higher Education Landscape" document in July 2012 and continues to participate fully in the HEA Review of Creative Arts and Media Education in the Dublin Region. The Institute looks forward to the publication of the HEA proposals for the reconfiguration of the Higher Education Landscape.

On behalf of the Governing Body and the Institute, I wish to express our disappointment with the Government decision to postpone indefinitely the award of the contract for the development of three new buildings for IADT. This decision has far reaching consequences for the Institute and for its capacity to grow and develop in future years, particularly as we are entering into the development of a new five year strategy for the Institute.

I would like to acknowledge the work, support and commitment of my fellow Governing Body members during the year. I wish to thank the staff of the Institute for their commitment and dedication to the Institute and I wish to congratulate them on their achievements during the year.

In addition, let me express my gratitude to the students of IADT who make it the vibrant and creative place that it is.

Rónán Ó Muirthile Chairperson

1.2 President's Statement

The academic year 2011/12 was an exciting and challenging year for IADT. 2012 marked our 15th anniversary as an Institute of Technology, fifteen years during which IADT has grown from 500 students to almost 2,500 with a strong national and international profile.



The quality of our programmes and staff, together with our Erasmus and International partners continue to ensure our graduates are well placed to contribute to Ireland's social, cultural and economic development.

There were a number of major achievements for IADT during 2011/12. We achieved Delegated Authority for our taught Masters Programmes, a testament to the relevancy and quality of our postgraduate provision. Two of our undergraduate programmes achieved continued accreditation and recognition from professional bodies and we commend them on their achievements.

Our Erasmus and international links continued to develop, including the development of relationships with colleges in Toronto Canada. 2011 saw a successful Institutional Review for IADT; following that, we have carried out a major internal restructuring this year which has repositioned the Institute, created efficiencies and presented opportunities for cross-disciplinary working and new partnerships.

This year, IADT has developed the Drawing Project in the centre of Dún Laoghaire, a centre for the teaching of Drawing across disciplines and the staging of collaborative projects and exhibitions.

Our partnerships with other Higher Education Institutions and Industry continued to develop as we actively engaged in national discussions around a new strategy for Higher Education. IADT continues to attract committed and creative staff and students and to rise to meet the challenges facing us in a positive manner.

I would like to acknowledge the hard work, creativity and commitment of IADT's staff and student population over the year.

1.3 Establishment of Institute

Dún Laoghaire College of Art and Design, a constituent college of Dún Laoghaire VEC, was granted autonomous status in accordance with the provisions of the Regional Technical Colleges Acts, 1992-1994 with effect from 1 April 1997 by Niamh Bhreathnach T.D., Minister for Education. The College changed its name by Ministerial Order to Dún Laoghaire Institute of Art, Design and Technology with effect from 8 January, 1998.

1.4 Institute's Mission Statement

Vision:

To be at the forefront of teaching, research and innovation at the convergence of the arts, technology and enterprise, and to contribute to Ireland's development as a creative knowledge economy.



Mission:

The IADT mission is to sustain and enhance our reputation as the college of preferred choice in our areas of specialisation. This will be achieved by providing professional and industry relevant programmes, innovative approaches to teaching, learning and assessment, and by engaging in research, enterprise development and innovation.

Our students and staff bodies will reflect the diversity of the new Ireland, and will have a strong international contingent. Our graduates will be well-placed to contribute to economic, social and cultural development. With significant growth in numbers, IADT will be a centre for lifelong learning and will be recognised as a significant player in policy and industry development, and as a valued collaborative partner with industry and with other higher education institutions.



2. Governance

2.1 Governing Body

2.1.2 Governing Body – as at 31st August, 2012

The fifth Governing Body of Dún Laoghaire Institute of Art, Design and Technology was appointed by the Minister for Education and Skills for a five-year term from 1st April 2011. The two student representatives are appointed for a period of one year up to 30th June each year. The Governing Body met on 10 occasions in the period 1st September 2011 and 31st August 2012.

Member's Name Mee	Number of etings Attended
Mr. Rónán Ó Muirthile (Chairperson) [appointed 19 September 2011]	8
Dr Annie Doona (President)	10
Cllr. Niamh Bhreathnach (Dún Laoghaire VEC) [Deputy Chair]	8
Cllr. Donal Marren (Dún Laoghaire VEC)	7
Cllr. Stephen Fitzpatrick (Dún Laoghaire VEC)	7
Mr. Tom Taylor (Dún Laoghaire VEC)	5
Dr Tim Jackson (County Dublin VEC)	9
Ms. Eleanor Roche (County Wicklow VEC)	6
Mr. Pearse Connolly (ICTU)	8
Ms. Cliodhna Shaffrey (The Arts Council)	9
Ms. Clodagh Whelan (Enterprise Ireland)	7
Ms. Eavann Murphy (Vodafone Ireland) [appointed 7 July 2011]	6
Mr. Cormac Shaw (Southside Partnership) [appointed 18 November 20	011] 6
Ms. Siobhan Bourke (Irish Film Board)	7
Mr. Barry Dignam (Academic Staff)	7
Dr Dióg O'Connell (Academic Staff)	9
Mr. Derek Larkin (Non-Academic Staff)	10
Student Members of Governing Body (appointed on a yearly	v basis)
Ms. Lisa Murphy [1 July 2011 to 30 June 2012]	8
Mr. David Edwards [1 July 2011 to 30 June 2012]	8
Ms. Marie Farrell [1 July 2012 to 30 June 2013]	n/a
Mr. Eoin Dixon Murphy [1 July 2012 to 30 June 2013]	n/a



2.2 <u>Senior Staff</u> (as at 31/08/12)

President Dr Annie Doona

Registrar Dr Marian O'Sullivan

Secretary/Financial Controller Bernard Mullarkey

Head of Development Vacant

Head of School of Creative Arts (Acting)

Donald Taylor Black

Head of School of Creative Technologies Andrew Power

Head of School of Business & Humanities Dr Josephine Browne

Head of Dept. of Art & Design Liam Doona

Head of Department of Film & Media Donald Taylor Black

Head of Department of Learning Sciences Dr Marion Palmer

Head of Department of Technology Dr Mark Riordan

Head of Dept. of Business & Enterprise (Acting) Therese Moylan

Head of Department of Humanities Dr Paula Gilligan

Librarian Deirdre Judge

Human Resources Manager Kevin Browne

I.T. Manager Colm Hennessy

Estates & Facilities Manager Grace Weldon

Finance Manager Conor Logan

Academic Administration & Student

Affairs Manager David Doyle

Educational Partnerships & Student

Services Manager Tara Ryan

Innovation, Commercialisation &

Development Manger Dominic Mullan

Creative Director, National Film School Donald Taylor Black



3. Academic Staff and Student Affairs

3.1 Academic Council

- **3.1.1** The Academic Council is appointed by Governing Body for a three-year term. The Academic Council meets for a minimum of three times each year and the quorum is fifty per cent of membership. A proposal to renew the Academic Council membership was approved by Governing Body on 4 November 2009. Changes to the membership of the various sub-Committees were also approved.
- **3.1.2** The Academic Council has established a number of Sub-Committees as follows:
 - Programme Validation Sub-Committee
 - Academic Planning, Co-ordination and Review Sub-Committee
 - Research, Development Sub-Committee
 - Library Sub-Committee (formerly Library, Information & Learning Resource Sub-Committee)
 - Teaching & Learning Sub-Committee
 - Quality Enhancement Sub-Committee
 - Disciplinary Sub-Committee
 - Appeals Sub-Committee
- **3.1.3** The membership of the Academic Council as at 31 August 2012 is as follows:

