

**FIRST DESTINATIONS SURVEY:
CLASS OF 2015**



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1.0 Introduction

The First Destinations Survey of the Class of 2015 was carried out by the iadt Careers Centre in June 2016. Following this Introduction the Report is formatted into two main sections :

Section 2: Data under specific thematic headings e.g. current status, types of employment, main sectors, routes to employment, salary, relevance etc.

Section 3: Listings of employment and further study examples by programme

Method:

The main methods of contacting graduates were by email and by phonecall (email/contact numbers available in Career Centre's Graduate Database). Graduates were asked to either complete an online survey (using a Google Form survey) or to respond to the questions by phone. The data gathered was supplemented by the tracking of graduate careers on social media (primarily LinkedIn searches). Overall, data was gathered for 73% of the relevant cohort.

Overview:

The most notable feature of the data relating to employment is the upswing in the baseline employment figure: 82% compared to 69% for the previous year's (2014) cohort. In parallel with this there is a notable drop in the numbers proceeding directly to further studies in the year immediately following completion of undergraduate courses: 11% compared to 21% in 2014. Viewed over the 6-year comparison period (See p.7) the diverging trends in employment vs further studies are evident. We see a considerable improvement in the employment environment generally but also a marked delay for new undergraduates in progressing to postgraduate level, most probably due to the unavailability of funding at that level since the Budget of 2012. New graduates are increasingly taking on 'filler' jobs for at least a year or two with the intention of saving funding for postgraduate and further professional training. This is confirmed by the 64% of respondents who replied affirmatively to the Q: Do you intend you undertake further study in the future?

The need for more longitudinal tracking of graduates is clear in order to gain a broader picture of employment and further study progressions over a number of years following graduation.

In this scenario the quality and relevance of employment to course completed is very uneven: while graduates of more specialised programmes find relevant graduate work in the IT, design and digital media sectors, graduates of arts, humanities and business courses tend to find initial employment in retail, hospitality and services.

The baseline unemployment figure of 6% would be in line with the single-digit figures from CSO reports tracking nationwide employment trends over the past 12 months: 8.9 in Dec 2015 to 7.2 in Dec 2016 (Ref: CSO Statistical Release 04.01.17)

Salary Levels:

Since the majority of respondents choose not to reply to this Q, it's hard to get a clear overall picture. The main band indicated is €20-30k : 40%. This is in keeping with equivalent salary data gathered by gradireland, with the mean salary given as €25k.

Jobs / Course Listings:

As in previous reports no attempt is made in the listings of employers and job roles in Section 3 to separate out 'filler' jobs from discipline-specific jobs. All positions reported in the survey are listed. To get the overall picture for any particular programme it is necessary to read the Overview Section in tandem with the Jobs/Further Study Listings.

It is hoped that the jobs and further study lists will serve as 'hot tips' for current students who are keen to explore their options. Very often it is possible to put current students in touch with graduates through the Career Centre's Graduate Database if they want more detailed information about particular opportunities listed in the Survey Report.

I would like to acknowledge the excellent work carried out by this year's Research Assistant, Eva Valentine, a 2016 graduate of Applied Psychology, in carrying out the survey and in processing and analysing the data.

Finally, I might mention that from 2017 iadt's annual Graduate Destinations Survey will merge with the HEA's countrywide Graduate Survey, with all the IOT's participating for the first time in order to present a more comprehensive picture of graduate progressions.

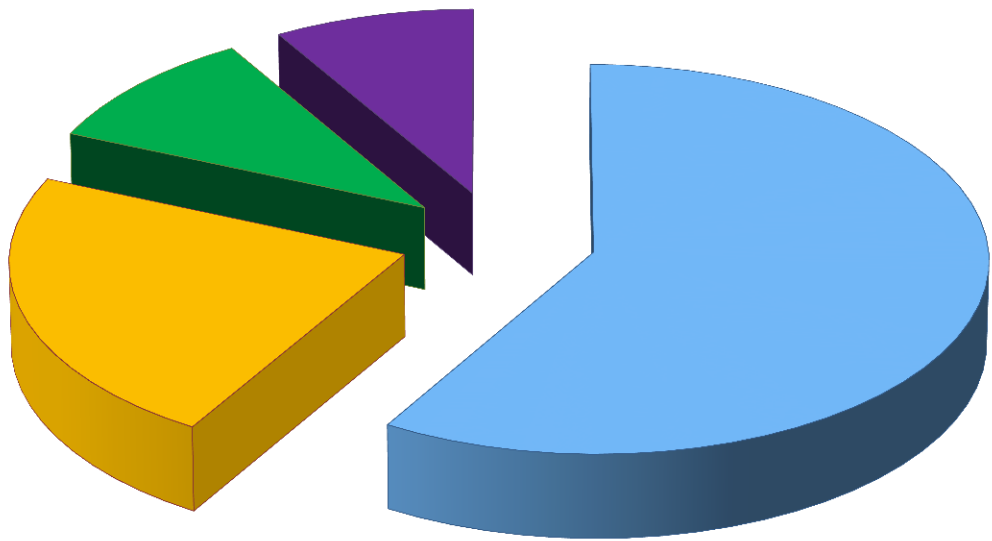
Paul Murphy

Careers Officer

December 2016

2.0

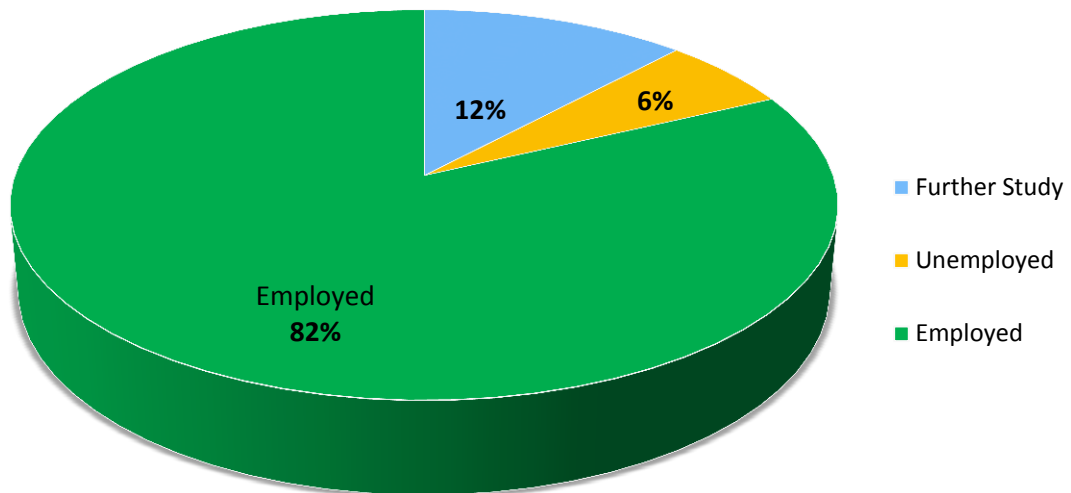
OVERALL FINDINGS



2.1 Present Situation

During the survey data was gathered on 73% of the graduate class of 2015.

Respondents were asked to specify first of all what their main situation was at the time of the survey from a menu of options.

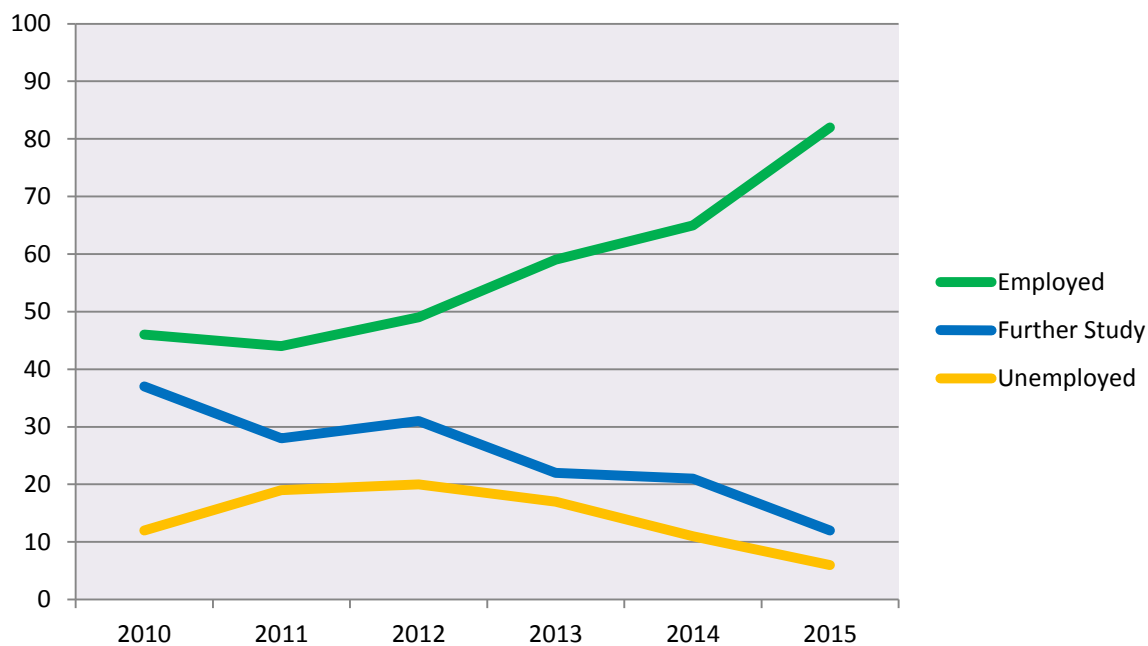


2.1.1 Key Data: 6-year Comparison (%)

	2010	2011	2012	2013	2014	2015
Employed (inc. Self-Employment)	46	44	49	59	65	82
Further Study **	37	28	31	22	21	12
Unemployed	12	19	20	17	11	6

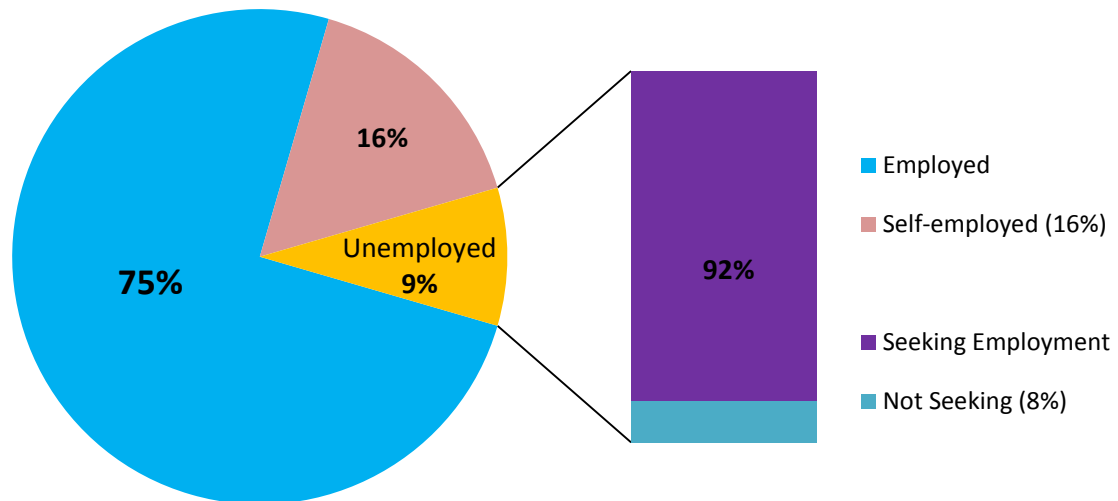
**Further Study category includes those moving from level 7 to level 8 degrees

Key Data: 6-year Comparison Graph

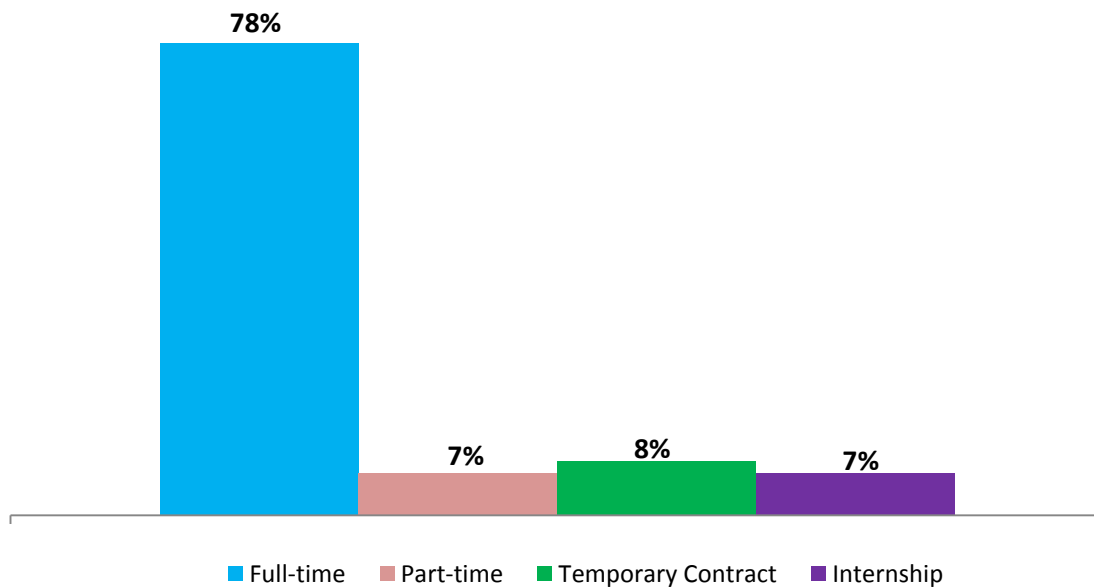


2.2 Employment

2.2.1 What is your current employment situation?

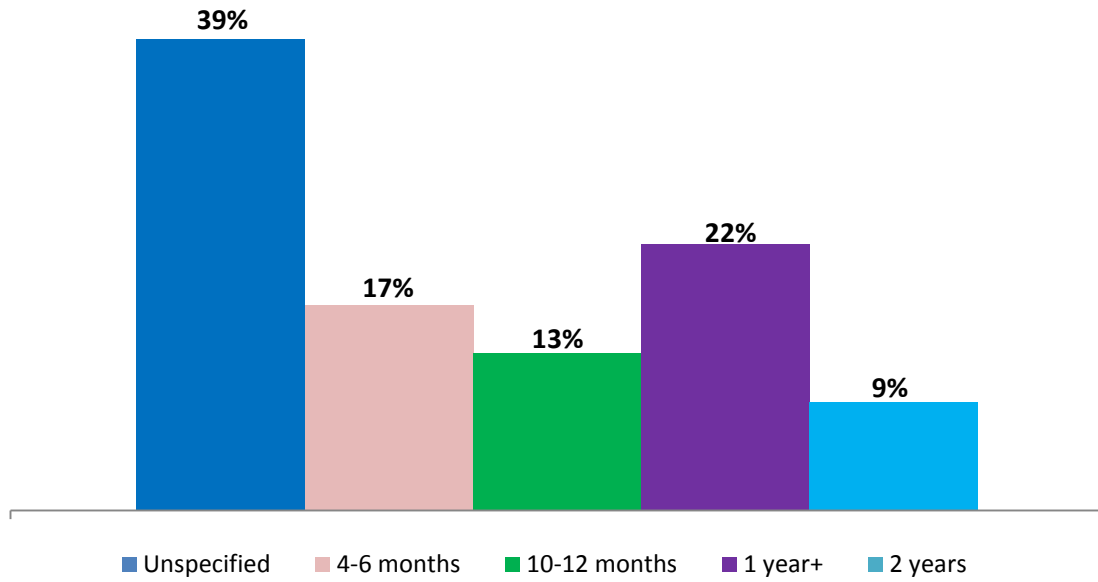


2.2.2 What is the nature of your employment?



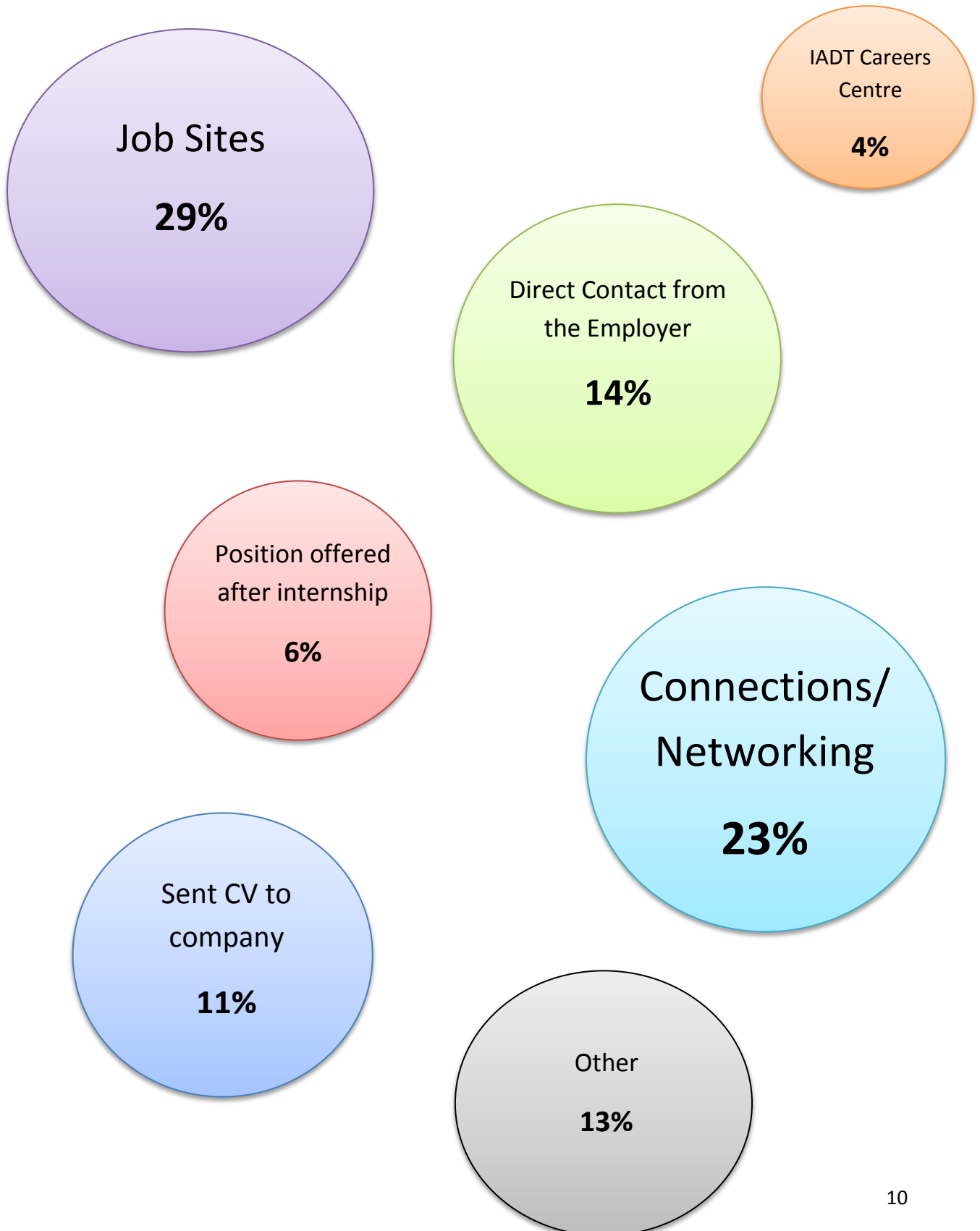
2.2.3 Length of Employment

If you are on a temporary contract, what is the length of your contract?



