

Minutes of the Governing Body Meeting – September 6, 2017

Present: David Holohan (Chairperson), Dr Fionnuala Anderson, Kieron Connolly, Dr Annie Doona, Andrew Martin, Maeve McConnon, John McDonnell, Fiona McLoughlin, Helen Moynihan, Joachim Pietsch, Cllr Barry Saul, Cllr Barry Ward

Apologies: Celine Blacow, Marie Carroll, Helen Cullinane, Cllr Sorcha Nic Cormaic, Áine O’Sullivan, Aoife Ruane, Tom Taylor

In Attendance: Bernard Mullarkey, Elizabeth Stunell

The Governing Body noted with great sadness the death of Laura Dempsey, daughter of IADT’ lecturer John Dempsey who died tragically in June, and expressed condolences to John and his family.

The Chairperson welcomed Helen Moynihan and Andrew Martin – Student Union Members – to the Governing Body

1. Adoption of Agenda

The Agenda was adopted as circulated.

Proposed: Dr Fionnuala Anderson
Seconded: Maeve McConnon

2. Adoption of Minutes of Meeting of June 14th 2017 (including Internal Publication)

The Minutes of the Meeting of June 14th 2017 were approved (including approval for internal publication).

Proposed: Joachim Pietsch
Seconded: Maeve McConnon

3. Matters Arising

None

4. Correspondence

None.

5. Technical Approvals

5.1 Bank Accounts

None.

5.2 Property Rentals

The Governing Body approved the following Media Cube Licences:

- Mediastreet
- Fun in Doing It

Proposed: Chairperson
Seconded: John McDonnell

5.3 HR Appointments

1. Completed Interview Board Recommendations (External Competitions)

The President has received the following recommendations. Subject to the satisfactory completion of the verification processes the President is prepared to recommend the appointment from the panel of the nominated candidate with effect from the date of their taking up duty in the particular post (agreed date in September 2017). Such sanction to appoint is conditional on the President being satisfied, following review, that the necessary funding arrangements and compliance with Employment Control Ceilings are in place to support appointments on a case by case basis. These competitions were advertised in the Irish Times, the closing date for all of these competitions was 5pm on Friday 12th May 2017 and interviews took place for all the posts below between Tuesday 13th June and Thursday 27th June 2017.

Ref No.	Job Title	Status – Permanent/Fixed Term etc.
11/17	Lecturer: Film and TV (Direction)	Permanent Whole Time
09/17	Lecturer: Visual Communication Design (Screen Media, Motion Graphics, Ui/Ux)	Permanent Whole Time
10/17	Lecturer: Visual Communication Design (Advanced Studio & Professional Practice)	Permanent Whole Time
12/17	Head of Department: Humanities & Arts Mgt	Permanent Whole Time
15/17	Technician 3D Design and Technical Arts	Permanent Whole Time
14/17	Assistant Lecturer: Creative Media Technologies	1 Year Fixed Term

These competitions were advertised in the Irish Times, or were held as confined competitions under agreements with IMPACT. Interviews took place for the below posts during July/August 2017.

Ref No.	Job Title	Status – Permanent/Fixed Term etc.
20/17	Technician	Fixed Term - Maternity Cover
18/17	Digital Resources and Recovery Specialist (Library) GVI	1 year fixed term (20.5 hours per week)
28/17	Fact Grade VI Administrator	Permanent Whole-time
06/17	Post Grad Admissions Officer	3 Year Fixed Term
24/17	Pro- Rata AL in Finance	1 Year Fixed Term
25/17	Pro-Rata AL in Marketing	1 year fixed Term
23/17	Pro-Rata AL in Management (including Strategic Mgt and HR)	1 year fixed term

Proposed: Barry Ward
 Seconded: Dr Fionnuala Anderson

6. Governing Body Committees and Academic Council

6.1 Minutes of the Academic Council Meetings of 8th May 2017

The Minutes of the Academic Council meeting of 8th May 2017 were noted by the Governing Body.

7. Governing Body Resolutions

None.

8. President's Briefing

- **Young Women in Film and Television** – IADT in association with the Dun Laoghaire-Rathdown County Council and Young Irish Film Makers, has won the Business To Arts 2017 Best Small Sponsorship Award for the Young Women in Film and Television project. Interest has been expressed by members of the public to see a further Young Women in Film and Television event for students and the future development of this project is being considered. The support and sponsorship provided by the Dun Laoghaire-Rathdown County Council for the project was noted and welcomed by the Governing Body.
- **Young Women in Technology** – IADT is also planning a 'Young Women in Technology' event for later in the year focussing on technology-based subjects.
- **Talbot Studios Most Promising Graduate Award** – IADT's Emma McKeagney was announced the winner of the Talbot Gallery Most Promising Graduate Award 2017. The Governing Body congratulated Emma on her achievement.
- **Dún Laoghaire-Rathdown County Council First Frames Film Commissions Awards** – two of the winners of the Dún Laoghaire-Rathdown County Council First Frames Film Commissions Awards are IADT National Film School Graduates. It is expected that the films will be released later in the year.