Ex officio members

<u>Name</u>	<u>Title</u>
Dr Annie Doona	President & Chair
Dr Marian O'Sullivan	Registrar
Dr Josephine Browne	Head of School of Business & Humanities
Donald Taylor Black	Head of School of Creative Arts (Acting)
David Doyle	Academic Administration & Student Affairs Manager
Deirdre Judge	Librarian
Lisa Murphy	Education Officer, Students Union

Elected members

<u>Name</u>	<u>Title</u>
Paul Gregg	School of Creative Arts
Thomas Kennedy	School of Creative Arts
David Quin	School of Creative Arts (part-time attendance)
Therese Moylan	School of Business & Humanities
Maria Parsons	School of Business & Humanities
Stephen Boyd	School of Business & Humanities (part-time attendance)
Dr John Greaney	School of Creative Technologies
Dr Mark Riordan	Head of Dept. of Learning Sciences
John Dempsey	School of Creative Technologies
Timm Jeschawitz	School of Creative Technologies
John Dempsey	School of Creative Technologies
Conor O'Reilly	Student Union Representative
Niamh Devereux	Student Union Representative



3.2. Academic Developments

New Programme Approvals by Academic Council under Delegated Authority

Bachelor of Science (Hons) in Digital Media Systems Certificate in Assessment and Evaluation Certificate in Technology Enhanced Learning

3.3. Approved Programmes

3.3.1 Full-Time Programmes - 2011/2012

School of Creative Arts

Bachelor of Arts (Hons) in Model Making, Design and Digital Effects [last approved March 2008]

Bachelor of Arts (Hons) in Animation [last approved May 2009]

Bachelor of Arts (Hons) in Photography [last approved May 2009]

Bachelor of Arts (Hons) in Design in Visual Communications [last approved May 2009]

Bachelor of Arts (Hons) in Visual Arts Practice [last approved May 2009]

Bachelor of Arts (Hons) in Film and Television Production [last approved May 2009]

Bachelor of Arts (Hons) in Design for Stage and Screen (Production Design) *[last approved March 2009]*

Bachelor of Arts (Hons) in Design for Stage and Screen (Costume Design) *[last approved March 2009]*

Bachelor of Arts (Hons) in Design for Stage and Screen (Make-up Design) [last approved March 2009]

Master of Arts in Screenwriting for Film and Television [last approved by HETAC 2009]

Master of Arts in Visual Arts Practices [last approved March 2012]

Master of Arts in Broadcast Production for Radio and Television [last approved by HETAC 2009]

Master of Arts by Research in Creative Arts [last approved by HETAC 2007]

School of Creative Technologies

Bachelor of Engineering in Audio Visual Media Technology [last approved March 2010] Bachelor of Science in Computing in Multimedia Programming [last approved March 2010]

Bachelor of Science (Hons) in Computing in Multimedia Systems /Web Engineering [last approved March 2010]

Bachelor of Science (Hons) in Computing in Multimedia Systems/Web Engineering (Add-on) [last approved March 2010]

Bachelor of Science (Hons) in Applied Psychology [last approved March 2010]

Master of Science by Research in Learning Sciences [last approved by HETAC 2007]

Master of Arts by Research in Learning Sciences [last approved by HETAC 2007]



School of Business & Humanities

Bachelor of Business in Entrepreneurship [last approved April 2010]

Bachelor of Business (Hons) in Entrepreneurship and Management *[last approved April 2010]*

Bachelor of Business (Hons) in Entrepreneurship (Add-on) [last approved April 2010]

Bachelor of Arts (Hons) in Business Studies and Arts Management [last approved April 2010]

Bachelor of Arts (Hons) in English, Media and Cultural Studies [last approved April 2010]

Postgraduate Diploma in Business in Cultural Event Management [last approved April 2010]

Master of Arts by Research in Humanities [last approved by HETAC 2007]

Master of Arts by Research in Business & Enterprise [last approved by HETAC 2007]

3.3.2 Part-Time Programmes including ACCS - 2011/2012

Bachelor of Arts (Hons) in Visual Arts Practice (ACCS Mode) [last approved May 2009] Bachelor of Business (Hons) in Entrepreneurship (Flexible) [last approved 2011] Bachelor of Arts (Hons) in English Media and Cultural Studies [last approved April 2010]

Master of Arts in Screenwriting for Film & Television [last approved by HETAC 2009]

Master of Arts in Digital Media Art [last approved by HETAC 2009]

Master of Science in Cyberpsychology [last approved 2009]

Master of Science in Digital Media Science [last approved by HETAC 2008]

Certificate in Cyberpsychology [last approved June 2008]

Certificate in Enterprise Development [last approved June 2009]

Certificate in Human Computer Interaction [last approved June 2009]

Certificate in Internet Research Methods [last approved October 2011]

Certificate in Mobile Software Development (Android) [last approved October 2011]

Certificate in Online Business Trading [last approved June 2009]

Certificate in Sports Psychology [last approved June 2009]

New Full-Time Programmes offered 2011/12

Bachelor of Arts (Hons) in Design for Stage and Screen (Costume Design) Bachelor of Arts (Hons) in Design for Stage and Screen (Make-up Design)

3.3.3 New Special Purpose Award Certificate offered 2011/12

Certificate in Enterprise Development

Certificate in Internet Research Methods

Certificate in Mobile Software Development (Android)

Certificate in Online Business Trading



3.4. External Examiners

3.4.1 Academic Year 2011/12

PROGRAMMES IN BUSINESS & HUMANITIES

Bachelor of Arts (Hons) in Business Studies and Arts Management

Prof Chris Kemp Mr. Ger Long Mr. John Fogarty Dr Emer Ní Bhradaigh

Bachelor of Arts (Hons) in English, Media & Cultural Studies

Dr John Ennis Dr Estella Tincknell Dr Derek Hand Prof Stephen Shapiro

Bachelor of Business in Entrepreneurship

Mr. John Fogarty Mr. Adrian Payne Mr. Ger Long

Bachelor of Business (Hons) in Entrepreneurship and Management

Mr. Adrian Payne Mr. Ger Long Mr. John Fogarty

Bachelor of Business (Hons) in Entrepreneurship (1 Year Add-on F/T & P/T)

Dr Denis Harrington Mr. Ger Long Mr. John Fogarty

Postgraduate Diploma in Business in Cultural Event Management

Prof Chris Kemp

<u>Certificate in Enterprise Development</u> (Special Purpose Award)

Dr Denis Harrington

Certificate in Online Business Trading (Special Purpose Award)

Dr Denis Harrington

PROGRAMMES IN CREATIVE TECHNOLOGIES

BSc in Computing in Multimedia Programming

Mr. Philip Bourke Mr. Colm Dunphy



BSc in Engineering in Audio Visual Media Technology

Dr Andrew Donnellan

BSc (Hons) in Applied Psychology

Dr Brian Hughes Dr Elizabeth Hellier

BSc (Hons) in Computing in Multimedia Systems/Web Engineering

Mr. Colm Dunphy Mr. Philip Bourke

BSc (Hons) in Computing in Multimedia Systems/Web Engineering (Add-on)

Mr. Colm Dunphy Mr. Philip Bourke

Master Science in Cyberpsychology

Dr Gary O'Reily Dr Chris Fullwood

<u>Certificate in Cyberpsychology</u> (Special Purpose Award)

Dr Chris Fullwood

<u>Certificate in Human Computer Interaction</u> (Special Purpose Award)

Mr. Colm Dunphy

<u>Certificate in Internet Research Methods</u> (Special Purpose Award)