2.2.4 Employment Routes

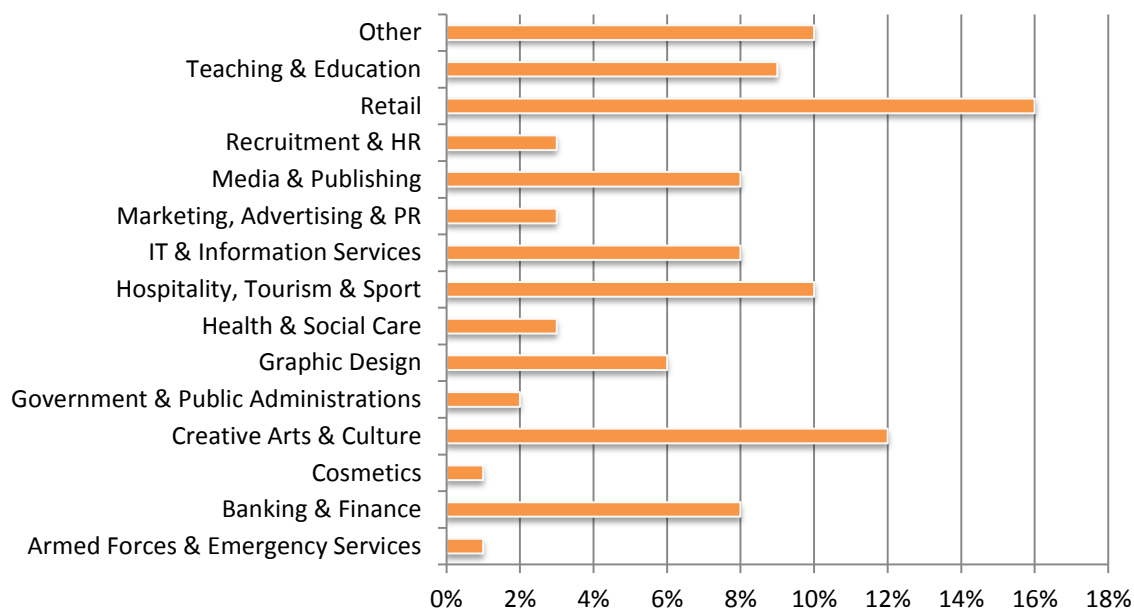
How did you find out about your current job?



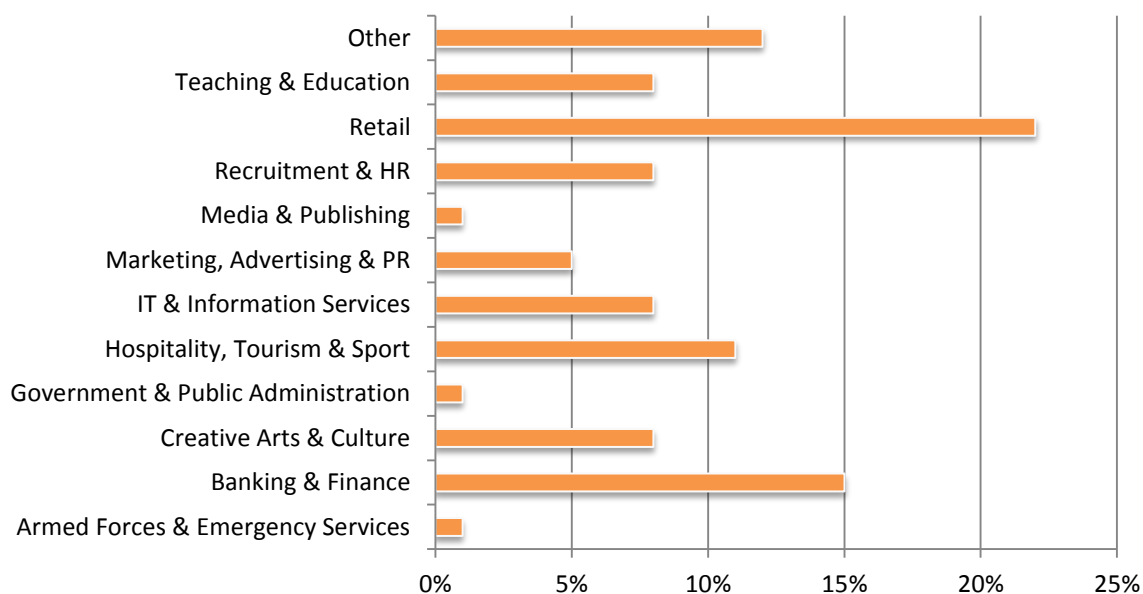
2.2.5 Employment Sectors

What is the main business activity of your current employer?

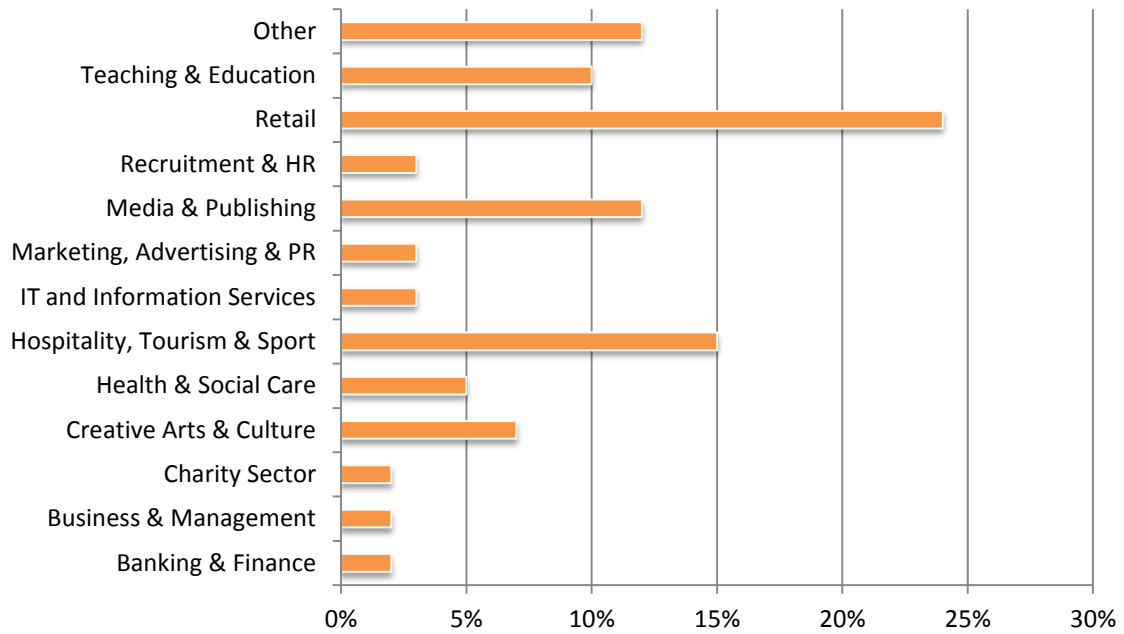
a) Main employment sectors across the college (percentage)



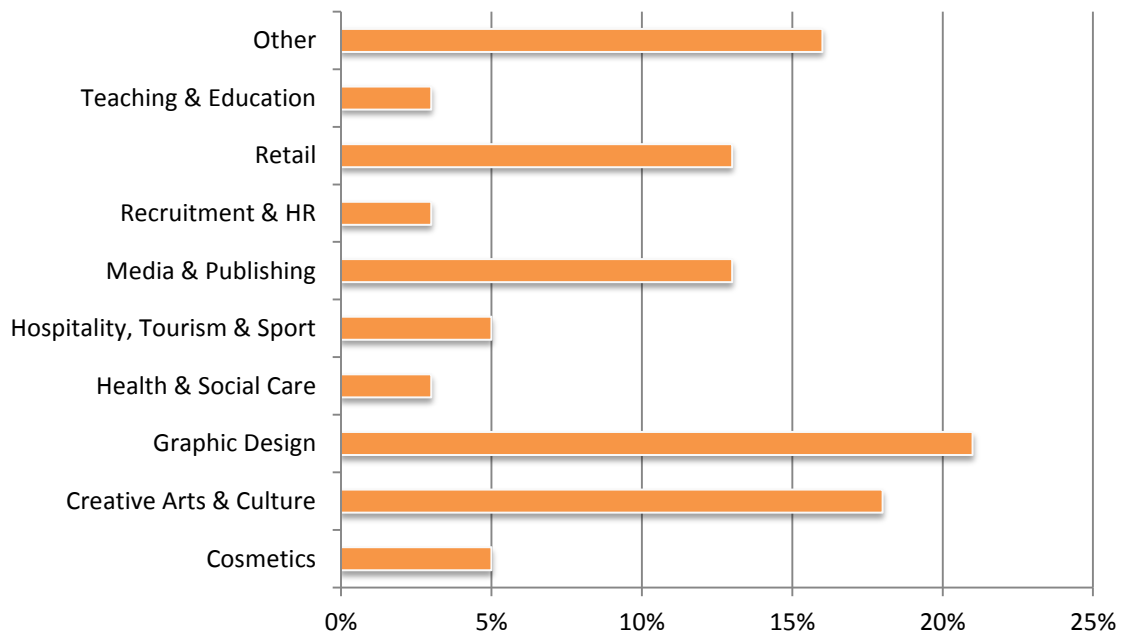
b) Department of Entrepreneurship



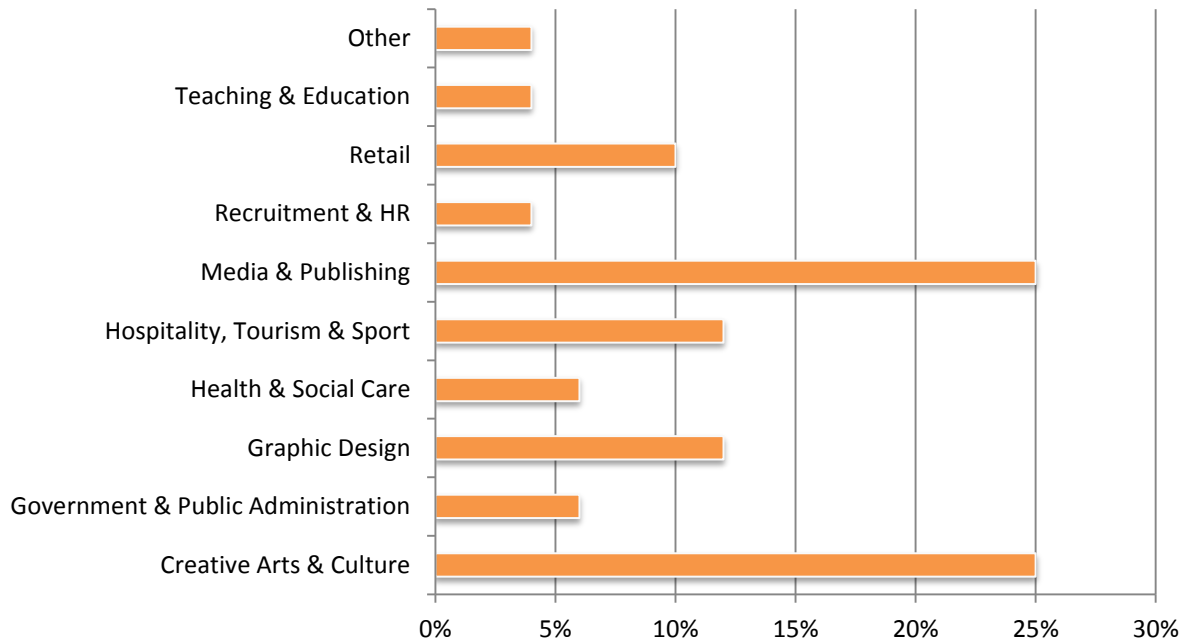
c) Department of Humanities and Arts Management



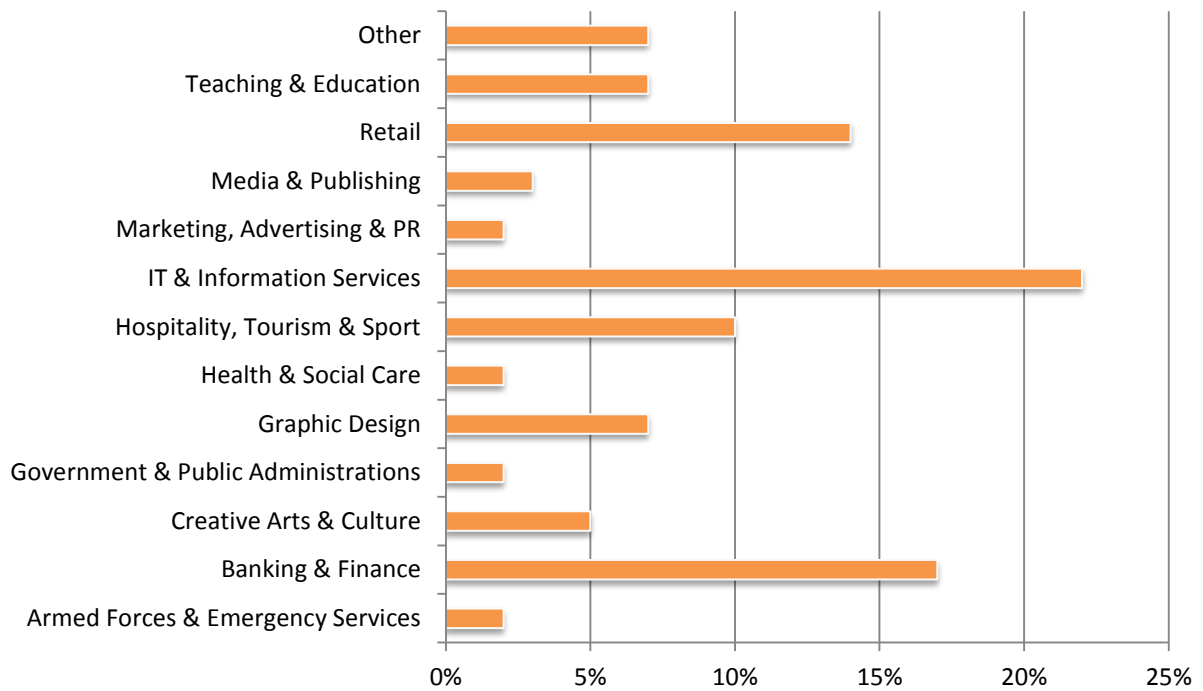
d) Department of Design and Visual Arts Practice



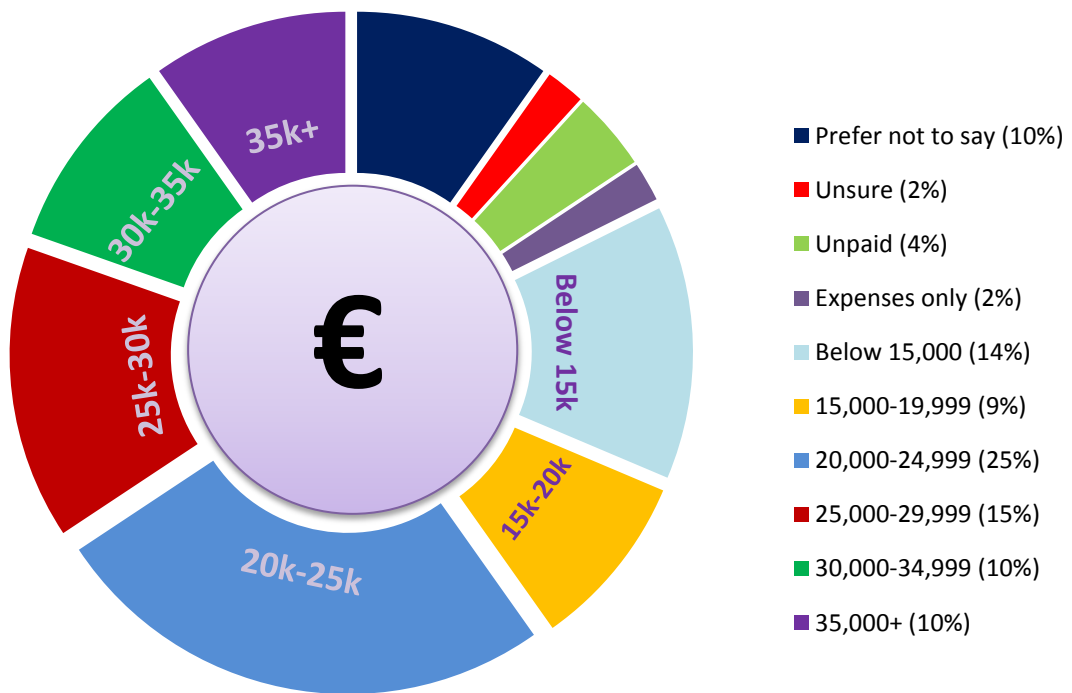
e) Department of Film and Media



f) Department of Technology and Psychology



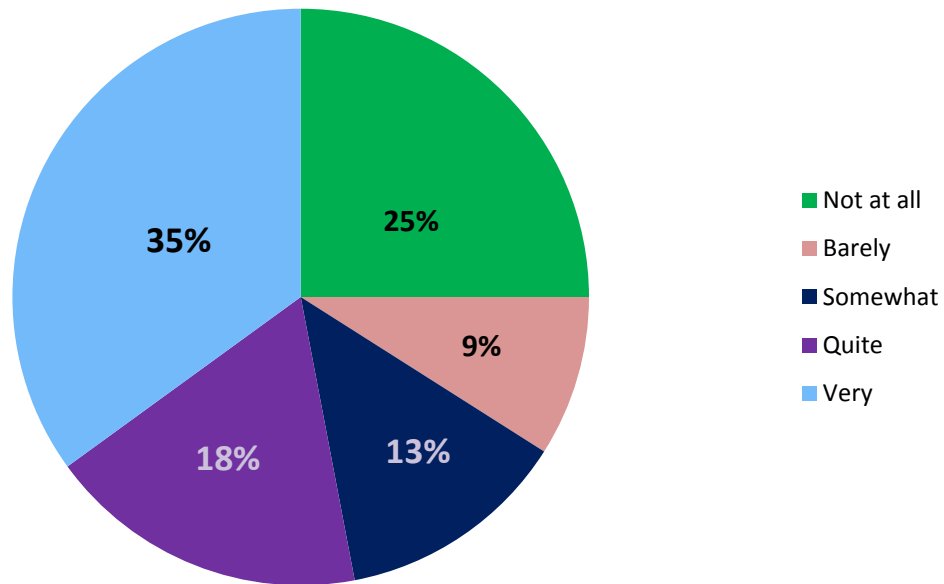
2.2.6 Employment : Salary Bands (Overall)



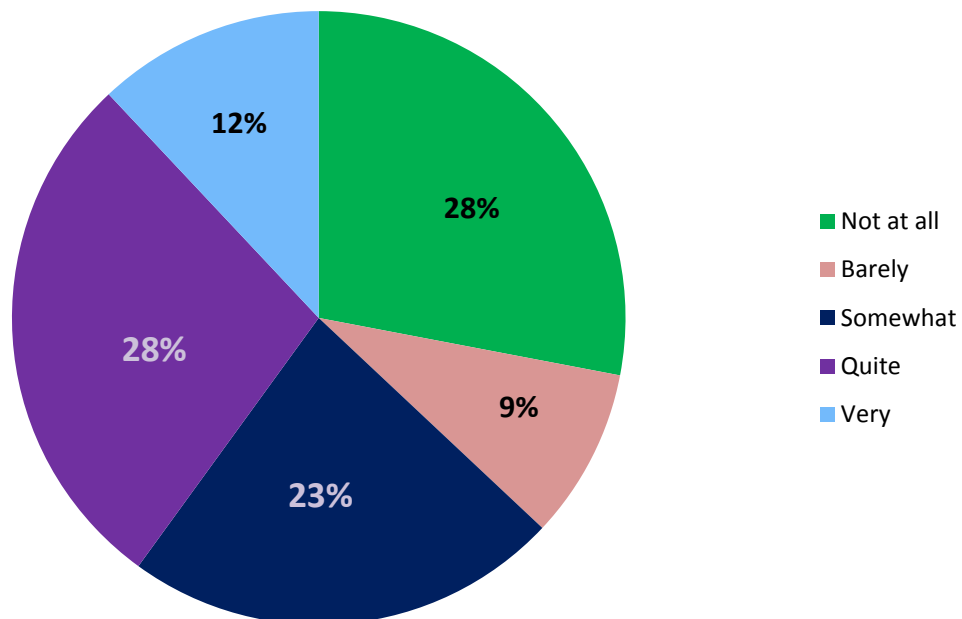
2.2.7 Employment: Relevance

How relevant was your course to your current job?

