

August 2017

August Greetings – enjoy the last few weeks of Summer!

It has been a busy summer and it looks as though the pace will be faster with the beginning of the new 'School Year'! September will be a busy month! To give you a head start, several funding rounds are opening shortly – including Enterprise Ireland's Competitive Start fund, their Innovation vouchers scheme as well as the LEO DLR Innovation Investment Fund and Trading on-line voucher scheme. More details below about these schemes and as always, we are glad to offer our assistance to anyone who is planning to make an application!

Fiona Uyema – New Frontiers 11 – Appearing on TV3



Be sure to tune in to [TV3](#) on Sunday 3 September 2017 to watch Fiona Uyema (New Frontiers 11, Phase 2) who will be appearing on the Sunday AM show to demonstrate creative ideas for school lunch boxes! Fiona is the author of the cookery book '[Japanese Food Made Easy](#)' and her range of soy sauces enhance everyday meals! To find out more about Fiona's range and the Super Valu Food Academy, click [here](#).

The Media Cube is celebrating ten years of working with entrepreneurs. With this in mind, we are working on a programme of events for the final months of 2017. Make sure to read next month's issue! I would also like to say that we enjoy celebrating the achievements of the Cube companies and promoting you in any way we can. Be sure to follow us on twitter @MediaCubeIADT!

Kind regards,

Jessica Fuller – Head of the Directorate of Creativity, Innovation and Research

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MEDIA CUBE NEWS

Foodoppi features in Business Plus Magazine



Congratulations to Aisling Larkin and Louise Lennox of [Foodoppi](#), who recently featured in [Business Plus Magazine](#) and the [Irish Tech News](#). Foodoppi also launched a summer series of CPD courses for primary school teachers earlier this year. Click [here](#) to learn how to make your own lava lamp (with vegetable oil and a Vitamin C tablet) and look at the other fun tutorial videos that make cooking and food science fun for children!

Your Smile Direct – Featured in That Dapper Chap!



'Serious Respect' is due to [Your Smile Direct](#) which was recently praised in 'That Dapper Chap' the popular male fashion and lifestyle blog written by Craig Hammond! You can read about his experience at the Your Smile Direct clinic in London [here](#).

Sool Nua Ice Cream Index – Voting Closes on 31 August 2017



Congratulations to [Sool Nua](#) who have Slovenia, Sweden, Washington and Denver battling it out in the Top 5 of their World Ice Cream Index Competition. They have had 16,000 website hits including browsers entering, reading the entries, and voting! The deadline for voting is August 31st. So click [here](#) to cast your vote!

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MEDIA CUBE NEWS

New Frontiers 11 – Phase 2 – Introducing – Barbara Daish - Haylofeeder



A warm welcome to Barbara Daish, a participant of New Frontiers who has moved into M009. Barbara's product, the [Haylofeeder](#) is designed to replicate the natural feeding habits of horses who are bred to graze little and often throughout the day from a low head position for optimum health. Barbara is looking forward to taking part at Cube meetup events!

New Frontiers 11 – Phase 2 - Introducing Grace O'Rourke – óRQuine Equestrian



Grace O'Rourke, has been in the equestrian industry for over a decade and has an extensive knowledge of sports textiles. As an athlete herself, Grace understands the need for comfort when performing. [óRQuine Equestrian](#) will launch an innovated version of the numnah in 2018. The brand was already Runner Up in the 'Best Idea' category of the LEO IBYE competition.

Introducing – Maja Ludvigsen - CheckVentory



We are delighted to welcome Maja Ludvigsen, who has joined the team at [CheckVentory](#) as a Sales Executive. Originally from Denmark, Maja came to work in Ireland in 2013. She has worked for Google, Facebook and Smartbox. Her outside interests include kayaking and amateur dramatics. A great team addition!

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MEDIA CUBE ALUMNI

Where are they now? Driveintell shortlisted for Safety Award!