Dr Chris Fullwood

<u>Certificate in Mobile Software Development [Android]</u> (Special Purpose Award)

Mr. Philip Bourke

Certificate in Sports Psychology (Special Purpose Award)

Dr Brian Hughes

PROGRAMMES IN CREATIVE ARTS

Bachelor of Arts in Design in Model Making for Film & Media

Mr. Paul Wells

Bachelor of Arts (Hons) in Animation

Mr. Paul Wells Ms. Leonie Sharrock

Bachelor of Arts (Hons) in Design in Visual Communications

Mr. Adrian Shaughnessy

Ms. Liz Farrelly

<u>Dún Laoghaire Institute of Art, Design & Technology</u>

Bachelor of Arts (Hons) in Film and Television Production

Dr Paula Quigley Mr. Les Blair

Bachelor of Arts (Hons) in Model Making, Design & Digital Effects

Mr. Paul Wells Mr. Paul Johnson

Bachelor of Arts (Hons) in Photography

Mr. Max Kandhola Prof Liz Wells

Bachelor of Arts (Hons) in Visual Arts Practice (F/T & ACCS)

Dr Susan Kelly Ms. Fiona Barber

MA in Broadcast Production (Radio & Television)

Mr. Martin Mahon Mr. Ronan Kelly

MA in Screenwriting for Film and Television

Mr. Tony Tracy Mr. Mark O'Halloran

MA in Visual Arts Practices

Ms. Maxine Kopsa



3.5 Student Statistics

3.5.1 Student Numbers By Discipline 2011/2012

Discipline	1 st Year	Other Years	Total
Higher Cert. in Engineering in Audio Visual Media Technology	-	1	1
Bachelor of Science in Computing in Multimedia Programming	10	34	44
Bachelor of Engineering in Audio Visual Media Technology	48	52	100
Bachelor of Business in Entrepreneurship & Management	43	68	111
BA (Hons) in Model Making, Design & Digital Effects (F/T&P/T)	32	70	102
Bachelor of Arts (Hons) Design for Stage and Screen – Production	9	37	46
Bachelor of Arts (Hons) Design for Stage and Screen – Costume	9	9	18
Bachelor of Arts (Hons) Design for Stage and Screen – Make-up	9	8	17
Bachelor of Arts (Hons) in Animation	30	86	116
Bachelor of Arts (Hons) in Photography	31	73	104
Bachelor of Arts (Hons) in Design in Visual Communications	29	88	117
Bachelor of Arts (Hons) in Visual Arts Practice	43	132	175
Bachelor of Arts (Hons) in Film & Television Production	30	91	121
Bachelor of Science (Hons) in Applied Psychology	54	170	224
BSc (Hons) in Comp. in Multimedia Systems/Web Engineering	28	48	76
BSc (Hons) in Computing in Multimedia Systems/Web Engineering (Add-on)	ı	10	10
BA (Hons) in English, Media & Cultural Studies (F/T & P/T)	87	200	287
Bachelor of Arts (Hons) in Bus. Studies & Arts Management	50	137	187
Bachelor of Business (Hons) in Entrepreneurship & Management (F/T and P/T)	45	127	172
Bachelor of Business (Hons) in Entrepreneurship (Add-on)	-	24	24
Master of Arts in Screenwriting for Film and TV (F/T & P/T)	-	15	15
Master of Arts in Visual Arts Practices	-	17	17
Master in Broadcast Production for Radio and TV	-	15	15
Bachelor of Arts (Hons) in Visual Arts Practice (ACCS)	-	19	19
Postgrad. Diploma in Business in Cultural Event Management	-	8	8
Master of Arts in Digital Media Art (P/T)	-	4	4
Master of Science in Digital Media Science (P/T)	-	3	3
Master of Science in Cyberpsychology (P/T)	-	13	13
Certificate in Cyberpsychology (Special Purpose Award)	-	6	6
Certificate in Enterprise Development (SPA)	-	14	14
Certificate in Human Computer Interaction (SPA)	-	16	16
Certificate in Internet Research Methods (SPA)	-	11	11
Certificate in Mobile Software Development (Android) [SPA]	1	9	9
Certificate in Online Business Trading (SPA)	-	16	16
Certificate in Sports Psychology (SPA)	-	21	21
TOTAL	587	1652	2239

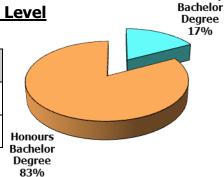
NB The above figures do not include enrolments for MA's and MSc's by Research



Ordinary

Full-Time Student Enrolments By Award Level

AWARD LEVEL	MALE	FEMALE	TOTAL
Ordinary Bachelor Degree	76	25	101
Honours Bachelor Degree	213	273	486



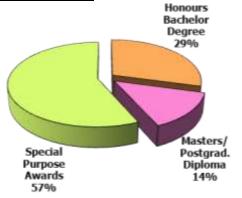
Overall Full-Time Student Numbers By Award Level Postgrad.

AWARD LEVEL	MALE	FEMALE	TOTAL
Ordinary Bachelor Degree	196	59	255
Honours Bachelor Degree	842	925	1767
Masters/Post- graduate Diploma	16	36	52



Overall Part-Time Student Numbers By Award Level

AWARD LEVEL	MALE	FEMALE	TOTAL
Honours Bachelor Degree	24	24	48
Masters/Post- graduate Diploma	9	14	23
Special Purpose Awards	64	29	93





Graduates 2011/12 by Award Level *

AWARD LEVEL	MALE	FEMALE	TOTAL
Higher Certificate	0	1	1
Ordinary Bachelor Degree	46	17	63
Honours Bachelor Degree	154	163	317
Masters	30	45	75
Postgraduate Diploma	9	4	13



^{*} Conferring ceremonies November 2011 & April 2012



3.6 Student Prizes, Scholarships and Achievements

3.6.1 <u>Student Prizes - 2011/2012</u>

Engage 2011 Workshop Award (September 2011)

Rioghnach Ní Grioghair [BA (Hons) in Film & TV Production 2009] was awarded a major prize for her project 'Death Rattle'.

Institute of Design Awards (October 2011)

Emma Fenlon [BA (Hons) in Film & TV Production 2011] was awarded Best Student Award for one of her projects and was highly commended for another.

School of Creative Technologies Student of the Year Awards (Nov. 2011)

The following students of the School of Creative Technologies received Student of the Year Awards at the November 2011 conferring ceremony:

- Sarah Dennis [BSc in Computing in Multimedia Programming]
- Michael Healy [Bachelor of Engineering in Audio Visual Media Technology]
- Aoife Carrigan [BSc (Hons) in Computing in Multimedia Programming/Web Engineering]
- Rosemary Fitzgerald [BSc (Hons) in Applied Psychology]
- Mary Aiken and Nicola Fox [MSc in Cyberpsychology]
- Kevin Power [Masters by Research]

Blackrock Education Centre Student Project of the Year Award (Nov. 2011)

Kevin Bent (BSc [Hons] in Computing in Multimedia Programming/Web Engineering) for his project entitled 'VideoLearn'.

Bank of Ireland Gold Medal Awards (November 2011)

The following students received Gold Medal awards at the conferring ceremony of 2011:

- Andrew Lavelle [Bachelor of Business in Entrepreneurship & Management]
- Denise Goslin [Bachelor of Business [Hons] in Entrepreneurship]
- Grainne McLoughlin [MA in Public Culture Studies]
- Richard Howard [BA (Hons) in English Media & Cultural Studies]
- Enya Murray [BA (Hons) in Business Studies and Arts Management]

Linda Devlin [Postgraduate Diploma in Business in Cultural Event Management] received an Award for Excellence.