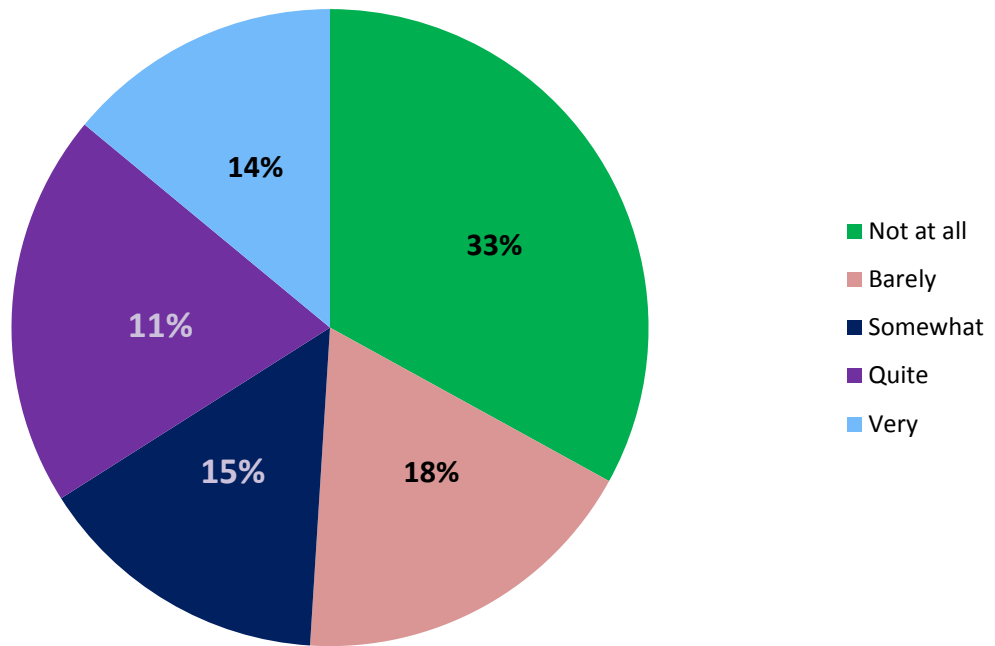
a) Course relevance across the college



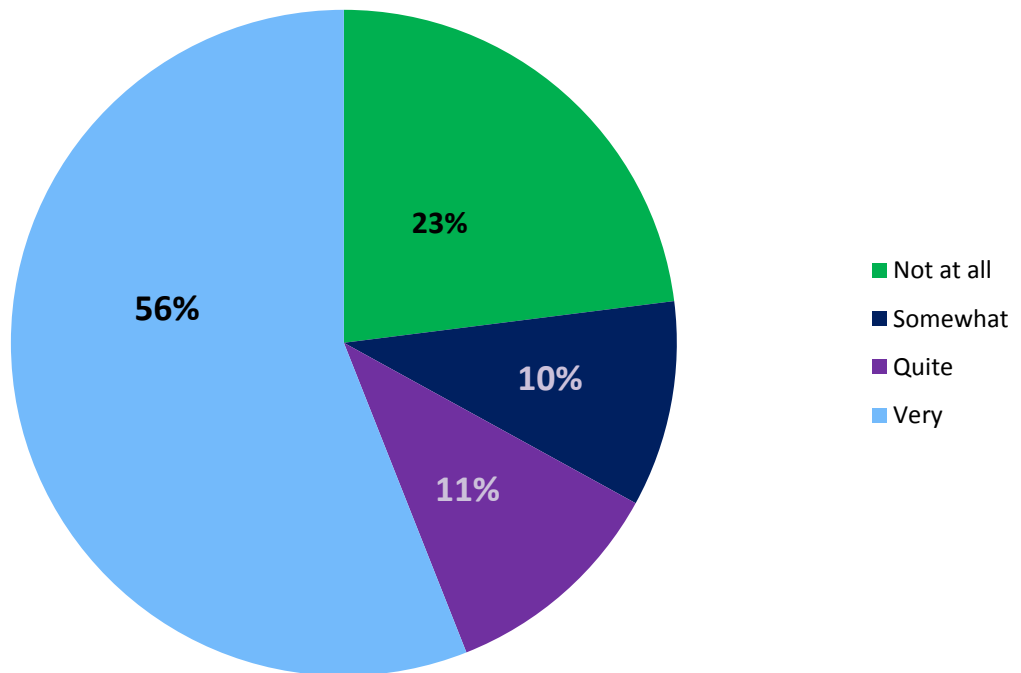
b) Department of Entrepreneurship



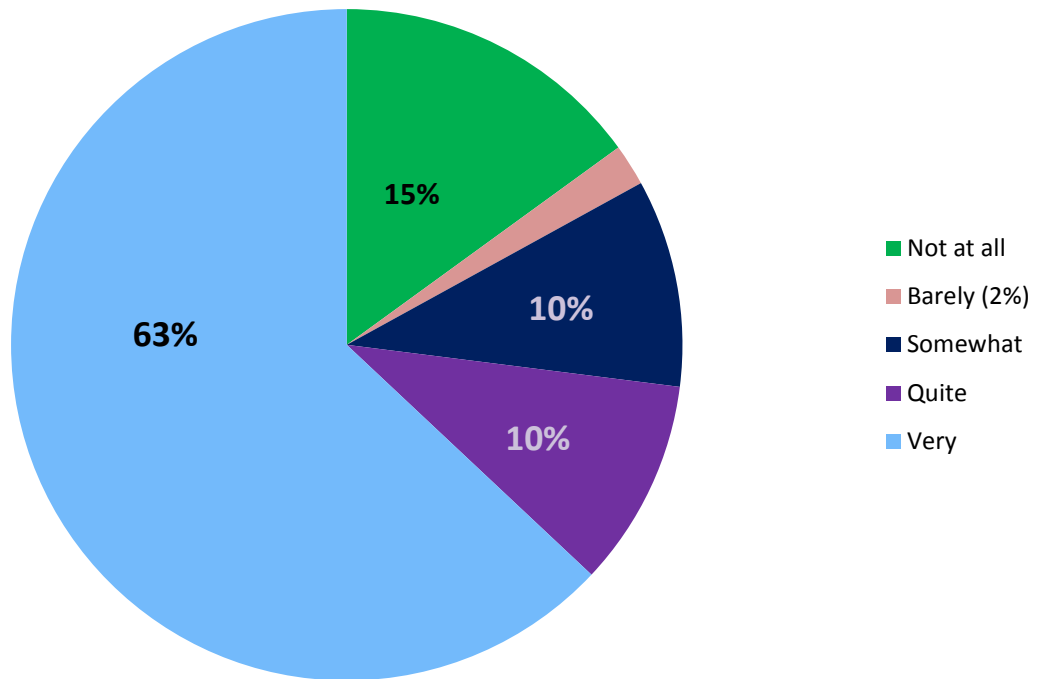
c) Department of Humanities and Arts Management



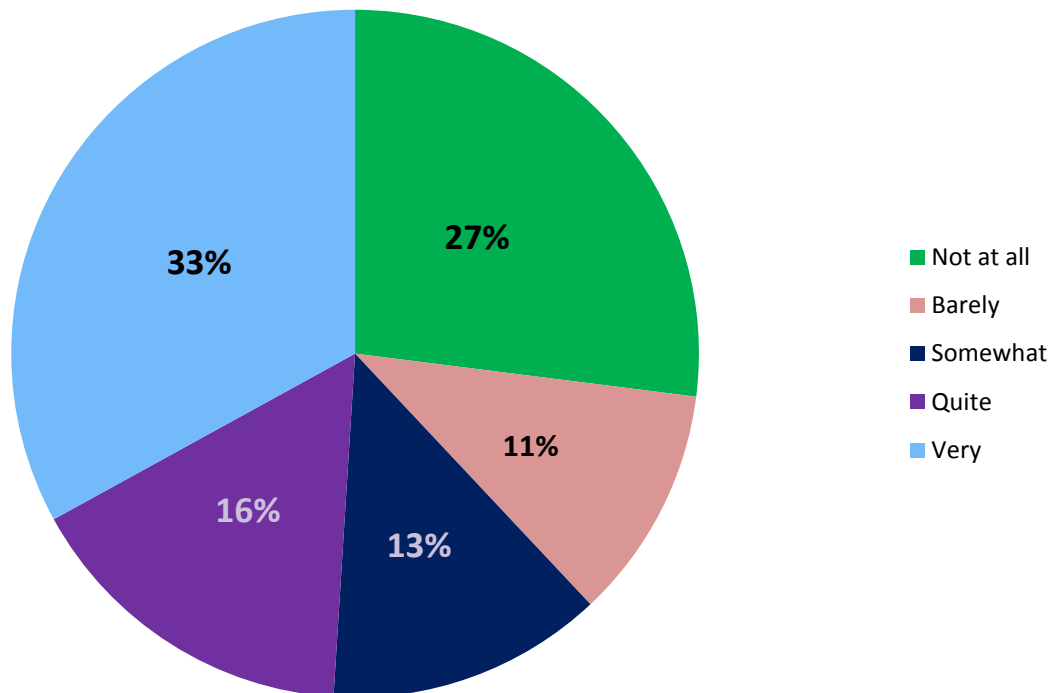
d) Department of Design and Visual Arts



e) Department of Film and Media



f) Department of Technology and Psychology

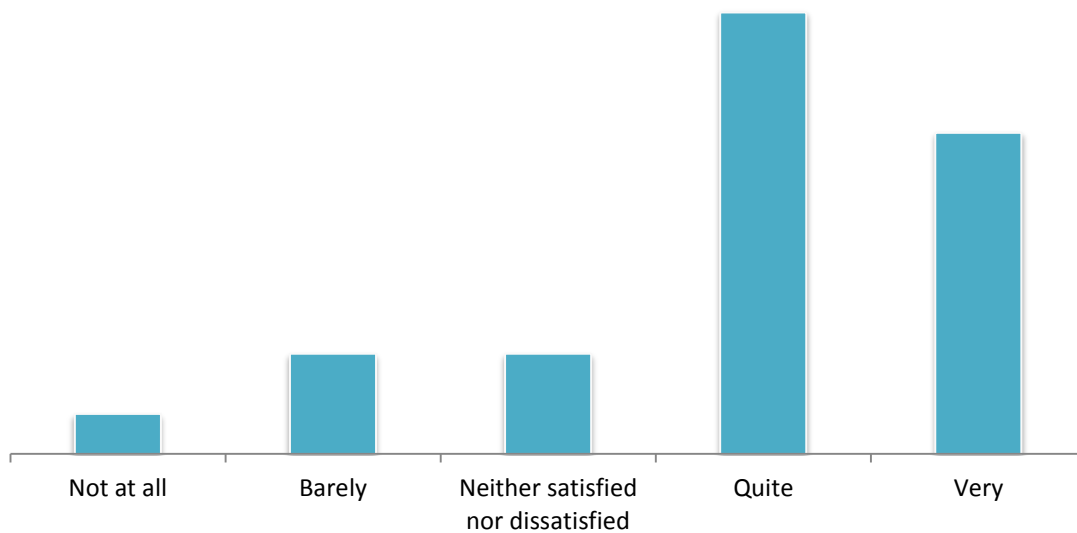


2.2.8 Employment: Job Satisfaction - Overall

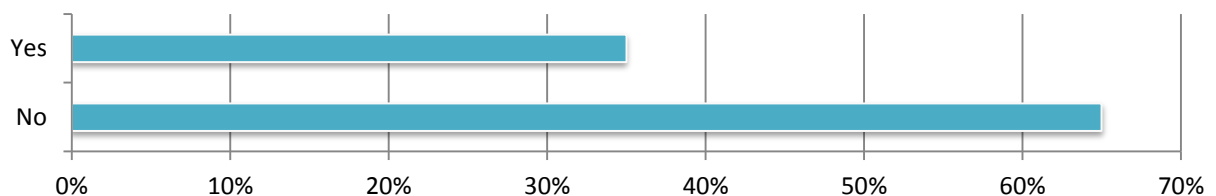
Employed graduates were asked to rate their level of job satisfaction by indicating their agreement with the following five statements, answered using a five-point Likert scale ranging from 'Strongly Disagree' to 'Strongly Agree':

- I am paid well
- I enjoy carrying out my day to day tasks
- My work is challenging
- My work is stimulating
- There are good prospects of progression in my current job

a) How satisfied are you in your current job?



b) Are you currently seeking alternative employment?



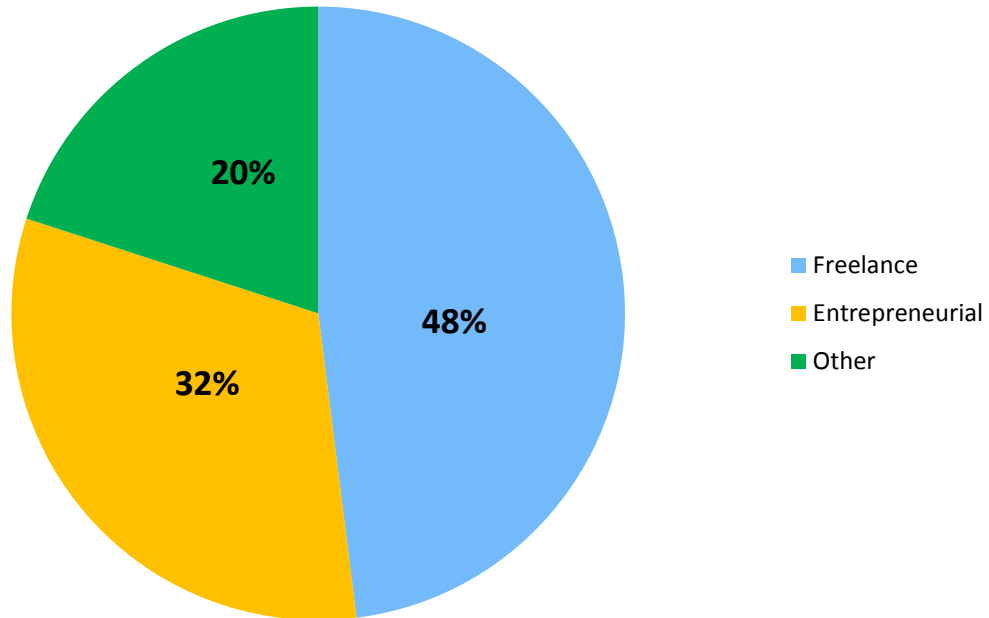
2.2.9 Employment: Top Employers in 2015

This table is frequency based and represents the employers with the highest number of IADT graduates.

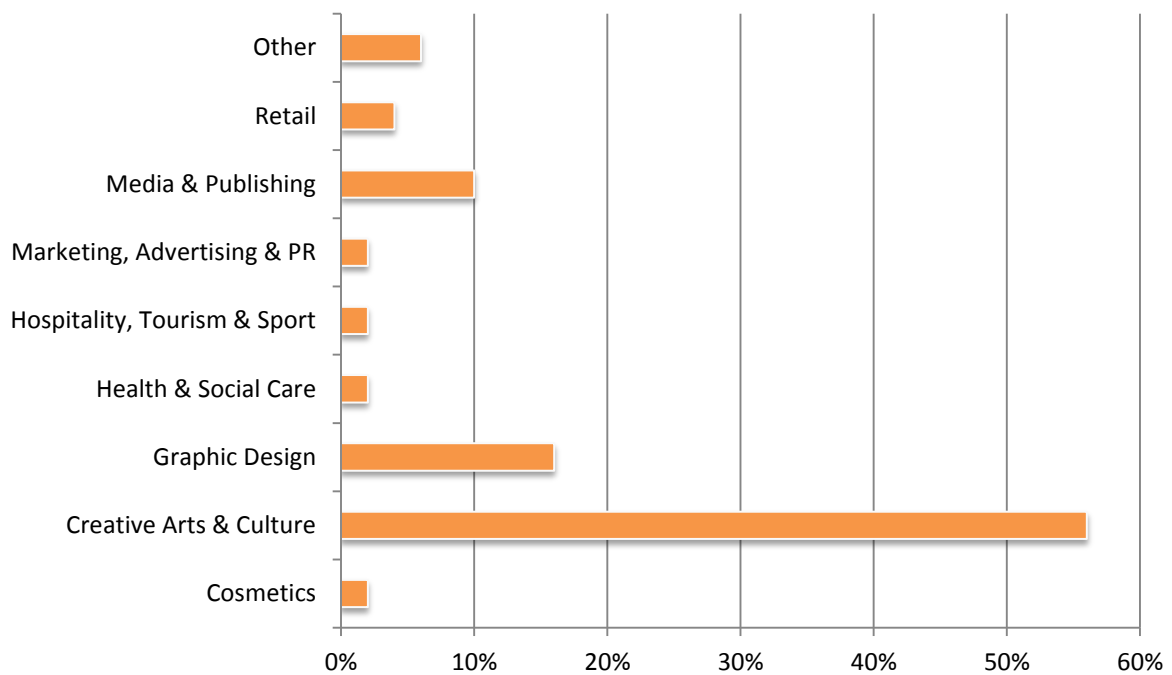
Employers	No. of Graduates
AIB	5
IBM	4
RTE	4
An Garda Siochana	3
Bank of Ireland	3
Enterprise Rent-a-Car	3
Barley Films	2
Baxter International Healthcare	2
Bear Print Films	2
Bray Area Partnership	2
Dunnes Stores	2
EatSleepSprayRepeat	2
IADT SU	2
Just Wing It	2
Musgraves	2
Noble Oak Life Limited	2
Olive Media	2
State Street	2
TV3	2
Verve: The Live Agency	2
Zutec Inc.	2

2.2.10 Self-Employment

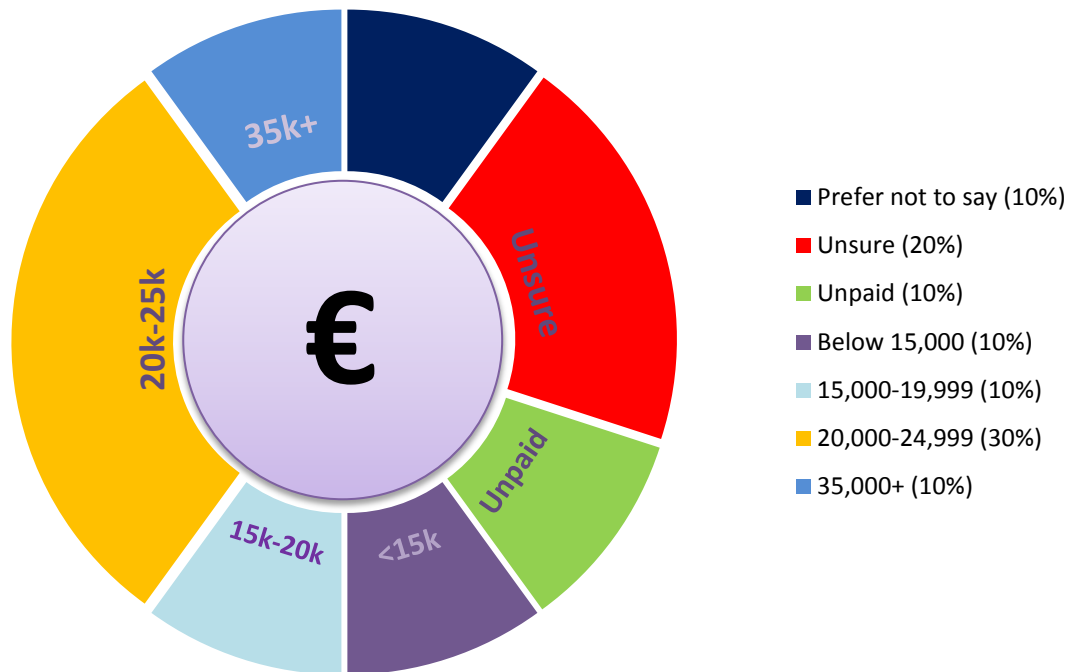
a) Types of Self-Employment



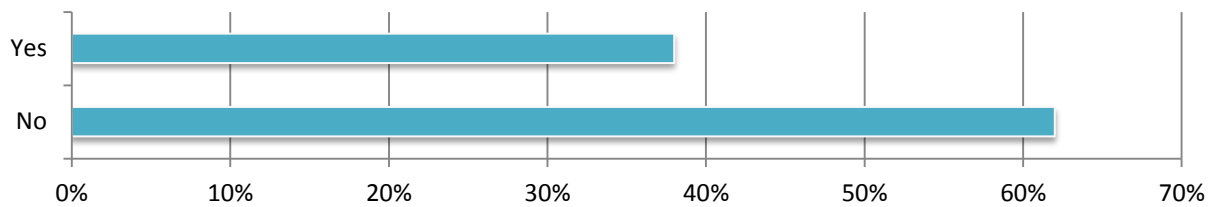
c) Business activity of self-employed



d) Self-Employed: Salary



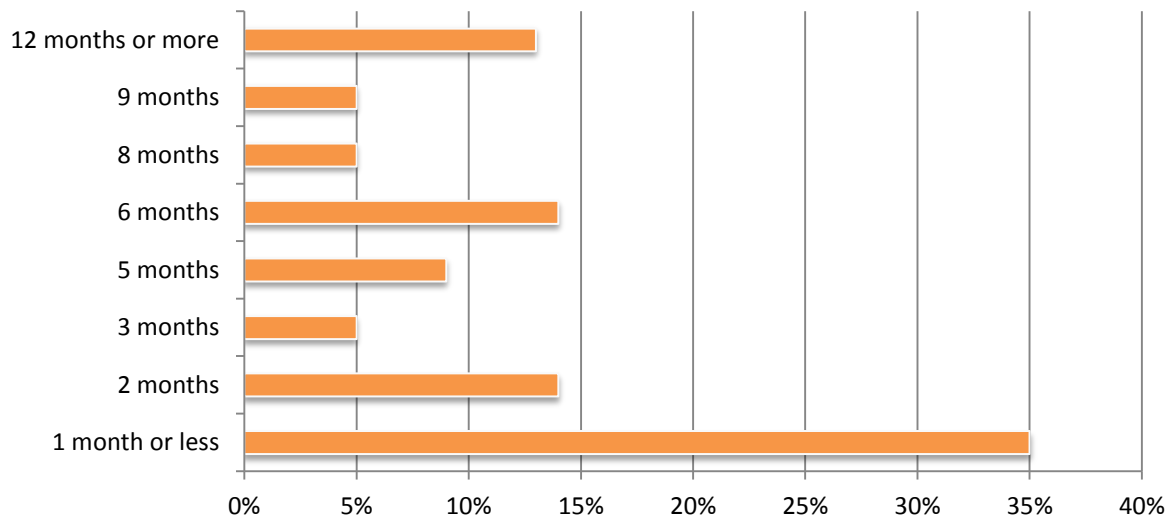
e) Are you currently seeking alternative employment?