- **Springboard** – IADT has been awarded funding for three programmes through the Springboard initiative – the BBus (Hons) in Entrepreneurship, Certificate in Applied Digital Business and Postgraduate Diploma in Cultural Event Management – a total of 75 places have been funded – 25 places per programme.
- **Sound Training College** – IADT and Sound Training College have signed a new agreement in relation to a Level 8 (Honours Degree) in Creative Music Production – this full programme will be offered from September 2018 replacing the current Level 7 programme, with an add-on degree on offer for existing Level 7 students from this September. The President noted that this partnership between IADT and the Sound Training College has been very successful to-date with the programme recruiting well since its launch.
- **Summer Activities on Campus** – a number of activities and facilities rentals took place on campus over the summer including IADT's own Summer School and Portfolio Preparation courses, a Gael Scoil, Jetta Sports Summer Sports Campus, Young Irish Film Makers Summer School, courses run by the University of Oregon and the Blackrock Education Centre.
- **United Arts Club** – IADT student and artist Zsolt Basti held a solo exhibition at the United Arts Club during August. The opening night of the exhibition (August 17th) was attended by H.E. Istvan Palffy, Ambassador to Hungary. Zsolt had 25 artworks on display and it is understood that 17 of these were sold on the opening night.
- **HEA Capital Submission** – the process of evaluating submissions for shortlisted capital projects is ongoing by the HEA. A detailed cost-benefit analysis has also been prepared and submitted to the HEA. It is understood however that the outcome of this process will not now be announced until late October at the earliest. It is also understood that the only building project submitted by IADT being considered at present is the Digital Media Teaching Building.
- **Campus Works** – the President outlined to the Governing Body a number of projects that have taken place over the summer. A project to revamp and redecorate the ground floor of the Atrium has taken place and members of the Governing Body were encouraged to look at the newly painted building. Furniture for this space is also on order. Refurbishment works have also been taking place in the Library. It is expected that the furniture ordered for the Library will be in place in October.
- **IADT 20@20** – a list of graduates to be invited to be part of IADT's 20@20 has been finalised and the process of contacting the nominated graduates is underway. Work to organise an exhibition and supporting publication on IADT's 20@20 is also in progress.
- **Student Recruitment** – the President updated the Governing Body regarding current student recruitment and registration processes. Overall student numbers are strong and are up on this time last year. The second round of CAO offers closes on 6th September. Highlights this year include the improved demand for places on the BA (Hons) in English, Media and Cultural Studies and the BA (Hons) in Photography. The new programme BA (Hons) in New Media Studies in the Faculty of Enterprise and Humanities has recruited very well. Points for a small number of programmes are lower than in previous years and a focussed marketing drive will be undertaken in relation to these programmes. It was also noted that both UCD and DIT have increased the number of places available on their business courses which has had an impact on IADT's Entrepreneurship programmes. IADT's postgraduate programmes have also recruited well with expected numbers of postgraduate students to be the highest in IADT's 20 year

history. A full analysis of IADT's student profile will be presented to the Governing Body post the October 31st student census date.

- **Honorary Fellow Awards** – at present all three nominees for the Award of IADT Honorary Fellow have accepted their nominations and plan to be in attendance at the Conferring ceremony to receive their Award.
- **Strategic Dialogue** – IADT's meeting with the HEA Panel, will take place on Friday 8th September, and will be attended by the Executive Management Team. A response to IADT's Compact Progress Report submission has been received from the HEA and a response to a number of points raised by the HEA was submitted by the President. A query has been raised by the HEA regarding research metrics supplied by IADT in the Compact Progress Report. A narrow definition of 'Research' is applied in calculating the metric by the HEA and does not take account of the applied and/or practice-based research undertaken by staff working within many of the creative disciplines. The HEA has also commended IADT on the growth of international student numbers over the past number of years, however it has recommended that IADT expand target markets further. The President outlined to the Governing Body and will also outline to the HEA, that IADT is taking a considered and strategic approach to international student recruitment and that a 'scatter gun' approach to the recruitment of international students is not in the best interest of the Institute. The HEA has also indicated the intention to discuss the 'Future Direction' of the Institute.
- **Creative Arts Review** – the President noted that the report compiled by Prof Garry Granville was presented to the HEA in November 2016, and that no further feedback has issued from the HEA in relation to this report. The President further noted that Prof Granville's report is the third report to be produced regarding the provision for the Creative Arts in the Dublin area.
- **Compact Next Steps** – it is expected that the HEA will outline the process for the development of a new Compact with Higher Education Institutions at the meeting.
- **Strategic Plan** – the current IADT Strategic Plan will come to an end in 2018. A consultation process for the development of a new Strategic Plan for IADT will commence early in 2018 and the necessary tender process for an external service provider to assist with the consultation processes will be undertaken shortly.

9. **IADT: Financial Update**

Circulation of the Management Report and supporting information for July 2017 was noted. The Secretary/Financial Controller updated the Governing Body regarding IADT's financial position. A planned overspend on necessary capital upgrades and refurbishments was approved at the last meeting of the Governing Body and this has been reflected in the July Management Report. Work on these projects has commenced and it is likely that invoices for these works will start to be reflected in the September report. In addition a small positive variance in the 'pay' budget was noted, however this variance is expected to reduce over the coming months. The positive variance in the Estates and Facilities budget was noted however it was also noted that a number of invoices from suppliers will quickly impact on this positive variance once processed. Factors regarding timing and patterns in self-generated income from rentals and international students were noted by the Secretary/Financial Controller.

Banking Services – the Secretary/Financial Controller noted that a tender for banking services was recently undertaken through the Office of Governing

Procurement on behalf of IADT – no tender submissions were received. The impact of this is that IADT no longer has an exclusivity agreement with any bank. It was also noted that income received from the Bank of Ireland in previous years relating to the contract that was in place, will no longer be received by the Institute.

10. Governing Body Effectiveness Review

A survey was circulated to members of the Governing Body over the summer to gather their input regarding a review of the Effectiveness of the Governing Body. Feedback received from the survey was circulated to the Governing Body and a discussion regarding the survey outcome took place. Members of the Executive were not present during this discussion.

The Governing Body was satisfied with the output of the survey and agreed with the findings, which support the current effectiveness of the Governing Body. It was agreed that the survey would be completed annually going forward.

The next meeting of the Governing Body will take place on Wednesday 4th October 2017.

Signed: _____
David Holohan
Chairperson

Date: _____