Premier Foods Award (November 2011)

Jamie Rohu [Bachelor of Business (Hons) in Entrepreneurship & Management] received a Strategic Marketing Management Award at the 2011 IADT conferring ceremony.

Dún Laoghaire Rathdown County Enterprise Board Student Awards (November 2011)

The following students received Student Awards at the conferring ceremony in November 2010:

• Kate Roberts English (Bachelor of Business in Entrepreneurship & Management) for Highest Grade in Enterprise Management



Dún Laoghaire Institute of Art, Design & Technology

- Katie Treanor [Bachelor of Business (Hons) in Entrepreneurship] for Highest Mark in Entrepreneurship
- Kate McLoughlin [Bachelor of Business (Hons) in Business Studies and Arts Management] for Achievement in Strategic Management.

IFTA Awards (February 2012)

The following National Film School graduates received awards at the IFTA ceremony on 11th February, 2012:

- Kealan O'Rourke [National Diploma in Design Communication 2000] (Igloo Films) received Best Animation award for 'The Boy in the Bubble'
- Anna Rackard [BA in Film/Video Studies 1994] (Newgrange Pictures) received Best Production Design (Film/TV Drama) award for 'Stella Days'
- Gary Keane [National Diploma in Design Communications Film/Video 1992]
 (Real Films) received Best Director Television award for 'The Writing in the Sky'
- Maurice Sweeney [BA in Film/Video Studies 1995] (Motive Television) received Best Sports Programme award for directing 'Man on a Mission'
- Conor Morrissey [National Diploma in Design Communications Film & Video 1998] (Mind the Gap Films) received Best Factual Programme award for directing 'The Only Viking in the Village'.

Psychology Society of Ireland Annual Student Congress Awards (March 2012)

The following students received awards at the PSI Annual Student Congress on 24th March 2012:

- Louise Cooper [BSc (Hons) in Applied Psychology] was awarded the Undergraduate Prize for her project on 'Integrating Technology into Learning: the Effect on Primary School Students' Motivation and Learning Performance'.
- David Steyaert [BSc (Hons) in Applied Psychology] was awarded second prize for Best Undergraduate Poster.
- Shula O'Dowd (MSc in Cyberpsychology) was highly commended for her poster.

CIMA Global Business Challenge (June 2012)

A team of students Mitzi Dalton, Triona Sherlock, Jan Schneider [BA (Hons) in Business Studies & Arts Management] and Leigh Heritage and Byron Smith [Bachelor of Business (Hons) in Entrepreneurship & Management] finished joint second in the final of the CIMA Global Business Challenge.

Cannes Young Director Award (June 2012)

Stevie Russell [BA (Hons) in Film and Television Production 2008] received first prize in his category at the commercial Film Producers of Europe's Young Director Award in Cannes for his Road Safety Authority form entitled RSA: Loaded Weapon'.

UCD Imagine Science Film Festival (July 2012)

Evin O'Neill and Niall Toners [BA (Hons) in Film and Television Production Year 3] received first prize in the UCD Imagine Science Film Festival – Science Expression Competition.

Galway Film Fleadh (July 2012)

• Ciaran Foy [BA (Hons) in Film and Television Production 2002] was the joint winner of the Best First Irish Feature Award for his work entitled 'Citadel'.



- James Mather [BA in Film/Video Studies 1995] received the Donal Gilligan Award for Best Cinematography for 'The Hatch'.
- Andrew Legge [BA (Hons) in Film and Television Production 2001] received the Tiernan MacBride Award (Best Short Drama) for 'The Girl with the Mechanical Maiden'.
- Conor Finnegan [BA (Hons) in Animation 2010] received the James Horan Award for Animation for 'Fear of Flying'.

RDS National Student Art Awards (August 2012)

Dominique Beyens [BA (Hons) in Photography] received the Freyer Award at the RDS National Student Art Awards for his work entitled 'Baile Átha Cliath'.

3.6.2 <u>Student Achievements – 2011/2012</u>

Hollywood Animated Feature Film (March 2012)

Kealan O'Rourke [National Diploma in Design Communication 2000] was signed by Warner Brothers to write and direct a new animated feature film – an adaption of the graphic novel 'Bolivar'.

Richard Howard [BA (Hons) in English, Media and Cultural Studies 2011] received funding from the IRCHSS to complete a PhD in Trinity College Dublin.

Stacey Grouden [BA (Hons) in English, Media and Cultural Studies 2011] was awarded a Scholarship for Masters in Film Studies at UCD.

Colm Whelan [BA (Hons) in English, Media and Cultural Studies 2011] was accepted for PhD research in NUI Galway and was nominated for a Research Fellowship.

Sophie Reynolds [BA (Hons) in English, Media and Cultural Studies 2010] was awarded a Scholarship of €30,000 to undertake a Masters in Human Rights Law with Birbeck University of London.

Darragh Bambrick [Bachelor of Engineering in Audio Visual Media Technology 2006] directed, shot and edited a six-part documentary series entitled 'London Calling' which was shown on RTÉ during the summer. It charts the journey of 13 Irish Olympic and Paralympic hopefuls in their quest for the 2012 Games.

Louise Brady [BA (Hons) in Visual Arts Practice 2012] was selected as the fifth annual Graduate Resident at Irish Museum of Contemporary Art (IMOCA), Dublin.

Sinead Maloney [BA (Hons) in English, Media and Cultural Studies 2006] received an award from Duke University USA to pursue a programme in feminist studies and commenced her PhD in UCD



3.6.3 <u>Student Exhibitions – 2011/2012</u>

Drawing Project Exhibition (March 2012)

Award year students from BA in Visual Arts Practices in association with the Irish Museum of Modern Art (IMMA) curated an exhibition of works from the IMMA collection which have been displayed in the Drawing Project. AS part of the exhibition, members of IMMA selected a number of works from IADT's students to be shown alongside the IMMA collection works.

Model Making Design & Digital Effects Exhibition (April 2012)

First year students of BA in Model Making Design & Digital Effects held an exhibition of their work in the No Grants Gallery, Temple Bar between 28th and 30th April.

'RAW25' Exhibition (April/May 2012)

Twenty-five final year students of BA (Hons) in Photography held an exhibition of their work at the Moxie Studios, Dublin 2 which was sponsored by Canon Ireland. The exhibition showcased emerging Irish and international talents in contemporary photography.



3.7 Student Services & Facilities

3.7.1 Student Services Committee (SSC)

A Student Services Committee (SSC), with joint student and staff membership, was formed in October 1998 to plan, coordinate and implement a variety of programmes and services which are designed to provide students with the opportunity to reach their full academic and personal potential.

Following a government decision which provided for the abolition of the Student Registration Charge, the introduction of the Student Contribution and the implementation of the "Framework of Good Practice for the Treatment and Reporting on the Student Contribution", the SSC has been reformed with two new Committees. The Student Finance Committee reviews and allocates expenditure in respect of Student Services, while the Student Experience Committee develops policies to support students through their study years.

The following services are supported:

- Medical service (Doctor and Nurse)
- Counselling service
- Careers Advisory service
- Sports and Recreation Officer
- Writing and Research Skills Workshops
- Students Union
- Clubs and Societies

In addition to the above, the Institute operates a Discretionary Fund to assist students in financial difficulty. All applications are treated with the strictest confidentiality.

Each service prepares an annual report on their activities for the year. The key points from each Annual Report are noted below.