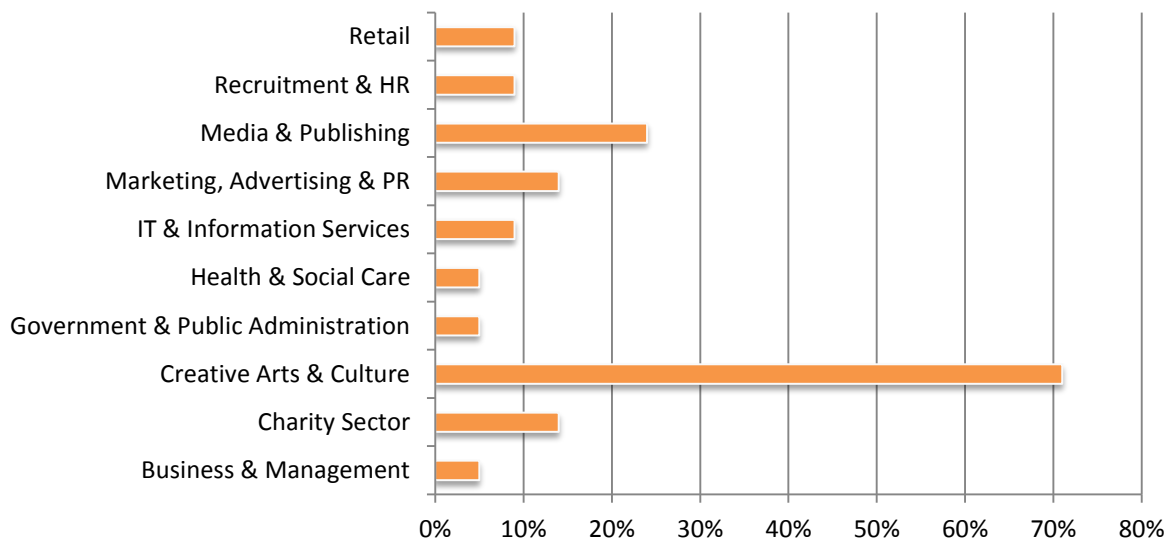
2.2.11 Unemployment

9% of total respondents indicated that they are currently unemployed. The reason for unemployment might be due to illness, personal circumstances, or travel.

a) For how long have you been actively seeking work?



b) In what sectors have you been seeking employment?

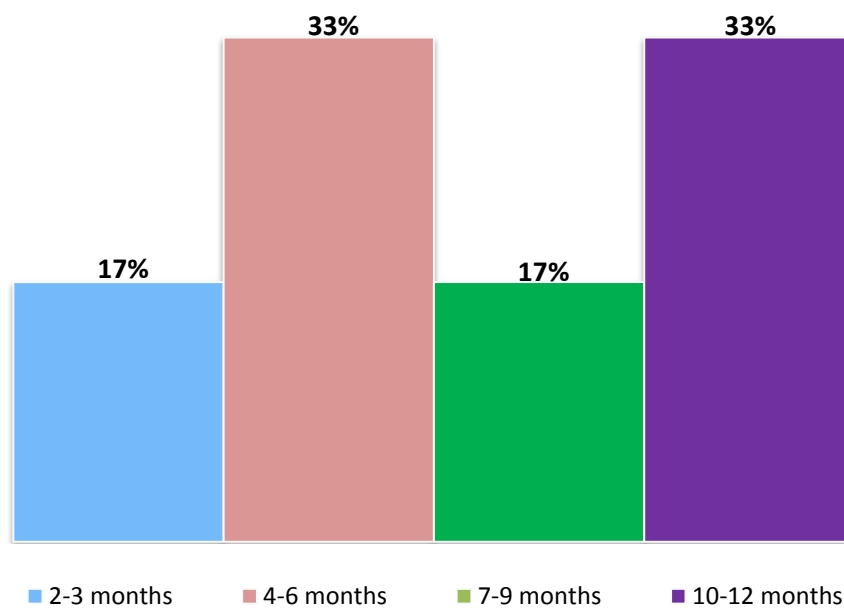


2.2.12 Internships

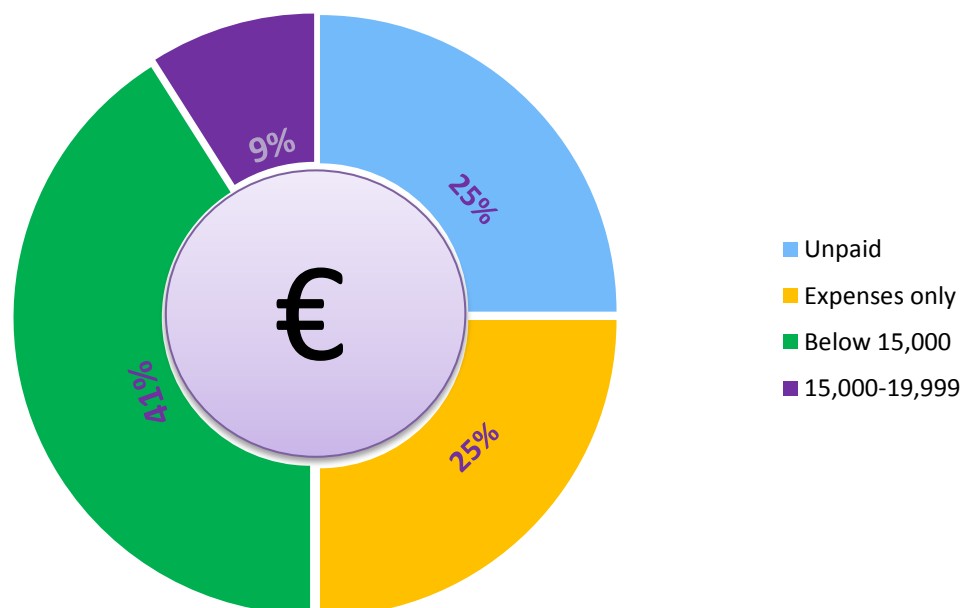
5% of employed graduates procured their current job following the completion of an internship with the internship company.

A further 5% of 2015 graduates are currently undertaking internships.

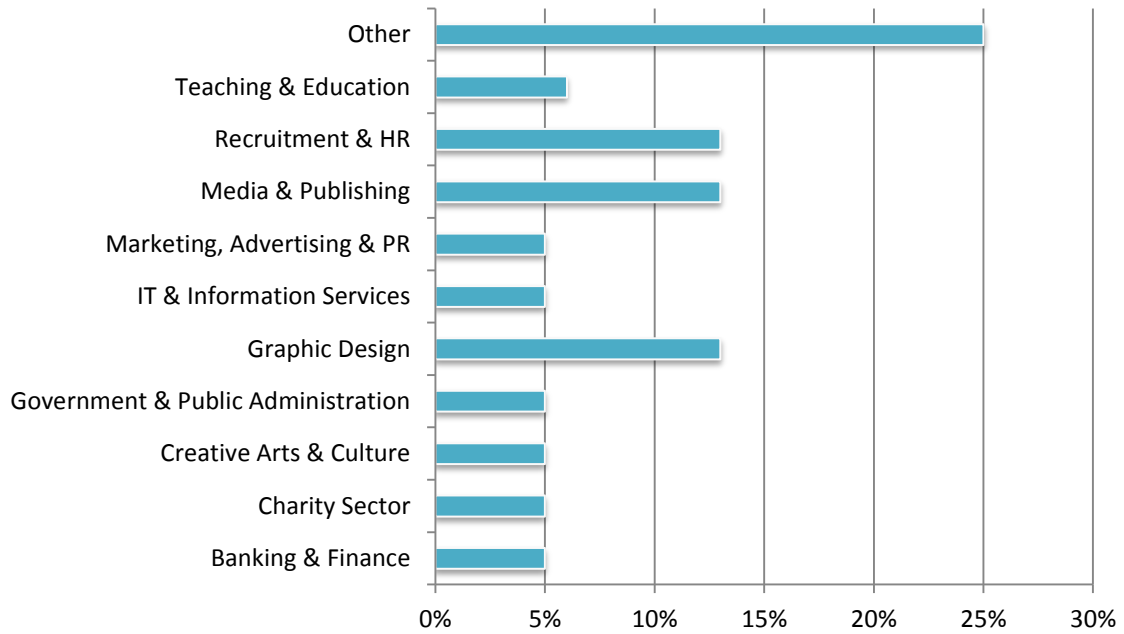
a) What is/was the length of your internship?



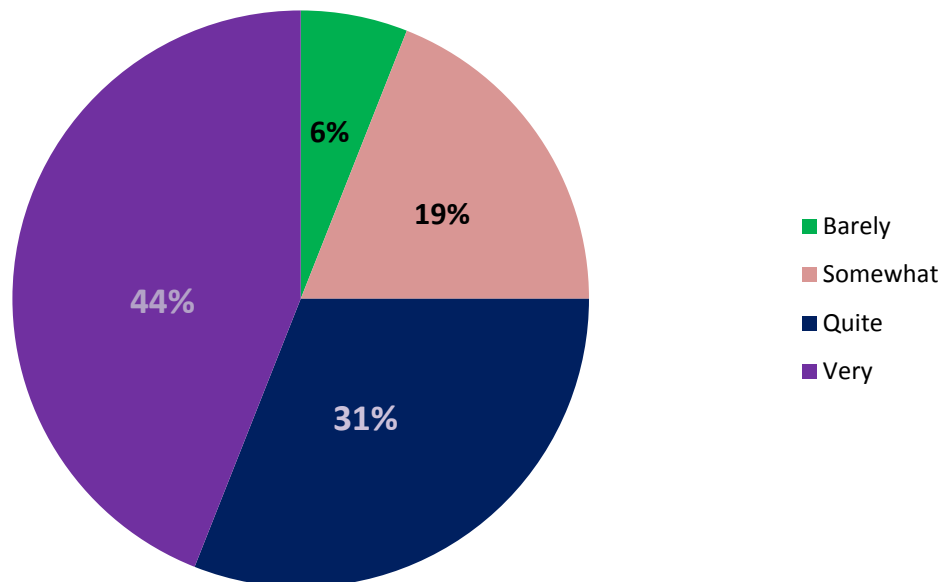
b) What is/was your salary?



c) What is/was the business activity of the internship company?



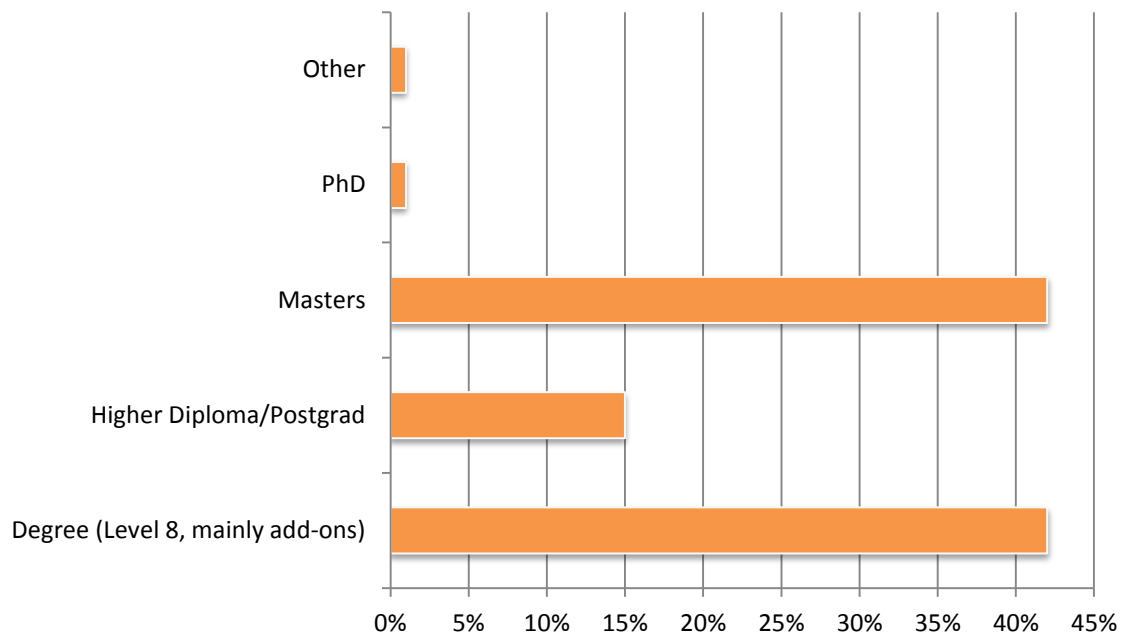
d) How relevant is/was the internship to your field of study?



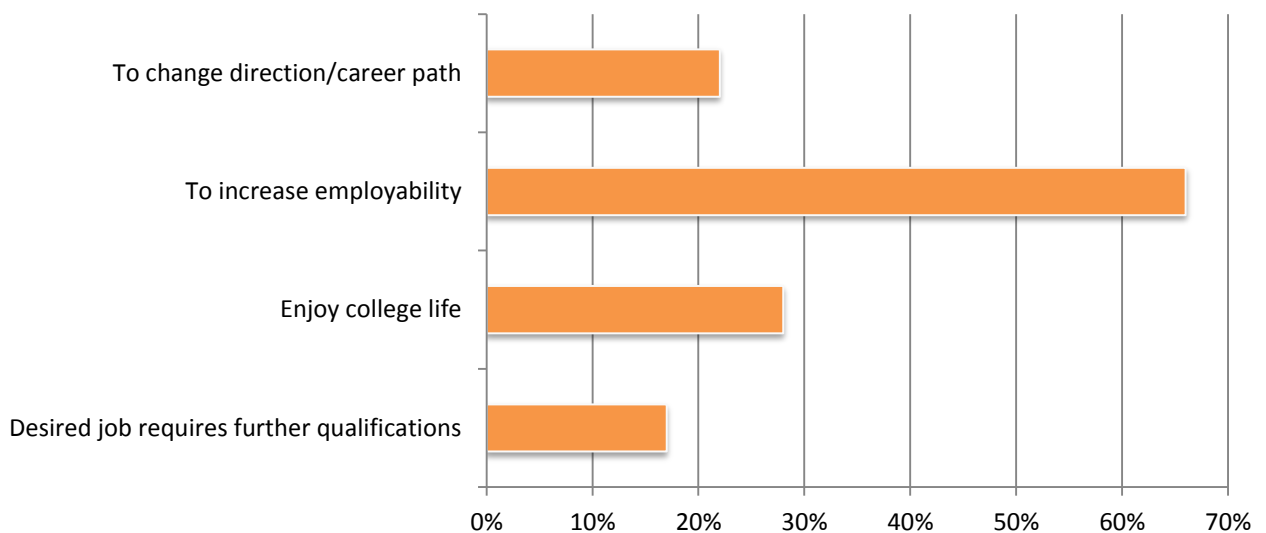
2.3 Postgraduate/Further Study

12% of the 2015 graduate class are currently in further education, while a further 64% state that they intend to undertake further studies in the future.

3.1 What level of award are you currently pursuing?



3.2 What are your reasons for pursuing further studies?



2.4 Travel

5% of the graduating class have been or are currently travelling, 90% of whom specify that they are working long-term in the country to which they have travelled. 10% of respondents said they were travelling and working abroad on a temporary basis.



	Europe	United Kingdom	N. America	Asia	Australia
No. of Graduates	7	6	7	2	5

3.0

COURSE SUMMARIES:

LISTINGS OF

EMPLOYMENT AND

FURTHER STUDIES BY

DEPT./PROGRAMME

3.1 DEPARTMENT OF ENTREPRENEURSHIP COURSE SUMMARIES

DL701 – Bachelor of Business in Entrepreneurship

DL801 – Bachelor of Business (Hons) in Entrepreneurship

DL801f – Bachelor of Business in Entrepreneurship (Flexible Mode)

**DL823 – Bachelor of Business (Hons) in Entrepreneurship and
Management**

DL701 Bachelor of Business in Entrepreneurship

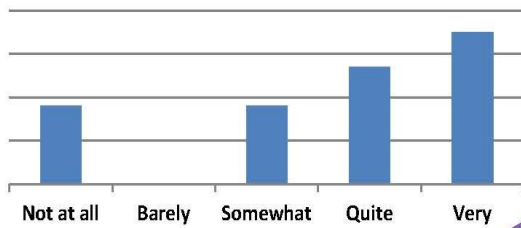
OVERVIEW

Total in class: 30

Data obtained: 21

No data obtained: 9

How relevant was the course to your job?