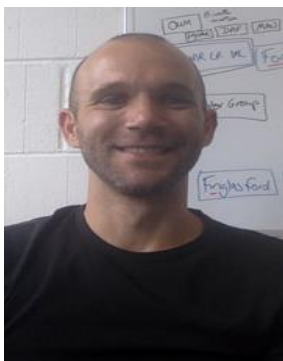
Congratulations to [DriverFocus](#), a Media Cube 'graduate' which has been shortlisted for a prestigious [Brake Road Safety](#) charity, Fleet Safety Award. Driverfocus created DriveNtell, an App and Cloud-based service used by employers to manage driving-related costs and risks. We wish Ron McMamara and his team the best of luck at the Awards!

Simteractive Game – Emerald Isle – Now available in the Apple App Store



Congratulations to Elaine Reynolds, of [Simteractive](#) a former 'Cubist' whose Eden Isle game is now available in the Apple App Store. Paradise is a quirky game for iPhone and iPad that lets players build and manage a holiday resort. It's also the first game of its kind developed in Ireland. Click [Eden Isle](#) to download the game and play it!

Where are they Now? JG Archer – BizLabs.ie



Bravo to former Cubist, John 'JG' Archer, who recently paid a visit to the Cube to work with some of his former 'startup friends' who are growing! JG had a hotdesk from 2013-2015 before moving to Amsterdam and launching [BizLabs.co](#) that provides new business, marketing, and operational sales management services to drive growth for start-ups.

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MEDIA CUBE - NEW FRONTIERS PROGRAMME

New Frontiers Reminder – Closing date – 25 August 2017



We would like to advise you that [New Frontiers 12 Phase One](#) will close for applications on 25 August 2017. We are proud of our role in assisting entrepreneurs with their start up goals and we would ask you to circulate this newsletter to anyone you think would benefit from this programme!

FUNDING

Enterprise Ireland Innovation Vouchers – Reminder – Opening 6 September 2017

A reminder that applications will be accepted on Wednesday, 6 September 2017 and close on Wednesday, 20 September 2017 at 3pm. If you are interested in applying for a [voucher](#), please contact Jessica Fuller at her email: jessica.fuller@iadt.ie

Competitive Start Fund – Reminder – Opening 13 September 2017

This particular CSF round is open for all sectors, but would welcome applications from businesses that are focused on Agtech/Manufacturing/Lifesciences/Renewables. [MedApp](#), [CheckVentory](#) and [MyDealDoc](#) have received CSF funding. Click [here](#) to find out more about the fund.

LEO DLR Innovation Investment Fund – Reminder – Opening 13 September 2017

Applications of up to €25,000 will be considered for new projects, processes, diversification strategies and new markets. If you are interested in finding out more, click [here](#). We are always pleased to advise anyone who is considering making an application.

FUNDING

LEO DLR – Trading Online Voucher Briefing – 5 September 2017

LEO DLR are accepting applications for a new round of trading online vouchers from the 6 September 2017. The round will close on 20 September 2017. To be eligible for a voucher, applicants must attend this briefing. Click [here](#) to find out more about how these vouchers can benefit your startup!

COMPETITIONS

Women's Cartier Awards – Final Reminder - Closing date – 31 August 2017

Previous Irish winners include Ciara Donlon from [Theya Healthcare](#), Leonora O'Brien from [Pharmapod](#) and Ciara Clancy from [Beats Medical](#). Please nominate a female entrepreneur that you feel deserves to be nominated!

EVENTS

IIP Exhibitions – Reminder – Casey Neistat – Special Guest at CrashTech!



A reminder that Ian Kiely of IIP Exhibitions (M206) is producing the inaugural Dublin CrashTech event in the City West Hotel. [CrashTech](#) is shaping up to be one of the fun tech events of the Autumn. Ian will be tweeting and making Facebook announcements in the run up to the event. Be sure to follow Ian @skydronesian on twitter and on [Facebook!](#)