Access Office

- The Access Office provides support to the following groups of students:
 - o adult learners
 - students with disabilities
 - socio-disadvantaged school leavers
 - o ethnic minorities / members of the traveller community
 - o lone parents
 - Community initiatives.
- During 2011/12, 265 students were allocated funding through the Student Assistance Fund.
- The number of students declaring disabilities continued to rise in 2011/12, with IADT having the highest national rate of participation at 8.9%.



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- The IADT Access Working Group met on five occasions during 2011/12, and considered a range of issues relating to access provision for students.
- IADT's Dormant Accounts Cycle 1 & 2 has continued to provide three stands of support to educationally disadvantaged groups, including retention initiatives, pre-entry education and the successful award winning outreach art programmes to local Traveller groups.
- Five Springboard programmes successfully commenced in the autumn, offering 46 unemployed people the opportunity to up skill, re-train and prepare for the jobs market.
- The Access Office continued to build links with local community groups including the Southside Partnership, Bray Partnership, Adult Education Office – Dún Laoghaire VEC, Social Inclusion Unit (Dún Laoghaire Rathdown County Council), UNITE (Dun Laoghaire Refugee Project), AONTAS (National Association of Adult Education), Youth at Risk (Southside Partnership), and the "Back to Education Initiative, Dún Laoghaire Adult Education Guidance Service.

Assistive Technology

- The Assistive Technology service supported in excess of 100 students in 2011/2012, using a range of technologies including laptops and dedicated Assistive Technology software.
- The set of Assistive Technologies commonly used include:
 - Hardware Laptops, Electronic dictionary and thesaurus, Scanners for converting text into electronic text and Dictaphones
 - Software Read and Write Gold 9 (Assistive literacy software), Ginger (cloud based assistive literacy software); Dragon Naturally Speaking 11.5 (Voice to text dictation software); Mindmanager (Mind mapping software); Screen magnifiers, PDF Aloud, and MS Word used with its accessibility features.
- During 2011/12 training in the use of assistive technology was provided for students through seminars, as well as on a one-to-one basis and . Students were taught using a VAK (Visual Auditory Kinesthetic) System.

Counselling Service: Annual Report

- During 2011/12 166 out of the 2084 registered students engaged in psychotherapeutic contract.
- The mean contract length was 3 sessions and the number of students who engaged in extended contracts from clinical assessment was 5-10%.
- The percentage of students attending the Service for 2011/12 was: School of Creative Arts 8%; School of Business & Humanities 6%, and School of Creative Technologies 7%.



Nursing Service: Annual Report

- The Student Health Centre is in its 14th year of operation, providing on-campus medical and nursing care to registered students of IADT.
- Emergency cases are seen as they arise, with non-urgent appointments being generally available within 1-3 days. A €10 charge applies for GP consultations however there are no consultation fees for consultations with the Nurse.
- A total of 3,048 nursing consultations were provided to students during the 2011/2012 academic year.
- A total of 1,081 doctor consultations were provided, of which 269 were male patient and 812 female patient consultations.
- Areas of importance to students were identified as including family planning, sexual health screening, diagnosis of depression/mental health issues, and chronic conditions.

Writing and Research Service: Annual Report

The provision of the WRSS reflects the Institute's awareness of the growing diversity of needs among the student population and its policy of inclusion for all its students, including students with a Specific Learning Difficulty (SpLD) and the statutory obligations to accommodate the needs and entitlements of students. The Service operates on a number of levels throughout the Institute to provide a comprehensive range of supports for students, including provision of Needs Assessments, support for funding applications, arrangements for Exam Accommodations, liaising with department heads, course co-ordinators and lecturers over student difficulties.

- The Service objectives are to help students achieve their full potential, reduce demands on staff resources and ensure standards of course requirements are met. This is achieved through a combination of seminars on topics of concern to students, one-to-one tutorials for more particular individual student difficulties, and the provision of support facilities for students with SpLD's/Dyslexia.
- Seminars offered included seminars on note-taking, reading techniques, essay writing, academic style, referencing, research skills and reading strategies, time management, goal setting/deadlines, exam techniques/strategies, presentation skills and programme-specific seminars.
- In addition to specialist support, the WRSS offers a screening service on referral from staff in order to clarify what a student's difficulties may be. A definitive diagnosis of Dyslexia/SpLD still requires a full assessment by an educational psychologist.



- During 2011/12, the Service was available to students five days per week, with one evening with session available. The increased hours allowed the Service to accommodate the sharp rise in students registered for the first time and develop the level of support for students with Specific Learning Difficulties.
- The Service works closely with the Access Officer and together ensure that all available funding and supports from the External Funding the National Access Office ESF Fund are activated.
- During 2011/12, WRSS made two presentations to staff as part of the Institute's Staff Training Programme: 'Supporting Students with SpLD's' and 'Students with Asperger's Syndrome'.
- The WRSS maintains contact with external agencies such as Access for Higher Education and Disability, National Access Office and the Dyslexia Association of Ireland.
- In 2011/2012, 175 students with specific learning difficulties registered with the WRSS. This is an increase of approximately 5% on the 2010/2011 figure of 167 students registering with the service.
- Figures released by the State Examinations Commission highlight a year-onyear increase in the number of students with specific learning difficulties being granted accommodations for the Leaving Certificate. This has led to a dramatic surge in the numbers of students with SpLD's taking part in higher education.

Careers Advisory Service: Annual Report

- The work of the Careers Advisory Service includes one-to-one meetings with students, student queries, classroom visits and careers presentations, Careers Education Programme – lunchtime presentations and visiting speakers, employer contact including notifying job opportunities to students and graduates, Graduate Careers Fairs, development of databases to facilitate graduate and employer contact, Graduate Destinations Surveys.
- One-to-one career counselling appointments decreased by 6% to 176 for 2011/12, covering areas including programme/subject choices, withdrawal/deferral from programmes, progression form Level 7 to 8, postgraduate study, job search strategies, working/travelling abroad, CV and applications, interviews, work experience, part-time/summer work and scholarships.
- 165 e-mail queries were received during the year, which was an increase of 11.5% on 2010/11.
- The following mechanisms were used to notify students about the Careers Service activities:
 - Student Union website (especially jobs noticeboard section)
 - Class visits/presentations



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- o Email contact through Careers Service Database
- o Facebook link on IADT website
- Notice boards throughout the Institute
- The Careers Education Programme offers a combination of lunchtime lectures and direct presentations to class groups (award year groups) – presentations included Career Planning in Final Year, 'Employability Skills' and 'Taking Control of Your Future - How to Recession-Proof Your Career'. Presentations by external speakers included presentations on 'Working/Volunteering Abroad' and 'ITS Happening Here'.
- The annual Graduate Destinations Survey of the 2010 graduate cohort was undertaken in 2011. This yielded useful data and follow-on surveys of first destinations of graduates will continue to be undertaken.

3.7.2 Student Union

In November 1998 the Student Union was formed at the Institute to represent the interests of students in their dealings with the Institute authorities, and to further the social and cultural life of students on campus. The Student Union is affiliated to USI. There are three sabbatical roles in the Student Union:

President: David Edwards

Vice President (Welfare): Jon Mills

Vice President (Education): Lisa Murphy



4. Research and Development Activities

4.1 <u>Developmental Activities</u>

4.1.1 General Developments

2011/2012

Delegated Authority for Level 9 Taught Postgraduate Programmes — In September 2011, the NQAI agreed with HETAC, under section 29(5) of the Qualifications (Education and Training) Act 1999, that Delegated Authority to make awards should be extended to IADT in respect of taught programmes at Level 9.