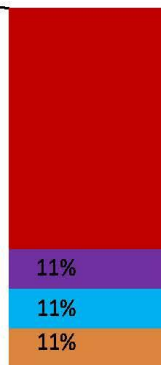
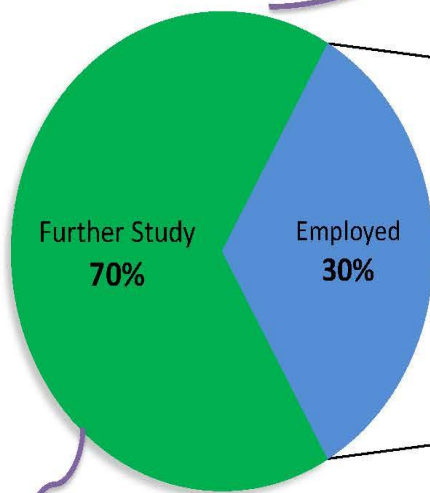


BA (Hons) in Accounting and Finance, Griffith College Dublin

21 DL701 graduates went on to DL801 in September 2015

BA (Hons) in Commerce, UCD

Auctioneering, Valuation and Estate Agency, DIT Bolton Street



Further Study

Full-time (67%)

Self-employed

Temp Contract

Internship

100% of those in further study are also working part-time

41%

of graduates are very satisfied with their current position



	DL701	All Courses
Working	30%	82%
Further Study	70%	12%
Unemployed	0%	6%

83%

of graduates state that they are not looking for another job



Name of Company/Organisation	Website	Job Title
An Garda Siochana	www.garda.ie	Clerical Work
Baker's Corner	--	Bartender
DIONA	www.diona.com	Marketing Intern
G4S	www.g4s.ie	Marketing Executive of Ireland
Horse Racing Ireland	www.goracing.ie	Marketing Intern
Hot Press	www.hotpress.ie	PR Manager
Hunt & Co. Accountants Ltd.	http://huntandcompany.ie/	Trainee Accountant
Movehome.ie	www.movehome.ie	Real-Estate Agent
Murphy and Gunn BMW	www.murphygunnbmw.ie	Junior Sales Executive
The Glenview Hotel	www.glenviewhotel.com	Receptionist
The Marker Hotel	www.themarkerhoteldublin.ie	Bartender
The Purple Pantry	www.thepurplepantry.ie	Managing Director

DL801

Bachelor of Business (Hons) in Entrepreneurship and Management

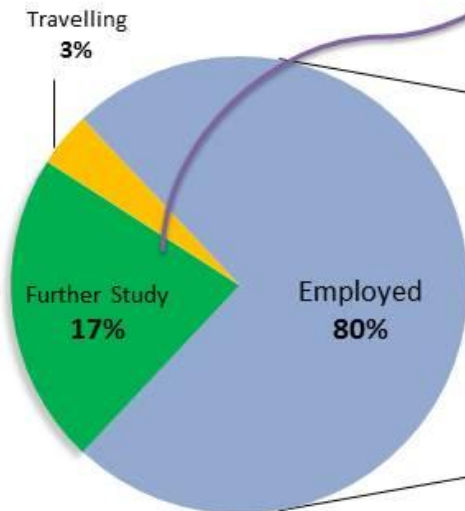
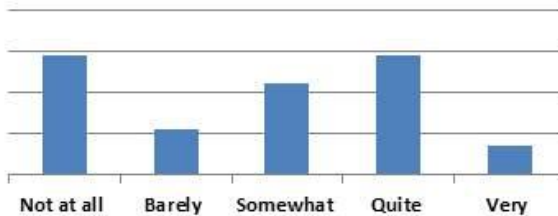
OVERVIEW

Total in class: 35

Data obtained: 35

No data obtained: 0

How relevant was the course to your job?



- Further Study
- Travelling
- Full-time
- Part-time
- Temp Contract (3%)
- Self-employed (3%)

33% of those who undertook further study maintained employment throughout

95% of employed graduates are not looking for another job 

	DL801	All Courses
Working	41%	82%
Further Study	59%	12%
Unemployed	0%	6%

12% of employed graduates are earning over €35,000 one year after finishing their studies 

Employment Examples

Name of Company/Organisation	Website	Job Title
Agenda Communications	www.agenda-comm.ie	Accounts Assistant
AIB	www.aib.ie	S.A.R. Operative
Argentinian Embassy of Ireland	--	Cultural Coordinator and Consular Assistant
Aviva Stadium	www.avivastadium.ie	Bar and Food Server
Bank of Ireland	www.bankofireland.com	Corporate Pensions Administrator
Baxter International Incorporated	www.baxter.com	VMD Junior Analyst
Chevron Training and Recruitment	www.chevrontraining.ie	Tutor Administrator
Eyrco Communications Ltd.	www.eyrco.com	Assistant Manager
Fonua Ltd.	www.fonua.com	Senior Enterprise Account Manager
Havas Worldwide	www.havasww.ie	Client Services and Marketing
International Financial Data Services	www.ifdsgroup.com	Associate
KPPM	www.kppm.ie	Office Administrator
Lilliput Childcare	www.lilliputchildcare.ie	Childcare Assistant
Massimo Dutti	www.massimoutti.com	Sales Assistant
Noel Recruitment	www.noelgroup.ie	Recruitment Consultant
PCQ Recruitment	www.pcqrecruitment.com	Recruitment Consultant
RTE	www.rte.ie	Lighting Operator
Spar	www.spar.ie	Assistant Manager

Talking Point	www.talkingpoint.org	English Teaching Assistant
Unipad	www.unipaid.ie	CEO
Vodafone Global Enterprise	www.vodafone.com	Enterprise Account Manager
Woodies DIY	www.woodiesdiy.com	Customer Service Representative
Ministry Boards	www.ministryboards.ie	Managing Partner

Further Study

Name of Institute	Website	Course Title
DBS	http://bit.ly/29Sba69	Certification in Risk and Financial Analysis
DCU	http://bit.ly/29LvfrQ	Masters in Management of Operations
DIT	http://bit.ly/29VJ779	Masters in Strategic Management
DIT	http://bit.ly/2aqosFt	Masters in Marketing
IADT	http://bit.ly/29RnbFO	Certificate in Sports Psychology
IADT	http://bit.ly/29VKfaM	Certificate in Enterprise Development

DL801F

Bachelor of Business (Hons) in Entrepreneurship (flexible mode)

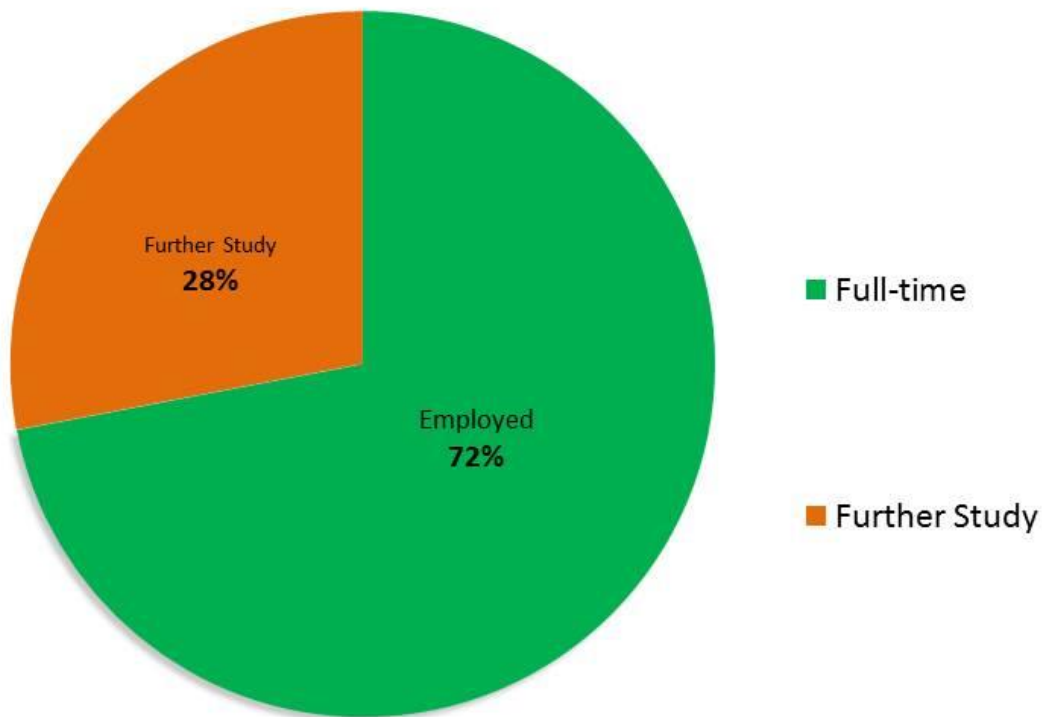
OVERVIEW

Total in class: 24

Data obtained: 14

No data obtained: 10

	DL801F	All Courses
Working	72%	82%
Further Study	28%	12%
Unemployed	0%	6%



DL801F

Bachelor of Business (Hons)
in Entrepreneurship
(flexible mode)

Employment
Examples / Further
Study

Employment Examples

Name of Company/Organisation	Website	Job Title
EisnerAmper Ireland	www.eisneramper.ie	Assistant Manager
Clavis	www.clavisinsight.com	Ecommerce Analyst
CMS Distribution	www.cmsdistribution.com	Credit Administrator
Bank of Ireland	www.bankofireland.com	Management Associate
Department of Education	www.stmatts.ie	Special Needs Assistant
Deutsche Bank AG	www.db.com/ireland	Senior Analyst
Greystones Language School	www.greystoneslanguageschool.com	Payroll Assistant
Netwatch	www.netwatchsystem.com	Digital Specialist
The Sanctuary	www.sanctuary.ie	Contract Operations Manager
The Shackleton Exhibiton	www.shackletonmuseum.com	Assistant Manager
Windsor Motor Group	www.windsor.ie	Sales Executive

Further Study Examples

Name of institute	Website	Job Title
DCU	http://bit.ly/29LvfrQ	Masters in Management Operations
IADT	http://bit.ly/1rHQyAL	Postgrad in Business in Cultural Events Management

IBAT	http://bit.ly/29VsFnh	Professional Certificate in Digital Marketing
Maynooth University	http://bit.ly/29LvB1T	Masters in Economic and Financial Risk Analysis
UCD Innovation Academy	http://bit.ly/2a7nDW9	Postgrad Cert in Innovation, Enterprise, and Entrepreneurship

D823

Bachelor of Business (Hons) in Entrepreneurship and Management

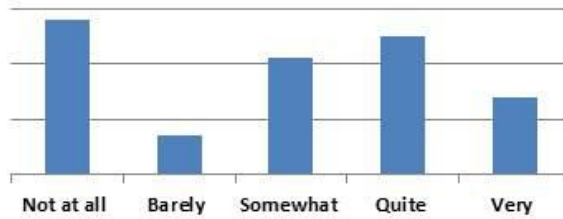
OVERVIEW

Total in class: 33

Data obtained: 28

No data obtained: 5

How relevant was the course to your job?



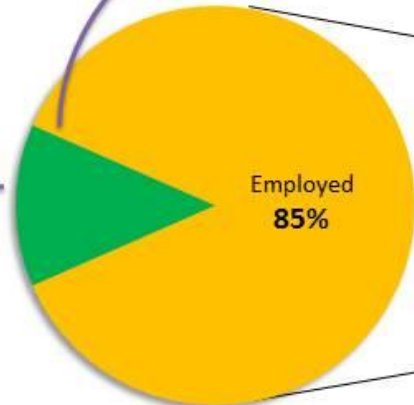
One internship at Deloitte

Masters in Marketing, UCD Smurfit School X2



Certificate in Investment Fund Services, Institute of Banking

Qualified Financial Advisor Exams, Institute of Banking



Further Study (15%)

Full-time (83%)

Self-employed (8%)

Temp Contract (4%)

Internship (4%)

75% of whom remained employed throughout their studies

11% of employed graduates are seeking new work opportunities 

	DL823	All Courses
Working	85%	82%
Further Study	15%	12%
Unemployed	0%	6%

60% of respondents are earning between €20,000 and €25,000 

Name of Company/Organisation	Website	Job Title
AIB	www.aib.ie	Solutions Logistics Analyst
Bank of Ireland	www.bankofireland.com	Digital Customer Advisor
Behaviour and Attitudes	www.banda.ie	CATI Unit Supervisor
Bon Accord Life	www.bonaccordlife.com	Insurance Broker
Deloitte	www.deloitte.com	Intern
Enterprise Rent-a-Car X2 graduates	www.erac.com	Management Trainee
Facebook	www.facebook.com	Digital Marketing Agent
IPSOS MRBI	www.ipsosmrbi.com	Market Researcher
JLT Financial Services	www.jlt.ie	Paraplanner
Leinster Commercials	--	Owner/Operations and Logistics Manager
Live Strong Distributions	--	Office Administrator
Meade Potato Company	www.meadepotato.com	Assistant Buyer
MyProtein	www.myprotein.com	Marketing Category Manager
Next Generation Recruitment	www.nextgeneration.ie	Talent Resource Partner
Noble Oak Life Limited X2	www.nobleoak.com.au	Sales Consultant
Saint Patrick's Cathedral	www.stpatrickscathedral.ie	Verger
Specsavers		
State Street X2	www.statestreet.com	Fund Accountant Assistant
The Golf Links Inn	--	Social Media Manager/Bartender
The Housing Agency	www.housing.ie	Clerical Associate

Three	www.three.ie	Sales Development Executive
Verve: The Live Agency	www.verve.ie	Event Executive
Venues World	www.venuesworld.com	Sales Executive
Xena Events	www.xena-productions.com	[unspecified]

DL906

Postgrad in Business in Cultural Event Management

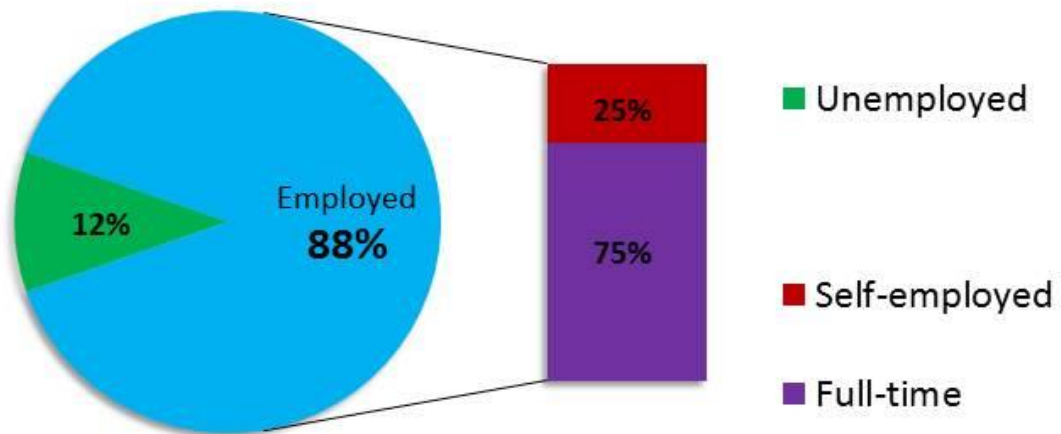
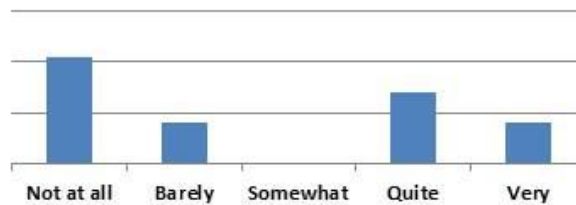
OVERVIEW

Total in class: 13

Data obtained: 9

No data obtained: 4

How relevant was the course to your job?



Employment Examples

Name of Company/Organisation	Website	Job Title
Bray Area Partnership X2	--	Mediator
International School of English	www.iseireland.ie	English Language Teacher
Irish Georgian Society	www.igs.ie	Membership and Events Administrator
South East Cultural Centre	www.southeastculturalcentre.com	Director
The National Trust	www.nationaltrust.org.uk	Finance Business Partner
We Raise Bears (Band)	--	Art Director

3.2 DEPARTMENT OF HUMANITIES & ARTS MANAGEMENT COURSE SUMMARIES

DL821 – Bachelor of Arts in English, Media & Culture Studies

DL822 – Bachelor of Arts in Business Studies & Arts Management

DL906 - MA in Public Cultures & Society

DL821

BA (Hons) in English, Media and Cultural Studies

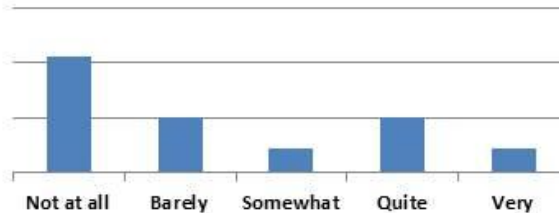
Total in class: 67

Data obtained: 47

OVERVIEW

No data obtained: 20

How relevant was the course to your job?



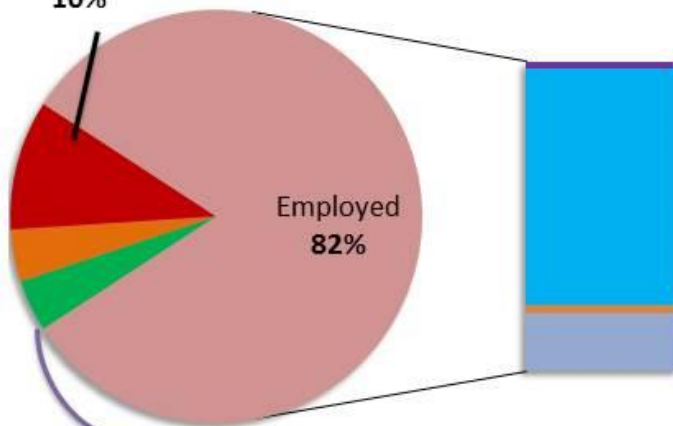
Internships:

Broadcast
Coordinator,
RTE Junior
Radio

Communications
Intern, The
Undergraduate
Awards

Social Media
Intern, Human
Appeal Ireland

Unemployed
10%



Further Study (4%)

Travelling

Unemployed

Self-employed

Full-time (61%)

Temp Contract

Internship (15%)

50% of those in further study
are working as they study!

30%
of employed graduates are seeking
a new job with better career
prospects



	DL821	All Courses
Working	82%	82%
Further Study	4%	12%
Unemployed	10%	6%

23%
of respondents are planning on
taking on further study



Name of Company/Organisation	Website	Job Title
Ann Curtis Agency	www.anncurtis.ie	Casting Assistant
Apollo English	www.teachatapollo.com	English Teacher
Backstreet Dance Studios	www.backstreetdance.ie	Marketing and Sales Executive
Boyle Sports	www.boylesports.ie	Trainee Deputee Manager
Colaiste Mhuire Co-Ed	www.cmco.ie	Librarian
Crazy Films GmbH	www.crazy-film.de	Production Assistant
Crumlin Homecare Service Ltd.	www.crumlinhomecare.ie	Homecare Assistant
DCU Language Services	www.english.dcu.ie	Tour Guide
Digital Biscuit	www.digitalbiscuit.com	Program Assistant
Dunnes Stores	www.dunnesstores.ie	Management Trainee
Eason and Son	www.easons.com	Customer Service Representative
ECDL Foundation	www.ecdl.ie	Program Development Executive
Fenergo	www.fenergo.com	Associate Technical Consultant
HeadStuff	www.headstuff.org	Topical Editor
Human Appeal Ireland	www.humanappeal.ie	Social Media Intern
IADT SU	www.iadtsu.ie	Vice President for Education
IMC Cinema	www.imccinemas.ie	Sales Assistant
Indeed	www.indeed.com	Client Support Specialist
Inflight Dublin	www.inflightdublin.com	Metadata Executive

Just Wing It	www.wingit.ie	Marketing Manager
Marks and Spencer	www.marksandspencer.ie	Sales Assistant
Maven64	www.maven64.com	Editorial Assistant
Maximo/Nivel	www.maximonivel.com	[not specified]
Meetingsbooker	www.meetingsbooker.com	Automated Bookings Manager
Monsoon	www.monsoon.co.uk	Sales Assistant
Musgraves	www.musgravegroup.com	Sales Assistant
Nourish	www.nourish.ie	Online Sales and Website Administrator
Olive Media	www.olivemedia.com	Scriptwriter
Primadonna Collection	www.primadonnacollection.com	Supervisor
Raffs on the Corner	www.raffsonthecorner.ie	Waitress
Restoration Hardware	www.restorationhardware.com	Video Producer
Roar Africa	www.roarafrica.com	Executive Assistant
RTE Junior Radio	www.rtejr.rte.ie	Broadcast Coordinator
Setanta Sports	www.eirsport.ie	Scheduling Assistant
Sooner Than Later	www.soonerthanlater.com	Account Manager
StoYo	www.stoyomedia.com	Copywriter
The Undergraduate Awards	www.undergraduateawards.com	Communications Intern
Webroot	www.webroot.com	Sales Representative
Whitefriar Aungier Area Community Council	www.waacc.ie	Support Worker

Name of Institute	Website	Course Title
DIT	http://bit.ly/29R8Uz0	Masters in Advertising (Executive Stream)
UCD	http://bit.ly/2adjteP	Masters in International Political Economy
UCD	http://bit.ly/29SpeKy	Masters in Modern and Contemporary Literature
UCD	http://bit.ly/2a8Sqid	Masters in Gender, Sexuality, and Culture
The Coding Institute	http://bit.ly/29Dp75v	Web Development

D822

BA (Hons) in Business Studies and Arts Management

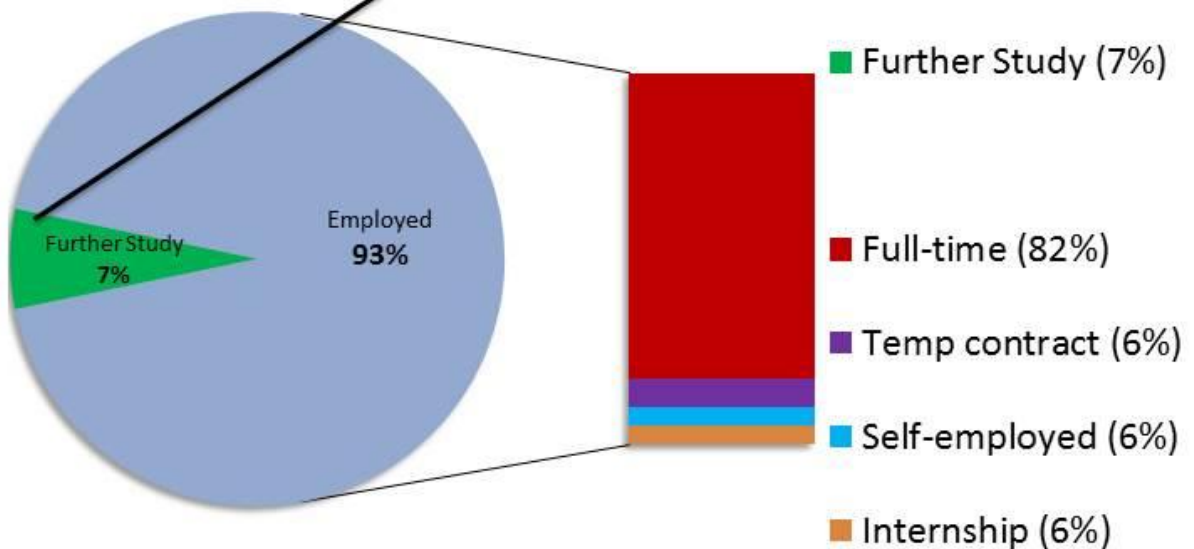
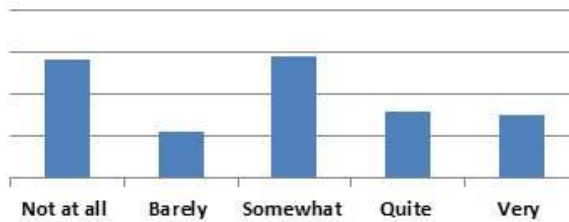
OVERVIEW

Total in class: 41

Data obtained: 33

No data obtained: 8

How relevant was the course to your job?