Engineers Ireland Accreditation – In September 2011, IADT received accreditation by Engineers Ireland for BA of Engineering in Audio Visual Media Technology.

Public Private Partnerships (PPP's) — in November 2011, the Government announced the funding cuts which resulted in the suspension of PPP's. The planned construction of a Digital Media Teaching building (and new restaurant), a multipurpose hall and workshops were all affected.

4.1.2 Projects

European Network Growing A Generation of screen Entrepreneurs (ENGAGE) – the 5^{th} annual series of ENGAGE Workshops took place on campus between Thursday 19^{th} and 21^{st} April, 2012. ENGAGE is a collaborative initiative between IADT and higher educational institutions in Scotland, Estonia and Finland. The funding application for the 5^{th} ENGAGE series will be made shortly and it is hoped to extend the project further in this phase.

National Film School Animation Software Workshops – the first National Film School Animation Academy took place in IADT during the summer of 2012, in association with Boulder Media and with the support of the Irish Film Board. The Academy was organised for industry professionals in response to the needs of the Animation industry.

Dún Laoghaire Branding Project – as part of the Dún Laoghaire Branding project, IADT students from the Business in Arts Management programme were invited to welcome visitors who arrived on a number of cruise ships in late spring/early summer 2012.

Traveller Community Project – IADT's project with the Southside Travellers Youth Group achieved acclaim, winning three Awards for their project called 'Around the Block' which was featured on RTE Nationwide programme and Dublin South FM Community radio. The project began with the idea of developing a board game similar to snakes and ladders and involved several hours of drawing, painting, modelling and dialogue under the guidance of IADT's Art tutor, Natascha Fischell.



Innovation Vouchers

Throughout the year, IADT staff members completed 10 projects under Enterprise Ireland's Innovation Voucher Scheme. This initiative allows Irish small and medium enterprises to secure a voucher worth €5,000 which they use to finance a research and development collaboration with a higher education institute. The projects undertaken by IADT span multiple areas including app development, User interface design and game development. The Institute has built up a healthy pipeline of projects for the year 2012-13.

SeeSearch

In November, 2011 the SeeSearch project was awarded funding from the Enterprise Ireland Commercialisation fund 2011 for a period of 12 months. The project which is based in IADT's Media Cube, is further developing the research of Hilary Kenna (Lecturer in Visual Communications) into search visualisation via the development of a search and discovery tool for libraries. SeeSearch uses interactive visualisations to display search results so users can find precisely what they are looking for and simultaneously, see and understand the broader context of all associated results. The project is currently funding four staff: Hilary Kenna as the Principal Investigator (seconded full-time), one full-time developer, a part-time research assistant and a summer internship. The project is funded until the end of January 2013.

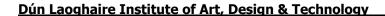
4.2 External Development Links

Erasmus Students – during 2011/12, ten students came to study at IADT from France, Germany and Hungary in the areas of English, Media and Cultural Studies, Photography, Business and Film and Television Production. Five School of Creative Technologies' students went to study in Turkey, one School of Creative Arts' student went to Germany and three School of Business & Humanities students went to France.

NFS Visiting Lecturers – Visiting lectures to the Institute's campus included Penny Eyles (script supervisor) [20/10/11], Sinead Cusack (actress) [27/10/11], Oliver Hirschbiegel (director) [22/11/11], Brenda Chapman (award winning animator) [17/02/12], Anca Damian (Romanian animator/director) [17/02/12], Alison Owen (film and TV producer) [28/02/12], and Tony Lawson (film editor) [27/03/12].

Interaction 12 Conference – the Interaction 12 Conference, co-hosted by IADT took place in Dublin between 1st and 4th February. A number of workshops for over 500 delegates took place on campus on 1st February, and the remaining days involving approximately 800 delegates from 33 countries took place in the Convention Centre Dublin. The conference explored developments in the areas of human computer interaction, user experience and interaction design, and it was the first time it took place outside of the United States.

Colleges Ontario Initiative – in November 2011, the President was part of an IoTI delegation that visited Ontario, Canada. As part of this visit, an agreement was signed which allows students from the Colleges Ontario to complete honours





degrees and postgraduate studies with Irish Institutes of Technology who have developed articulation agreements with colleges in Ontario. Articulation agreements were subsequently put in place for the business and technology studies. A working group was also established to consider agreements in the areas of visual communications and design.

Springboard — during 2011/12, under the government's national Springboard initiative for those unemployed or recently made redundant, 25 places were offered in a number of programmes in the areas of Business and Entrepreneurship, Enterprise Development, Mobile Software Development, Human Computer Interaction and Online Business Trading. One of the business programmes is run in partnership with IT Tallaght and one with the DLR County Enterprise Board.

FÍS Film Awards – on 16th November 2011, the seventh annual FÍS Awards took place in the Helix DCU, with President Michael D. Higgins being the guest of honour. Twenty-four schools (700 children) were presented with Outstanding Achievement Awards in Film Making, with the Ballyadams National School, Kildare receiving the Aileen MacKeogh Award for Outstanding Achievement in Film Making for their film 'Nightmare in Toytown'.

School in a Box (SIAB) – during 2011/12, the School in a Box project continued to develop, with a Memorandum of Understanding (MoU) signed between IADT and Cape Peninsula University of Technology (CPUT). The MoU provides for back-up training and development for each location where SIAB will be used. A global distribution agreement was also reached with Irish company BPI Telecom. On 20th February, 2012, His Excellency, Mr. A.J.D. Ndou, South African Ambassador to Ireland accepted SIAB at the South African Embassy in Dublin on behalf of CPUT. It was the first consignment of 15 units to be deployed in three rural schools in South Africa by the CPUT. Students from IADT's BA (Hons) in Visual Communication Design programme revised the logo and website for this project.

SEMELE – Third year students from BA (Hons) in Design for Stage and Screen worked with the Royal Irish Academy of Music on their production of Handel's opera, SEMELE, which was staged at St. Werburgh's Church, Dublin on 18th January, 2012. The Costume Design students designed and constructed the visually striking costumes and the Make-up students designed and applied the make-up (and hair, including wigs) for the signers. Production Design students assisted the professional set and lighting designer.

Media Future 2012 Conference – IADT was a 'silver Sponsor' for the Media Future 2012 Conference which took place in Dún Laoghaire on 14th and 15th May 2012. The event brought together some of the world's leading media people. Ken Wardrop and Andrew Freedman (both graduates of BA [Hons] in Film & TV Production programme) were keynote speakers, with IADT students assisting attendees at the conference.



4.3 Campus Development

Academic Year 2011-2012

National Film School (NFS) — Following the receivership of McNamara, the main contractor for the construction of the NFS, a contract for the completion of the building was signed in August with Collen Construction. The project is due to be handed over to the Institute mid-summer 2013. The new facility will provide the Institute with 2 TV/Film studios, a new radio centre, five flat classrooms, a film/TV store and workshop and office.

Rental of Unit 3, Harbour Square, Dún Laoghaire (The Drawing Project) – on 15th June, 2011, the Governing Body adopted a resolution in relation to the rental of Unit 3, Harbour Square, Dún Laoghaire for a period of two academic years. In September 2011, IADT assumed occupancy of Unit 3, with student classes and exhibitions of students' work held throughout the year.

Group Exhibitions held in the Drawing Project included:

'Alpha' group show (17/11/11), 'Assemble Response Action' (24/11/11), 'subliminal' (01/12/11), 'Rara Avis' (08/12/11), 'Art in Schools' (14/12/11), '474: the aesthetics of restriction (28/03/12), 'Film as Art' (25/04/12), 'Be Still My Beating Heart' (08/05/12), 'Between the Lines' (08/06/12).