	DL822	All Courses
Working	93%	82%
Further Study	7%	12%
Unemployed	0%	6%

46% of respondents are seeking alternative employment 

34% are earning €20,000- €25,000 one year after graduating 

Name of Company/Organisation	Website	Job Title
Actavo Events	www.actavo.com	Project Support and PA to Operations Director
AIB X2 graduates	www.aib.ie	Customer Service Representative
Alook	--	Manager
Avoca	www.avoca.com	Sales Supervisor
Butternut Box	www.butternutbox.com	Marketing Executive
Chupi	www.chupi.com	Brand Manager
Dell	www.dell.ie	Business Development Manager
Dublin Simon Community	www.dubsimon.ie	Information and Communications
Enterprise Rent-a-Car	www.erac.com	Management Trainee
Facets PR	www.facetspr.com	PR Executive
Fun Language	www.funlanguage.com	Teaching English as a Second Language (ESL)
Hospitality Ireland	www.hospitalityireland.com	Brand Ambassador
I Can Read Systems	www.icanread.asia	English Teacher
Just Wing It	www.wingit.ie	Marketing Manager
KnockanStockan	www.knockanstockan.ie	PR Executive
KSN Construction Consultants	www.ksn.ie	Administrator
Lahinch Golf Club	www.lahinchgolf.com	Bartender
LarMac Live	www.larmaclive.com	Production Management
Margaret Dabbs	www.margaretdabbs.co.uk	Office Assistant
Maureen Hughes Casting	www.maureenhughes.wix.com	Intern

Musgraves	www.musgravegroup.com	[unspecified]
PAIR	www.pairmobile.ie	Manager
Primark	www.primark.com	Financial Account Temp
The Building Society	--	Events Manager
The Crowne Plaza	www.crowneplaza.com	Marketing and Sales Coordinator
The Institute of Banking	www.iob.ie	Assessments Administrator
The Works Store	www.theworks.co.uk	Supervisor
Thinkhouse	www.thinkhouse.ie	Office Manager
Tiger	www.tiger-stores.com	Sales Assistant
Topaz	www.topaz.ie	Site Assistant
UCD Campus Sport and Leisure Facilities Ltd.	www.uce.ie/sport	Technician and Events Executive
Verve: The Live Agency	www.verve.ie	Account Executive

3.3 DEPARTMENT OF DESIGN & VISUAL ARTS COURSE SUMMARIES

DL826 – Bachelor of Arts (Hons) in Visual Communications Design

DL827 – Bachelor of Arts (Hons) in Visual Arts Practice

DL828 – Bachelor of Arts (Hons) in Model Making, Design & Digital Effects

DL829, DL830, DL831 – Bachelor of Arts in Design for Stage & Screen

DL903 – MA in Visual Arts Practice

DL826 BA (Hons) in Visual Communication Design

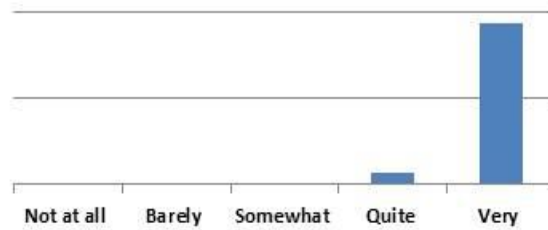
OVERVIEW

Total in class: 23

Data obtained: 17

No data obtained: 6

How relevant was the course to your job?

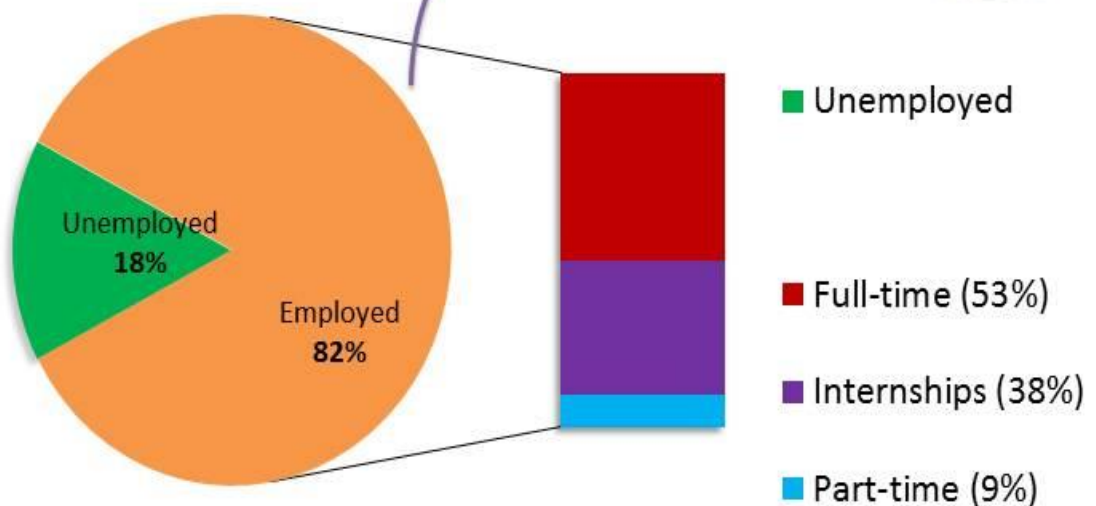


Internships:
Design Intern, Pentagram Design Consultancy

2 out of the 4 graduates undertaking internships are being paid (below €15,000)

Junior Digital Designer, Zago

Junior Designer, Threex3 X2




DL826 has the highest percentage of graduates in internships

45% of graduates are very satisfied in their current position



	DL826	All Courses
Working	82%	82%
Further Study	0%	12%
Unemployed	18%	6%

23% of respondents say they are currently looking for alternative employment



Name of Company/Organisation	Website	Job Title
Atelier David Smith	www.atelier.ie	Graphic Designer
Brand Artillery	www.brandartillery.com	Intern
CityJet	www.cityjet.com	Junior Graphic Designer
COUP D'ETAT	www.coupdetatsf.com	In-house Graphic Designer
Create at CNN International	www.turnercommercialproductions.com	Junior Digital Designer
Dave Curran Design	www.dcd.ie	Junior Designer
Designworks	www.designworks.ie	Junior Designer
Detail. Design Studio	www.detail.ie	Junior Designer
Indigo & Cloth	www.indigoandcloth.com	Junior designer
Maithiu IT Solutions	www.maithiu.com	Designer
North County Leader News	www.northcountyleader.ie	Graphic Designer
Pentagram Design Consultancy	www.pentagram.com	Intern
Threex3	www.threex3.com	Intern
Zago	www.zago.co	Design Intern

D827

BA (Hons) in Visual Arts Practice

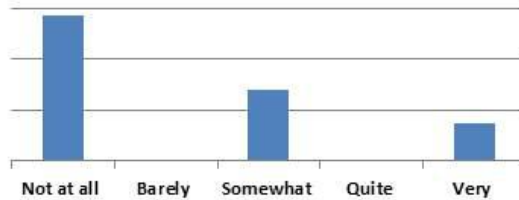
OVERVIEW

Total in class: 42

Data obtained: 20

No data obtained: 22

How relevant was the course to your job?

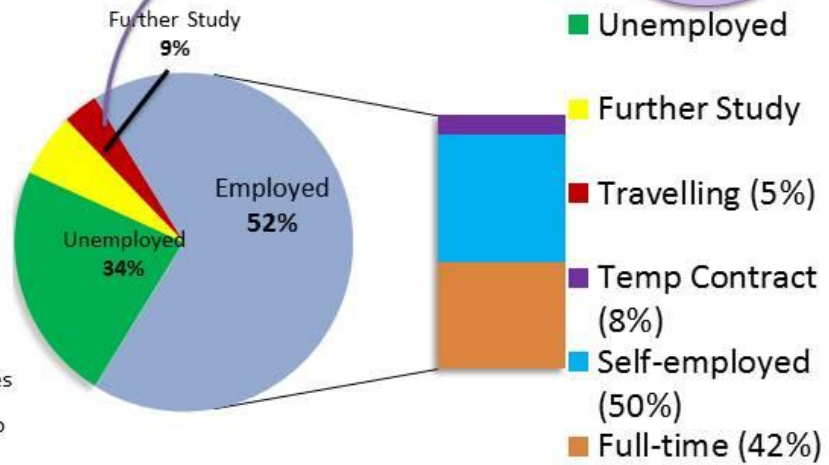


Masters in Creative Digital Media, Dublin Institute of Technology

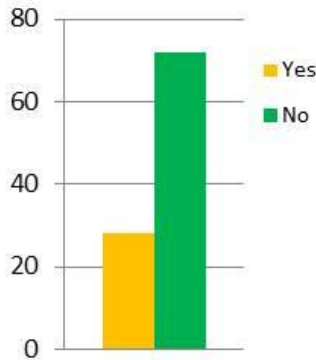


Art Research Collaboration (ARC), IADT

Masters in Fine Art, NCAD



Would you describe your job as a "filler job"?



80% of respondents plan to take on further study in the future 

	DL827	All Courses
Working	52%	82%
Further Study	9%	12%
Unemployed	34%	6%

57% of employed graduates are seeking another job 

Name of Company/Organisation	Website	Job Title
Aras mhic Diarmada	www.publicjobs.ie	Clerical Officer
Finesse, Camp Hopson (UK)	www.camphopson.co.uk	Concession Manager
Fort Security	--	Security Personnel
Interaction	www.interactions.yeseego.com	Sales Representative
Micropigmentation Centre, Arklow	--	Owner
Pure Results	www.pureresultsbootcamp.com	Personal Assistant
The National Gallery	www.nationalgallery.ie	Concessions
Voicebank	www.voicebank.ie	Founder/Director
Watchorns XL Stop&Shop	--	Sales Assistant
Self-employed Practicing Artist		X 6 grads

DL828

BA (Hons) in Model Making, Design, and Digital Effects

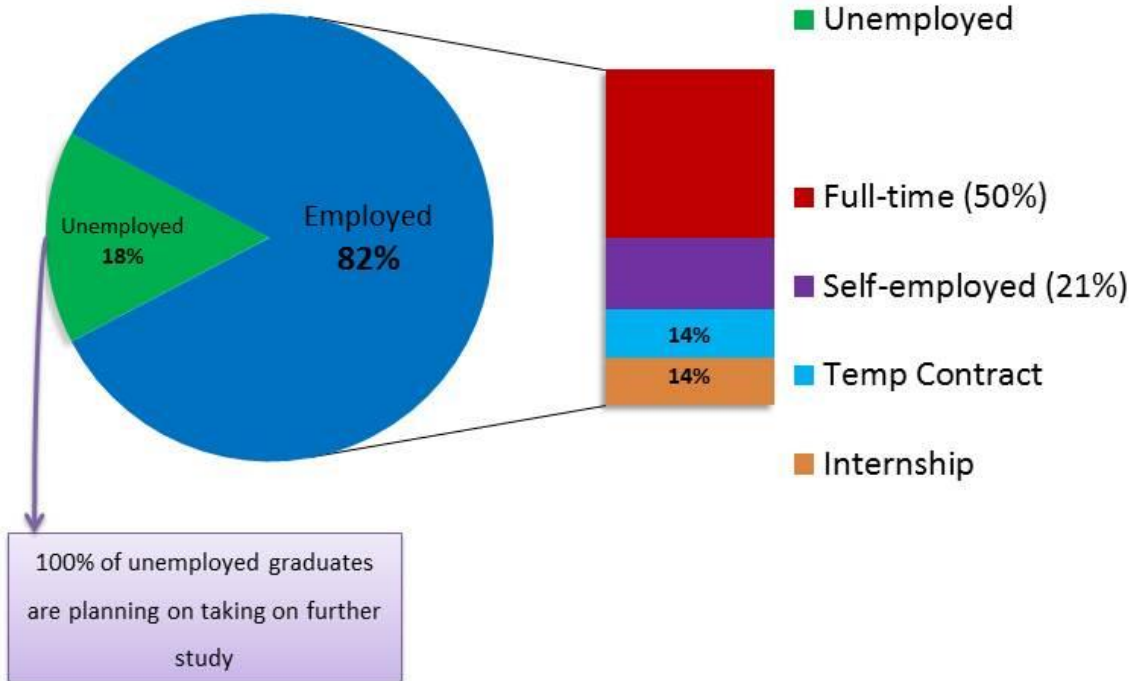
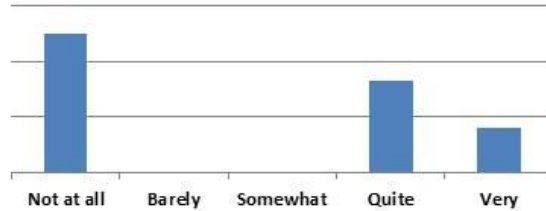
OVERVIEW

Total in class: 27

Data obtained: 17

No data obtained: 10

How relevant was the course to your job?



	DL828	All Courses
Working	82%	82%
Further Study	4%	12%
Unemployed	18%	6%

80% of employed graduates are seeking alternative employment



Name of Company/Organisation	Website	Job Title
Dunnes Stores	www.dunnesstores.ie	Sales Assistant
Halfbeard Creations	--	Founder/Model-Maker
Island	--	Data Entry Clerk
John Hinde Studio	www.johnhindecollection.com	Office Manager/Head of Production
Laugh It Up Productions	--	Props Assistant: Mario Rosenstock Show
Legacy Effects	www.legacyefc.com	Special Effects Artist
Olive Media	www.olivelearning.com	3D Artist
Poc Anatomy	http://pictures-of-cats.org/cat-anatomy.html	Intern
Schuh	www.schuh.ie	Sales Assistant
Telegael	www.telegael.com	Junior Prop Designer
Think Design	www.thinkdesign.ie	2D and 3D Designer

Further Study**University of Hertfordshire MA in Games Art & Design**<http://www.herts.ac.uk/courses/ma-games-art-and-design>

DL829
DL830
DL831

BA (Hons) in Design for Stage and Screen

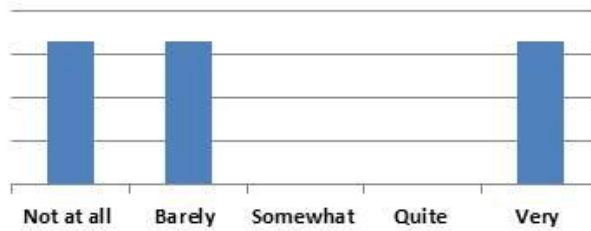
OVERVIEW

Total in class: 18

Data obtained: 14

No data obtained: 4

How relevant was the course to your job?

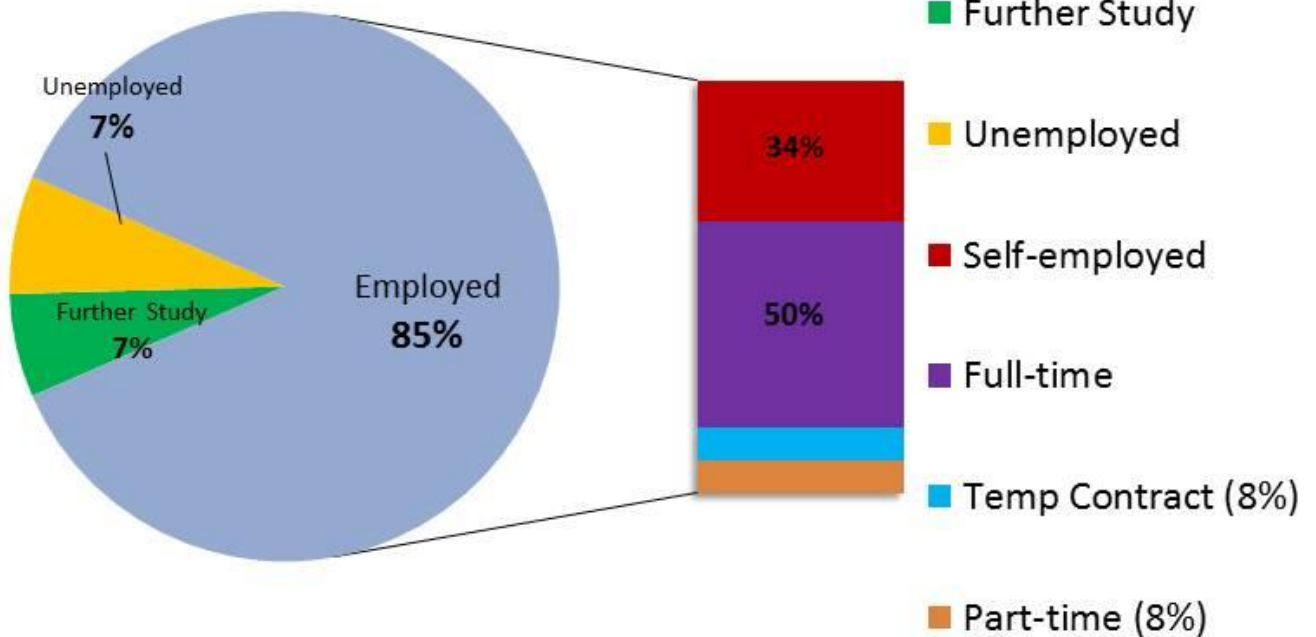


Masters in **Theatre and Performance Studies**, University of Edinburgh



60% of self-employed graduates classify themselves as freelance workers

2 months: average that unemployed grads have been looking for work



	DL829/830/831	All Courses
Working	85%	82%
Further Study	7%	12%
Unemployed	7%	6%

DL829
DL830
DL831

BA (Hons) in Design for
Stage and Screen

**Employment
Examples**

Name of Company/Organisation	Website	Job Title
Brilliant Promotions	www.brilliantevents.ie	FX Makeup Artist and Props Designer
Custom Vintage Dublin	www.customvintagedublin.com	CEO and Founder
JET Programme (Japan)	www.jetprogramme.org	English Teacher
Kilternan Film Productions	--	Graphic Trainee
Laura Mercier Cosmetics	www.lauramercier.com	Makeup Artist
Ripper Street	--	Graphic Design Trainee
Shoreline Lesiure	www.shorelineleisure.ie	Receptionist
Stock Design	www.stockdesign.com	Retail Assistant
Urban Outfitters	www.urbanoutfitters.com	Sales Associate
Freelance x3 graduates	e.g. Costume Designer, FX Makeup, Makeup Artist	

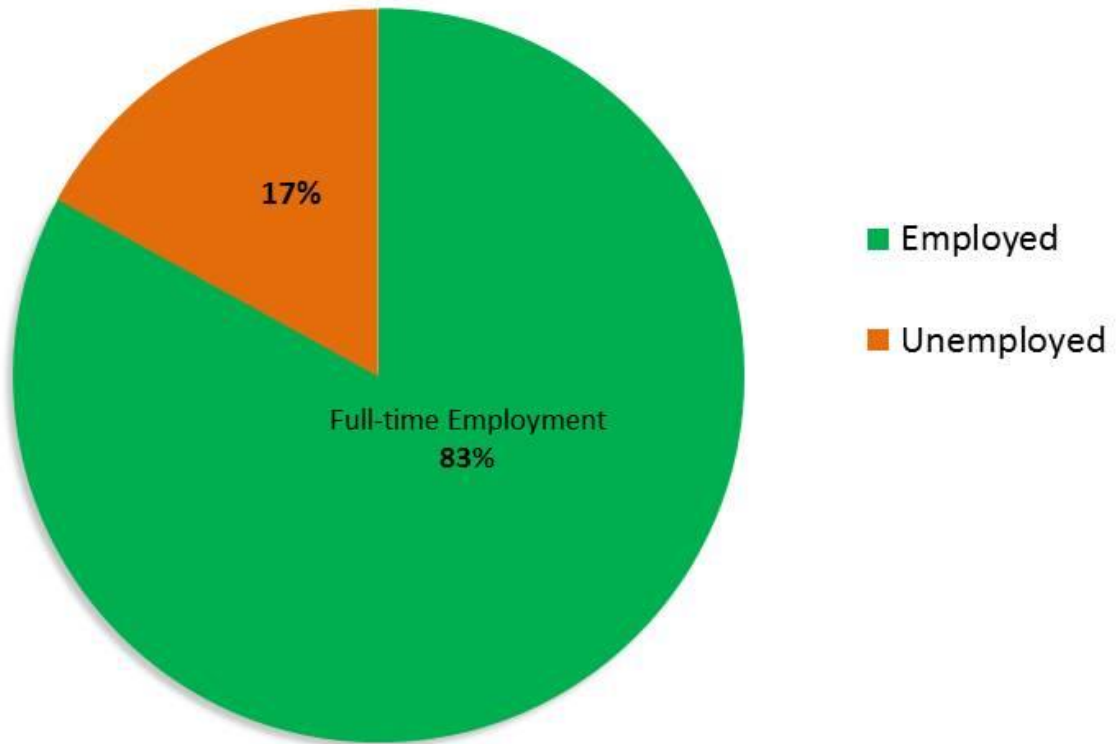
DL903 MA in Visual Arts Practice

OVERVIEW

Total in class: 7

Data obtained: 6

No data obtained: 1



Name of Company/Organisation	Website	Job Title
Aquinas Grammar School	www.aquinasgrammar.com	Arts Technician
Butler's Chocolate	www.butlerchocolates.com	Product Development
Laois County Council	www.laois.ie	Arts Manager
Third Space	www.thirdspacegalway.ie	Curator
Visual Artists Ireland	www.visualartists.ie	Membership Manager

3.4 DEPARTMENT OF FILM & MEDIA COURSE SUMMARIES

DL832 – Bachelor of Arts (Hons) in Animation

DL833 – Bachelor of Arts (Hons) in Photography

DL834 – Bachelor of Arts (Hons) in Film & TV Production

DL901 – MA in Screenwriting for Film & Television

DL902 – MA in Broadcast Production for Radio & TV

DL832 BA (Hons) in Animation

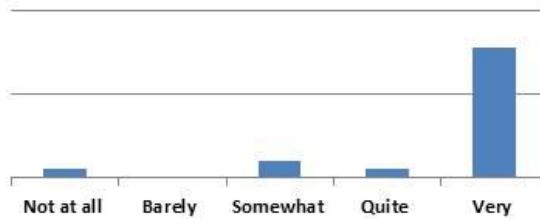
OVERVIEW

Total in class: 23

Data obtained: 21

No data obtained: 2

How relevant was the course to your job?



Volunteering:

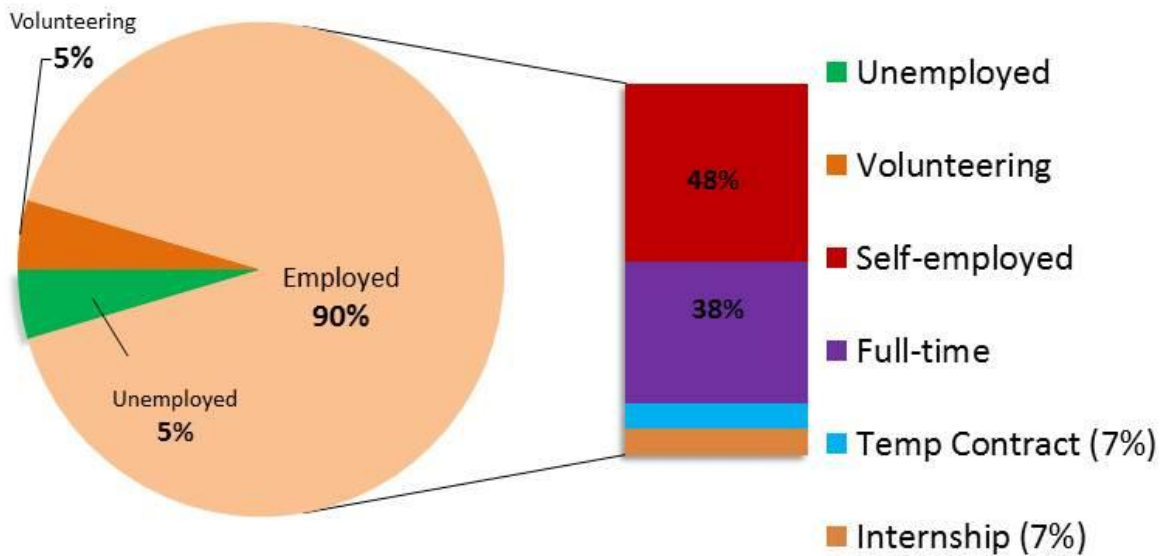
Mural Artist, RUA RED



Employers:

'Once Were Farmers' (OWF) Production Company

OWF have worked with clients such as BBC, MTV, and Samsung



	DL832	All Courses
Working	90%	82%
Further Study	0%	12%
Unemployed	5%	6%

Name of Company/Organisation	Website	Job Title
Arimoon and Letko (Poland)	--	Animator
Barley Films X2	www.barleyfilms.net	Animator
Cruinniu Restaurant	--	Floor Manager
JAM Media	www.jammedia.com	Digital Artist
Kavaleer Productions	www.kavaleer.com	Background Artist
Learn Signal	www.learnsignal.com	Senior Animator
Once Were Farmers	www.oncewewerefarmers.com	Animation Intern
Rockstar Games	www.rockstargames.com	Development Assistant
Studio Pigeon	www.studiopigeon.com	Animator
Freelance X 8 graduates	e.g. Animator, Storyboard Artist, Film Editor, Director, Background Artist	

DL833 BA (Hons) in Photography

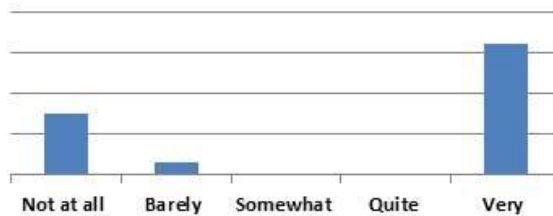
OVERVIEW

Total in class: 20

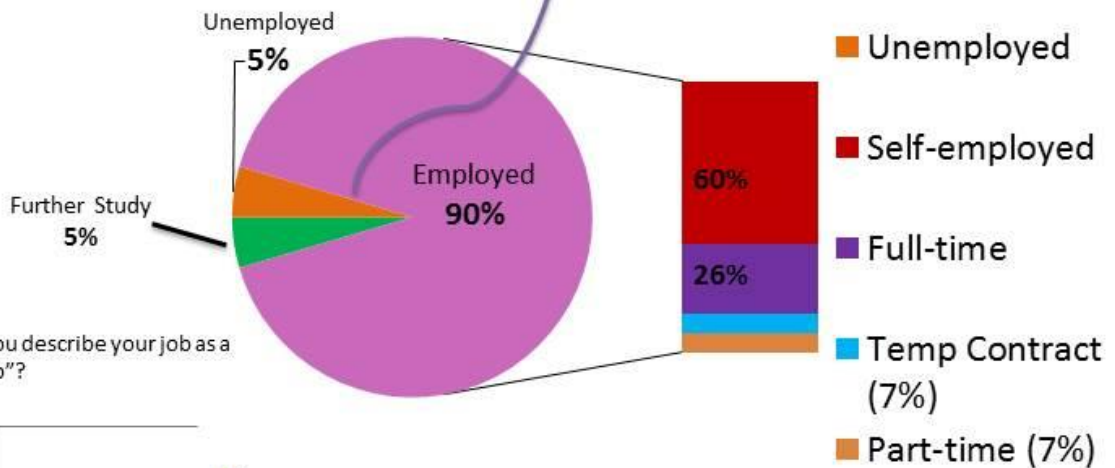
Data obtained: 20

No data obtained: 0

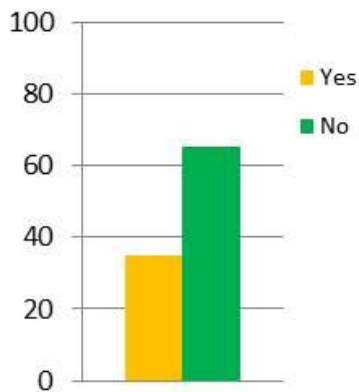
How relevant was the course to your job?



Masters in Photography
Ulster Univ.



Would you describe your job as a "filler job"?



33%

of graduates are very happy in their current jobs



	DL833	All Courses
Working	90%	82%
Further Study	5%	12%
Unemployed	5%	6%

50%

of respondents are earning between €20,000 and €25,000



Name of Company/Organisation	Website	Job Title
Baxter Healthcare	www.baxterhealthcare.ie	Receptionist
Clarke Studios	www.clarkestudios.com	Photographer
Cuckoo Magazine	www.cuckoomagazine.com	Founder/CEO
Down to Earth Theatre Company	--	Photographer and Media Consultant
Intercultural Drop-In Centre	www.interculturaldropintallaght.weebly.com	Teacher/Instructor
Manpower Group	www.manpower.ie	Finance Consultant
Tesco	www.tesco.ie	Sales Assistant
The Garden Café	--	Waitress
Vauxhall	www.vauxhall.co.uk	[unspecified]
Freelance Photographer X 9 graduates		

DL834 BA (Hons) in Film and Television Production

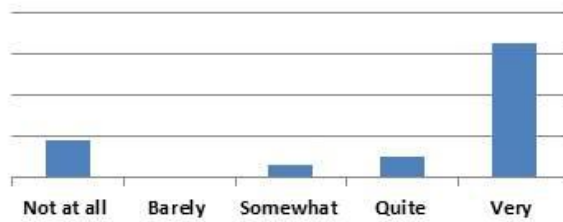
OVERVIEW

Total in class: 29

Data obtained: 17

No data obtained: 12

How relevant was the course to your job?



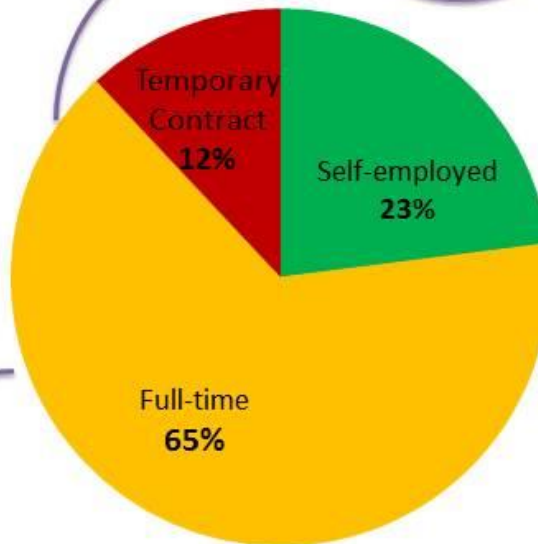
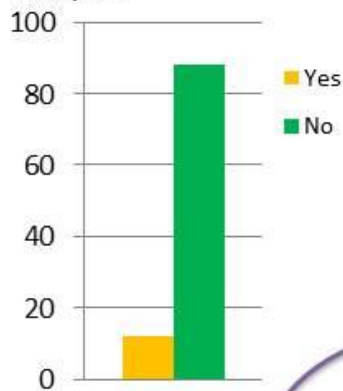
10% of employed graduates earn over €35,000 per year!



20% earn between €20,000 and 25,000

And just **10%** earn below €15,000 per year

Would you describe your job as a "filler job"?



Self-employed

Full-time

Temporary Contract

40%

of graduates rated their job satisfaction at 4 out of 5



	DL834	All Courses
Working	100%	82%
Further Study	0%	12%
Unemployed	0%	6%

30%

of graduates rated their job satisfaction as 5 out of 5



BA (Hons) in Film and Television Production

Name of Company/Organisation	Website	Job Title
147 Deli	--	Barista
Ballyfermot Chapelized Partnership	www.ballyfermotpartnership.ie	Videographer/Outreach Worker
Bear Print Films X2	--	Producer
Fota Island Resort	www.fotaislan.ie	Bartender
Peninsula Television	www.pentv.tv	Researcher
Richie Smyth	--	Personal Assistant
RTE	www.rte.ie	Extras Coordinator
Sofar Sounds	www.sofarsounds.com	Videographer/Editor
TV3 X2	www.tv3.ie	Floor Manager
Vico Films	www.vicofilms.com	Production Assistant
Vision Express	www.visionexpress.com	Optical Assistant
Freelance X 4 graduates	e.g. Producer, Camera Assistant, Cinematographer, Director, Editor	

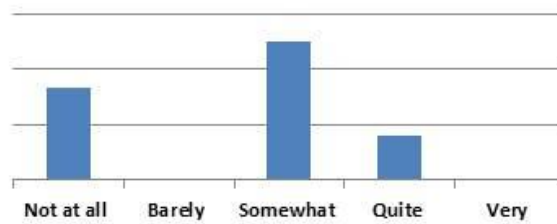
DL901 MA in Screenwriting

OVERVIEW

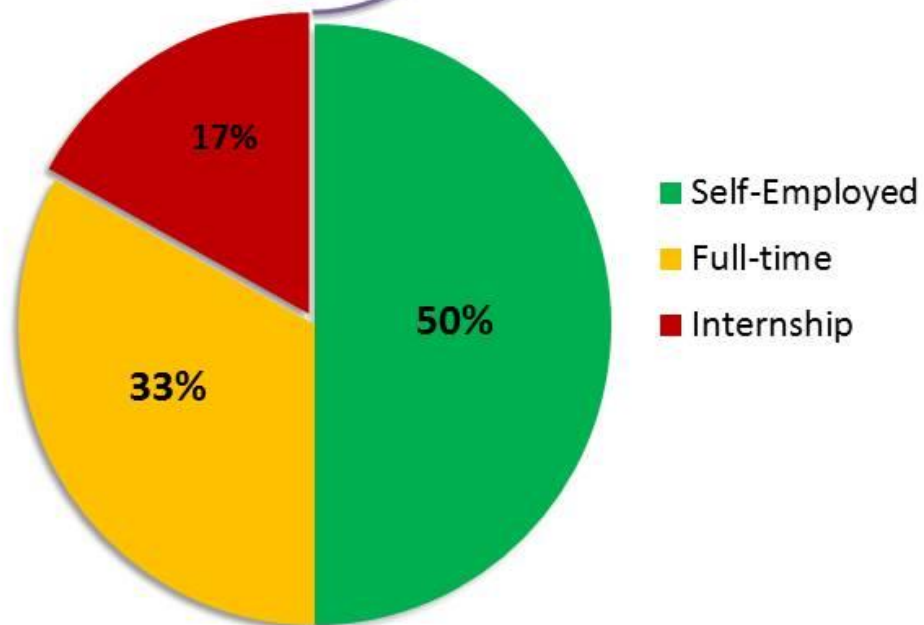
Total in class: 8

Data obtained: 6 No data obtained: 2

How relevant was the course to your job?



One graduate is working as an intern with the British Video Association



Name of Company/Organisation	Website	Job Title
British Video Association	www.baseorg.uk	Intern
Health Service Executive	www.hse.ie	[unspecified]
Penneys	www.primark.com	Sales Assistant
The Logline Guy	www.loglineguy.com	Owner/Operator

DL902 MA in Broadcast Production

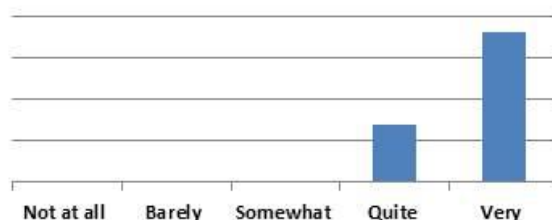
OVERVIEW

Total in class: 14

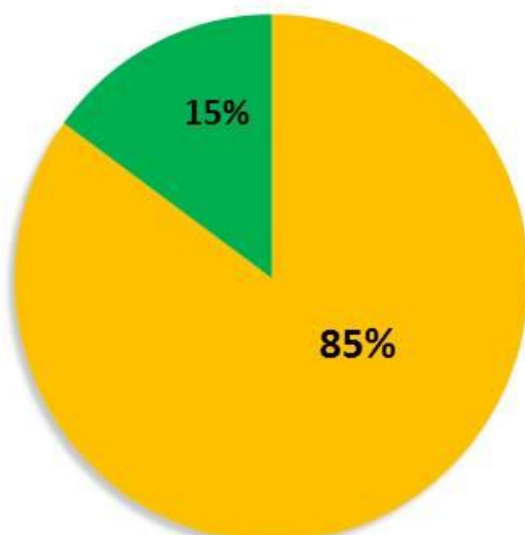
Data obtained: 7

No data obtained: 7

How relevant was the course to your job?