Solo Exhibitions held by individual artists included:

Felicity Clear (25/01/12), Emma Donaldson (21/02/12), Wendy Judge (15/02/12), Fiona McDonald (29/02/12), Seoidín O'Sullivan (07/03/12), Mark Joyce (19/04/12).

Modular Building/'Backlot' – during 2011/12, on receipt of planning permission, the tender process for the Modular Building commenced. The building will provide a large studio for the Faculty of Film, Art and Creative Technologies. Facilities for staff will include changing rooms, showers, a drying room and a Staff Wellbeing Room.

4.4 Safety Management

The Health & Safety Committee acts as an advisory committee to the Executive Management Team on all aspects of safety, health and welfare, in relation to staff, students, visitors and contractors. During the academic year 2011/12, relevant staff attended the following safety courses: Fire and Safety Emergency Procedures Training, First Aid and Cherry Picker training.

On 20th October, 2011, fire drills were held in the three campus buildings and a campus reconnaissance visit by the Dún Laoghaire Fire Brigade took place on 2nd February, 2012. The Management Team members received Fire Marshall Training on 9th December, 2011 and it was agreed by Executive that all staff would be nominated as fire marshals and would be given similar training. Training in the



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area of Risk Assessments was provided to the Management Team on 20^{th} March, with plans for it to be rolled out to a wider staff group.

During 2011/12, testing was carried out on all tanks and water sources to ensure that the water was of suitable quality and free from legionella, in accordance with relevant regulations.



5. Personnel

5.1 Staff Numbers

Figures based on Full Time Equivalent calculations *

	2011/12
Academic	117
Research	11
Management, Administration & Library	46
Student Services	6
Technical Support	12
Non-technical Support	_ 12
Total	204

In 2009, the Government implemented the Financial Emergency Measures in the Public Interest (No.2) Act which provided for an employment control ceiling for IADT. For the year 2011 the ceiling for IADT was 192.04 FTE'S.

5.2 Staff Achievements

5.2.1 School of Creative Arts

Donald Taylor Black

 During 2012, Donald Taylor Black produced the documentary entitled 'SKIN IN THE GAME', which was funded by the Irish Film Board. Several graduates and staff/former staff featured in the documentary, which is about artists who are addressing the current recession/financial crisis in their work. It is scheduled for screening at the Corona Cork Film Festival in November 2012.

Dr Mark Curran

- Awarded the lead project in 'Lockout 2013' which marks the centenary of the 1913 Dublin Lockout'. This project is supported by Dublin City Council and The Arts Council through a Visual Arts Projects Award. (2011)
- Award a Government of Ireland Bursary by Culture Ireland (2011)
- 'Ausschnitte aus EDEN/Extracts from EDEN: Multivocality/Montage and the Framing of Utopia' – First International Helsinki Photography Research Conference, School of Art and Design, Helsinki, Finland (March 2012)
- 'Between Nature and Culture: Photography as Mediation and Method' Keynote, The Photographers Gallery, London (June 2012)
- Installation entitled 'Ausschnitte aus EDEN' formed part of the Encontros da Imagem, Braga, Portugal (September 2011) and the PHOTOIRELAND 2012 programme, Dublin (July 2012)
- 'Long Way To Paradise' formed part of the PHOTOIRELAND 2011, Dublin (July 2011) and the BelfastPhotoFestival 2011 (August 2011)

^{*}totals include funded posts in addition to the ECF



- 'A Picture from Home' formed part of the group exhibition Schaden.Com, Paris Photo, France (November 2011)
- 'Human/Nature: Landscape Photography' formed part of the State Collection of the Office of Public Works, Farmleigh House, Dublin (November 2011)

Dr Irene Connolly

• Article published in the Irish Journal of Psychology entitled 'Cyberbullying in Irish Schools: An investigation of personality and self-concept'. (July 2012)

Dr Linda King

- Awarded the Institute of Designers in Ireland (IDI) 'Eye' for Outstanding Contribution to Irish Design as part of a Pivot team which researched Dublin's bid for World Design Capital 2014 (November 2011)
- 'Beyond the Text: Rethinking Irish Studies Through Design and Visual Culture' Canadian Association for Irish Studies Annual Conference (July 2011)

Mark Joyce

Took part in the following exhibitions during 2011/12:

- 'Blood Smears and Stains' at the Transition Gallery, London (December 2011)
- 'Crosscurrent' at the Green on Red Gallery, Dublin (February 2012)
- 'New Works' (solo exhibition) at the Green on Red Gallery, Dublin (May 2012)
- 'Making Familiar' at the Temple Bar Gallery & Studios, Dublin (August 2012)
- 'Hybrid' at the RedLine Gallery, Denver, Colorado, USA (August 2012)

Rebecca Roper

• Awarded a DRHEA Teaching Fellowship to Research the First Year Experience. The website launch date is November 2012.

David Farrell

 Was awarded The Curtin O'Donoghue Photography Prize, worth €5,000 at the Royal Hibernian Academy Annual Exhibition (May 2012)

Matt Skinner

Produced and directed documentary, 'Circus Born' which was released on DVD in December 2011. It was commissioned under the Documenting the Arts Scheme jointly funded by the Arts Council and the Irish Film Board, and premiered at the Galway Film Fleadh in 2009.

The following members of staff had publications during the academic year 2011/12:

Dr Linda King, Dr Mark Curran and Dr Irene Connolly

5.2.3 School of Business & Humanities

Dr Diog O'Connnell & Dr Carol MacKeogh

 Their book entitled 'Documentary in a Changing State: Ireland since the 1990s" was launched by Stephen Rea (February 2012)



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Kerry McCall

- Appointed to Research Committee/National Campaign for the Arts.
- Appointed co-editor of the new Irish Journal of Arts Management and Cultural Policy, whose launch date is January 2013.

Jennifer Haughton

 Won the bid for Ireland to host the International Gathering on Alternatives to Violence (AVPI) which will take place in Maynooth College from 14th-20th July 2014.

The following members of staff had publications/conference papers during the academic year 2011/12:

Dr Josephine Browne, Dr Paula Gilligan, Dr Catherine Rossiter, Dr Dióg O'Connell, Kerry McCall, Dr Jenny McDonnell, Dr Maria Parsons, Dr Carol MacKeogh, Selina Guinness, and Dr Kelly Davison.

5.2.4 School of Creative Technologies

Andrew Power

- 'Exploitation of human psychological processes in online crime' (joint presentation with A. Power) UCD (March 2012)
- 'Exploitation of decision-making processes and emotional reactions by cybercriminals' (joint presentation with G. Kirwan) – 2nd Cyberpsychology and Computer Psychology Conference, Bolton U.K. (July 2012)

Dr Marion Palmer

• In November 2011, received the NAIRTL National Award for Excellence in Teaching.

Dr Olivia Hurley

- 'Mental Preparation in Rugby: What do the players say?' Annual PSI Conference, Galway
- 'Careers in Sport Psychology' PSI/NIBPS Careers Fair, Mary Immaculate College, Limerick

Sue Reardon

- 'Studio-Based Learning with Smartphones for Novice Programmers' (joint paper with B.Tagney) at the 10th World Conference on Mobile and Contextual Learning, Beijing, China
- 'Careers in Sport Psychology' PSI/NIBPS Careers Fair, Mary Immaculate College, Limerick

John Dempsey

• Received a grant from Google worth \$10,000 to promote Computer Science in secondary schools.

Dr Paul Comiskey

 In February 2012, Dr Paul Comiskey took part in the first online MIT's Circuits and Electronics course run by MITx and received first placed in his exams, along with 12 others from around the world.



Dr Brendan Rooney

- 'The Judgement of emotion and intellectual ability in character dialogue of Blade Runner and Star Trek: The Next Generation'- AISB/IACAP World Congress

 Alan Turing, Birmingham U.K. (July 2012)
- Through working with the Psychological Society of Ireland, Dr Rooney set up the first Special Interest Group for Media, Art and Cyberpsychology (SIGMAC). The first symposium entitled 'Exploring Emotion, Cognition, Relationships and Therapy through the Paradigm of Media, Art and Cyberpsychology' will take place in November 2012.

Nicola Fox-Hamilton

 'A Cross-Cultural Comparison of Deception using Language Analysis in Irish and American Online Dating Profiles' (joint presentation with Dr Grainne Kirwan) – 2nd Cyberpsychology and Computer Psychology Conference, Bolton U.K. (July 2012)

Dr John Greaney

- 'First Contact: Encouraging Use of Emergency Contact Details on Mobile Phones'
 Mobile HCI 2011 Conference, Stockholm (June 2011)
- Awarded 3rd Prize at the Mobile HCI Design Competition, Stockholm (June 2011)

Dr Irene Connolly

- 'Rates of Cyberbullying' CyberPsych Summer School, IADT (June 2011)
- 'Step into the World of Dyslexia' Poster for Learning Innovation Network (LIN) Conference, Dublin (October 2011)
- 'Motivation: The First Year Experience at Third Level' Poster presented at the Irish Academy of Management Annual Conference, Maynooth (September 2012).

Dr Grainne Kirwan

- 'Prognoses for Diagnoses: Medical Search Online' and 'Cyberchondria' (joint presentations with M. Aiken) – International Conference for Healthcare and Medical Students, Royal College of Surgeons (November 2011)
- 'Exploitation of Human Psychological Processes in Online Crime' (joint presentation with A. Power) UCD (March 2012)
- 'The Psychology of Cybercrime' Human Behaviour Conference, New York USA (June 2012)
- 'A Cross-Cultural Comparison of Deception using Language Analysis in Irish and American Online Dating Profiles' (joint presentation with N. Fox-Hamilton) – 2nd Cyberpsychology and Computer Psychology Conference, Bolton U.K. (July 2012)
- 'Exploitation of decision-making processes and emotional reactions by cybercriminals' (joint presentation with A. Power) – 2nd Cyberpsychology and Computer Psychology Conference, Bolton U.K. (July 2012)

The following members of staff had publications during the academic year 2011/12:

Andrew Power, Dr Irene Connolly, Dr John Greaney, Dr Brendan Rooney, and Dr Grainne Kirwan



6. Financial Reports

6.1 Financial Statements 2011/2012

The audited accounts were approved without qualification by the Comptroller and Auditor General on $19^{\rm th}$ December, 2013

An abridged version of the financial statements is set out in Appendix A.I.



7. Equality of Opportunity

The Dún Laoghaire Institute of Art, Design and Technology is an equal opportunities employer and education provider. It does not discriminate in any respect against staff and students on the basis of gender, age, race, religion, civil status, family status, sexual orientation, disability or membership of the Traveller Community. It is committed to removing barriers in education and to the initiation of positive action to create and widen opportunities on an inclusive basis.



Appendix A.I

Abridged Version of Financial Statements 2012/2012

Income and Expenditure Account

-	Year ended	Year Ended
	31 August 2012	31 August 2011
INCOME	€000	<u>€000</u>
State Grant	7,994	8,643
Tuition Fees	8,021	8,574
Amortisation of Deferred Capital Grants	1,548	2,482
Research Grants and Contracts	908	1,087
Other Income	1,434	1,352
Student Support Funding Income Recognised	250	148
Interest Income	509	<u>397</u>
	<u>20,664</u>	<u>22,683</u>
EXPENDITURE		
Academic Departments	9,490	9,120
Academic Services	496	430
Facilities Costs	2,169	2,206
Central Administration and ICT Services	4,217	4,931
General Educational Expenses	309	325
Student Services	686	824
Research Grants and Contracts	818	983
Student Support Funding Income Applied	246	165
Depreciation	<u>1,548</u>	1,740
	<u>19,979</u>	<u>20,724</u>
OPERATING SURPLUS	685	1,959
ALLOCATED TO CAPITAL DEVELOPMENT RES	SERVE 0	(244)
ACCUMULATED SURPLUS AT 1 SEPTEMBER	<u>7,958</u>	<u>6,243</u>
ACCUMULATED SURPLUS AT 31 AUGUST	<u>8,643</u>	<u>7,958</u>

There are no gains or losses other than those recognised above.

The Statement of Accounting Policies, Cash Flow Statement and notes 1 to 26 form part of the financial statements.

Signed on behalf of the Governing Body:

Rónán Ó Muirthile: Chairperson

Dr Annie Doona: President



Balance Sheet (Financial Statements 2011/2012)

	<u>2012</u> €000	<u>2011</u> €000
FIXED ASSETS Tangible Fixed Assets	<u>34,989</u>	<u>35,853</u>
CURRENT ASSETS Debtors and Prepayments Cash at Bank and in Hand	1,267 <u>11,161</u>	813 10,556
CURRENT LIABILITIES	12,428	11,369
Creditors and Accrued Expenses Amounts falling due within one Year	(2,159)	(1,785)
NET CURRENT ASSETS NET ASSETS	<u>10,269</u> <u>45,258</u>	<u>9,584</u> <u>45,437</u>
REPRESENTED BY:		
Deferred Capital Grants	34,989	35,853
Income and Expenditure Account	8,643	7,958
Capital Development Reserve	<u>1,626</u>	1,626
	<u>45,258</u>	<u>45,437</u>

The Statement of Accounting Policies, Cash Flow Statement and notes 1 to 26 form part of the financial statements.

Signed on behalf of the Governing Body:

Rónán Ó Muirthile: Chairperson

Dr Annie Doona: President



Cash Flow Statement (Financial Statements 2011/2012)

	Year Ended 31 August 2012	Year Ended 31 August 2011
Reconciliation of operating surplus to		
net cash inflow from operating activities	€000	€000
Operating Surplus	685	1,959
Interest Income	(509)	(397)
Depreciation	1,548	1,740
Loss on Disposal of Fixed Assets	0	742
Amortisation of Deferred Capital Grants	(1,548)	(2,482)
(Increase)/Decrease in Debtors	(470)	84
Increase in Creditors	<u>374</u>	127
Net Cash Inflow from Operating Activities	80	<u>1,773</u>
CASH FLOW STATEMENT		
Net Cash Inflow from Operating Activities	80	1,773
Returns on investments and servicing of finar Interest Received	nce 525	240
Capital Expenditure Payments to acquire Fixed Assets	<u>(684)</u>	_(3,363)
Net Cash Outflow from Capital Expenditure	(684)	(3,363)
Financing		
State Grants spent on Fixed Assets	503	2,725
State Recurrent Grants spent on Fixed Assets	171	636
Other Funds Spent on Fixed Assets	<u> </u>	2
Net Cash Inflow from Financing	<u>684</u>	_3,363
Increase in Cash	<u>605</u>	<u>2,013</u>
Reconciliation of Increase in Cash Flow to Mo in Net Funds	vement	
Net Funds at 1 September	10,556	8,543
Net Funds at 31 August	<u>11,161</u>	<u>10,556</u>
-	605	2,013

Signed on behalf of the Governing Body:

Rónán Ó Muirthile: Chairperson Dr Annie Doona: President