83% of self-employed respondents stated their job title as Freelance Editors



■ Self-employed

■ Full-time

Name of Company/Organisation	Website	Job Title
Davan Media	--	Owner/Broadcast Consultant
Radiomade	www.radiomade.ie	Radio Presenter/Producer
TV3	www.tv3.ie	Freelance Editor
UTV Ireland	www.utv.ie	Camera Operator

3.5 DEPARTMENT OF TECHNOLOGY & PSYCHOLOGY COURSE SUMMARIES

DL702 – Bachelor of Engineering Audiovisual Media Technology

DL833 – Bachelor of Science(Hons) in Digital Media Systems

**DL703 – Bachelor of Science in Computing in Multimedia
Programming**

**DL803 Bachelor of Science (Hons) in Computing in Multimedia
Systems/Web Engineering (1 year add-on prog.)**

**DL824 Bachelor of Science (Hons) in Computing in Multimedia
Systems/Web Engineering (4 year ab initio prog.)**

DL904 – MSc in Cyberpsychology

DL702

Bachelor of Engineering in Audio Visual Media Technology

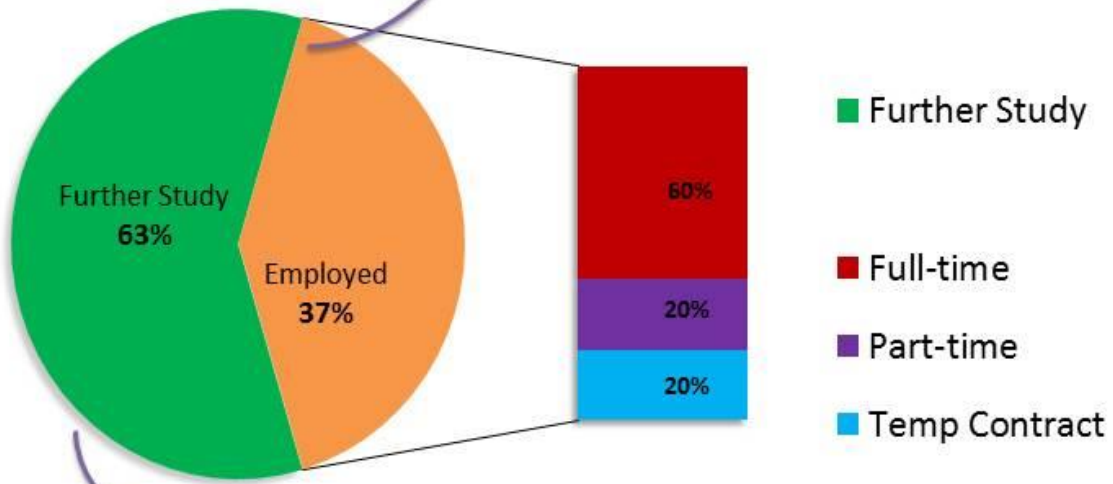
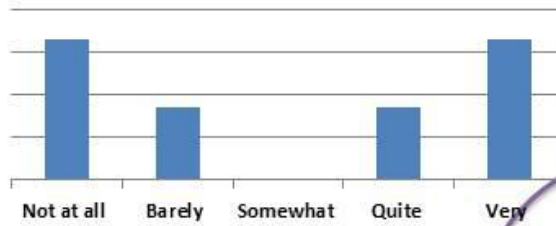
OVERVIEW

Total in class: 25

Data obtained: 19

No data obtained: 6

How relevant was the course to your job?



75% of those in further study hold employment simultaneously

50% of graduates are seeking alternative employment 

	DL702	All Courses
Working	55%	82%
Further Study	45%	12%
Unemployed	0%	6%

50% of graduates rated their job satisfaction as 4 out of 5 

Name of Company/Organisation	Website	Job Title
Applegreen	www.applegreenstores.com	Sales Assistant
Digicom Office Technology	www.digicom.ie	Junior AV Engineer
Frontline Audiovisual	www.frontlineaudiovisual.com	AV Technician
IADT SU	www.iadtsu.ie	Events Manager
Smashtek Phones	www.smashtekphones.ie	Graphic Designer/Technician
The Pavilion Theatre	www.paviliontheatre.ie	House Technician

DL802

BSc (Hons) in Digital Media Systems (1-year add-on)

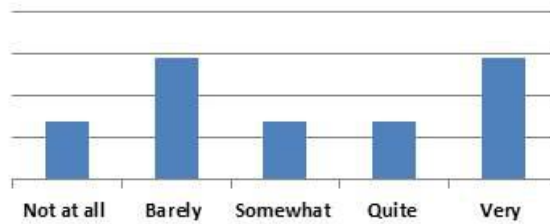
OVERVIEW

Total in class: 9

Data obtained: 7

No data obtained: 2

How relevant was the course to your job?

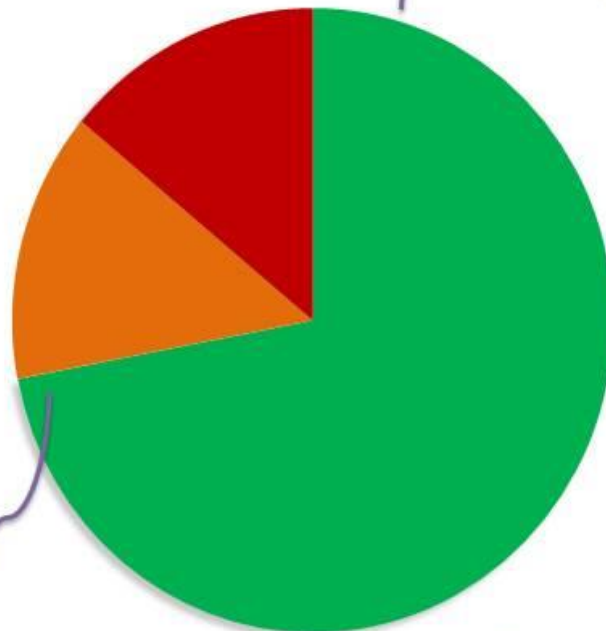


50% of those working full time said their job is "very relevant" to the course



Those in part-time positions are all actively seeking jobs relating to their field

All of those in full-time positions agreed that they enjoy carrying out their daily tasks



■ Full-time (72%)

■ Temp contract (14%)

■ Part-time (14%)

Temporary contracts for these graduates are on average 2 years

50%

of employed graduates are very satisfied in their current position



	DL802	All Courses
Working	100%	82%
Further Study	0%	12%
Unemployed	0%	6%

25%

of employed graduates are currently earning €30,00- €35,000

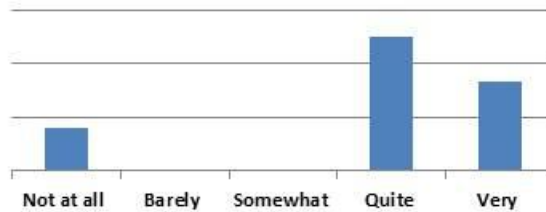


Name of Company/Organisation	Website	Job Title
An Garda Siochana	www.garda.ie	Garda
Arthurstown Consumption		General Aide
Capita IT Professional Services	www.capita-itps.com	Software Test Analyst
Filmbase	www.filmbase.ie	Equipment Technician
Hard Rock Cafe	www.hardrock.com	Sound Engineer
Zutec X2 graduates	www.zutec.com	IoT Developer

DL703 BSc in Computing in Multimedia Programming

OVERVIEW

How relevant was the course to your job?

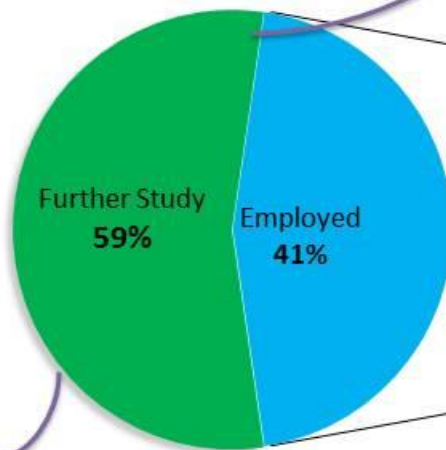


12 of these graduates went on to DL803



Chartered Accountancy, AccountancyS chool.ie

Postgrad in PR and Event Management, Dublin Business School



Further Study

Full-time

Self-employed

18% of those who completed further study are simultaneously employed

66% of graduates are satisfied in their current jobs and are not seeking other employment



	DL703	All Courses
Working	41%	82%
Further Study	59%	12%
Unemployed	0%	6%

25% of graduates are earning between €30,000 and €35,000



Name of Company/Organisation	Website	Job Title
Gamex		CEO/Founder
Generator Hire	www.generatorhire.ie	Accountant
IBM	www.ibm.com	Associate Designer/Front-end Developer
Law Society of Ireland	www.lawsociety.ie	Junior Developer
MyDealDoc	www.mydealdoc.ie	Lead Developer
SAP	www.go.sap.com	Technical Support
WholeWorldBand	www.wholeworldband.com	Web Developer
Further Study		
DL803 Level 8 Add-On	www.iadt.ie	X 12 graduates

DL803 DL824

BSc (Hons) in Computing in Multimedia Systems/Web Engineering

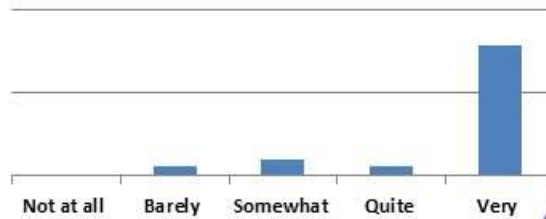
OVERVIEW

Total in class: 22

Data obtained: 20

No data obtained: 2

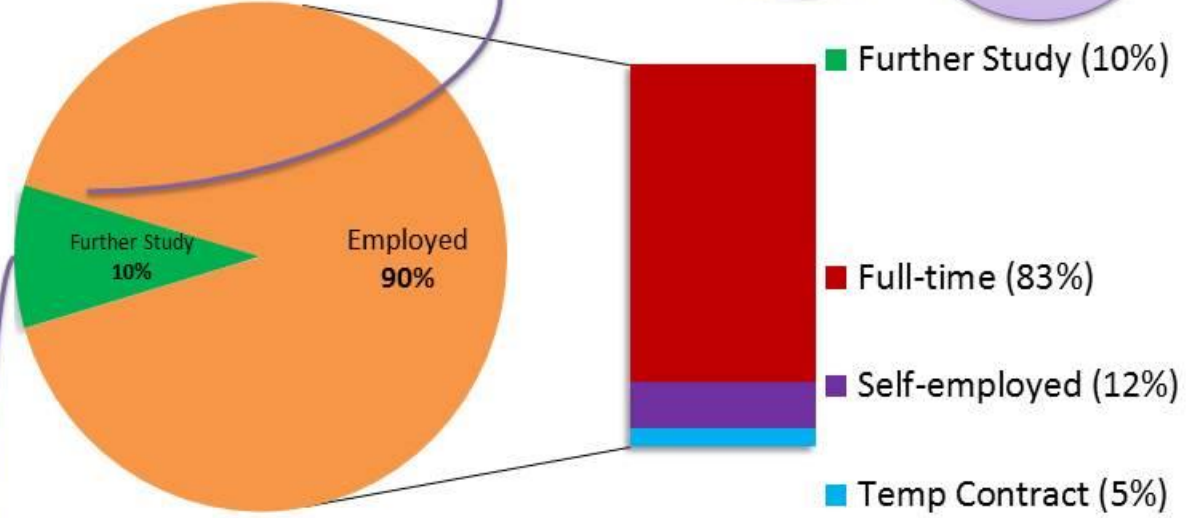
How relevant was the course to your job?



MSc in **Computer Science**, UCD

MSc in **Applied Digital Media**, Griffith College

Main Reason for taking on further study: **to increase employability**



None of those in further study are maintaining employment simultaneously

77% of respondents rated their job satisfaction as 4 out of 5



	DL834	All Courses
Working	90%	82%
Further Study	10%	12%
Unemployed	0%	6%

72% of those who disclosed their salaries are earning between €30,000 and €35,000

DL803
DL824

BSc (Hons) in Computing in
Multimedia Systems/Web
Engineering (4-year & 1-year
add-on)

**Employment
Examples**

Name of Company/Organisation	Website	Job Title
Ernst and Young	www.ey.com	Senior Consultant, Front-end Web Developer, UX Strategy
Gametionary	www.games.io	Front-end Web developer
Love & Robots	www.loveandrobots.com	Front-end Web Developer
Qualtrics	www.qualtrics.com	Product Specialist
Visual ID	www.visualid.com	Front-end Web Developer
DL803 		
Name of Company/Organisation	Website	Job Title
Ace	www.discoverace.com	Founder/Developer
ADAPT	www.adaptcentre.ie	Intern
Amaris	www.amaris.com	Consultant
BAE Systems Applied Intelligence	www.baesystems.com	Software Developer
IBM X2	www.ibm.com	Software Engineer/Associate Designer
Sonalake	www.sonalake.com	Software Engineer
Tableau Software	www.tableau.com	Technical Support Specialist
Team Sunbear	www.teamsunbear.com	Gameplay Programmer
The Irish Times	www.irishtimes.com	Web Designer
Vizor Software	www.vizorsoftware.com	Support Developer
Beautifi	www.beautifi.com	Front-end Web Developer
DL824 		

DL825 BSc (Hons) in Applied Psychology

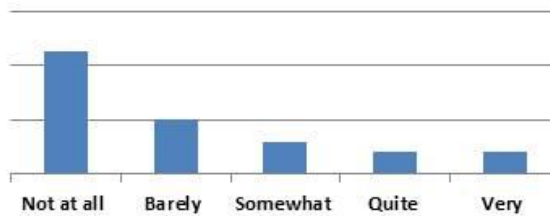
OVERVIEW

Total in class: 47

Data obtained: 32

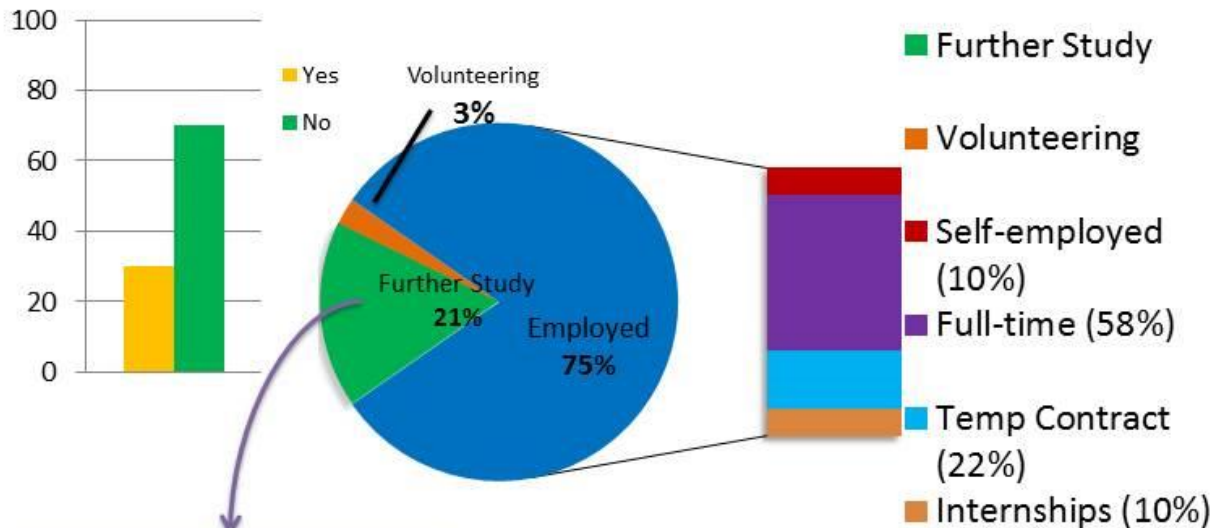
No data obtained: 15

How relevant was the course to your job?



85%
of respondents are planning on taking on further study

Would you describe your job as a "filler job"?



28% of graduates in further study are working throughout their studies

Internships

Student Software Engineer, IBM
Intern, Castlerea Prison



	DL825	All Courses
Working	75%	82%
Further Study	21%	12%
Unemployed	0%	6%

21%

of recent graduates are earning between €25,000 and €30,000



Name of Company/Organisation	Website	Job Title
123.ie	www.123.ie	Customer Service Agent
ABACAS Special School	www.abacaskilbarrack.com	Special Needs Assistant
Acquire Brain Injury Ireland	www.abiireland.ie	Rehabilitation Assistant
AIB	www.aib.ie	Credit Analyst and Relationship Manager
Bar Rua	www.barrua.ie	Bartender
Bonkers Money Ltd.	www.bonkers.ie	Broadband Specialist
BUTE	--	Event Coordinator
Castlerea Prison	www.irishprisons.ie/castlerea-prison	Intern
Daon	www.daon.com	Data Cleanser Analyst
EatSleepSprayRepeat X2 graduates	Eatsleepsprayrepeat.com	[unspecified]
IBM	www.ibm.com	Student Software Engineer
JET Programme	www.jetprogramme.org	Assistant Language Teacher
Lostlink Ltd.	--	Founder/CEO
Molloy's Liquor Store	www.molloys.ie	[unspecified]
Nandos	www.nandos.co.uk	Waitress
New Look	www.newlook.com	Sales Assistant
Olde Bridge Restaurant	www.oldebridge.ie	Waitress
Origon	www.origon.ie	Recruitment Consultant
Primark	www.primark.com	Customer Sales Representative
RMIT University	www.rmit.edu.au	[unspecified]

RTE	www.rte.ie	Newsdesk Assistant
Soils MMC	www.soilsmmc.ie	Residential Support Worker
The Book Centre	www.thebookcentre.ie	[unspecified]
Your Smile Direct Ltd.	www.yoursmiledirect.com	Operations Manager and Company Secretary

Further Study

Name of Institute	Website	Course Title
Athlone IT	http://bit.ly/29SlzyO	Masters in Software Engineering
DIT	http://bit.ly/2aqosFt	Masters in Marketing
Leicester University	http://bit.ly/29LTQwB	Masters in Forensic Psychology
National College of Ireland	http://bit.ly/1t0SqIE	Masters in Human Resource Management
University of Birmingham	http://bit.ly/29VSQdy	Masters in Marketing
UCD	http://bit.ly/2a8YoiU	Masters in Cognitive Science
University of Limerick	http://bit.ly/2adqJrg	Masters in Occupational Therapy

DL904 MSc in Cyberpsychology

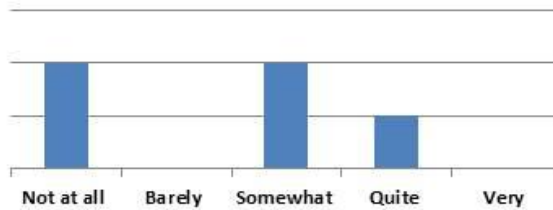
OVERVIEW

Total in class:12

Data obtained:10

No data obtained:2

How relevant was the course to your job?



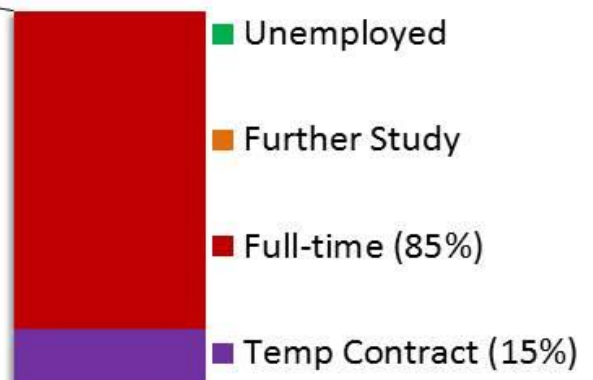
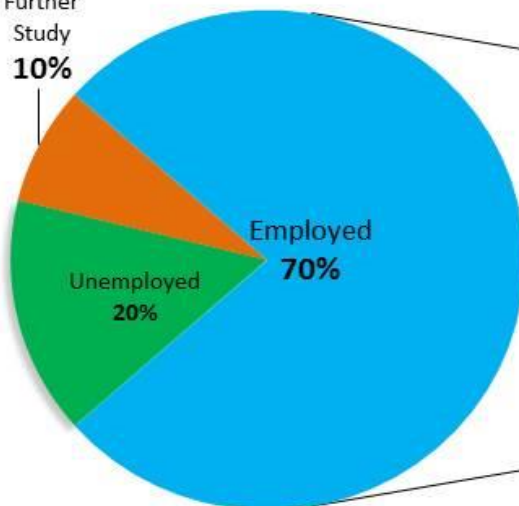
PhD,
Waterford
Institute of
Technology



Postgraduate
Certification in
Statistics, Trinity
College Dublin

40% of graduates
are considering
undertaking further
study

Further
Study
10%



100% of employed graduates plan
to take on **further study**

28%
of employed respondents are
earning over €35,000 per year



	DL904	All Courses
Working	70%	82%
Further Study	10%	12%
Unemployed	20%	6%

Employment Examples

Name of Company/Organisation	Website	Job Title
Accenture	www.accenture.com	Consulting Manager
Dunhumby	www.dunhumby.com	Research Director
Eddie Rockets	www.eddierockets.ie	General Manager
Fu's Chinese Restaurant	www.fusrestaurant.com	General Manager
Microsoft	www.microsoft.com	Communications Specialist
Spark Market Research	www.sparkmr.com	Research Executive
Whitewall Consulting Ltd.	--	Research Director

