

April 2018

GET READY FOR THE BOLTON TRUST AWARDS!

We are delighted that we can now officially announce the shortlist for the Bolton Trust Innovation Awards 2018! Huge congratulations to Aimée Madden of [CliniShift](#), Brendan Looney of [Horus](#), Paul Hennessy of [Outbound](#) and Pierce Dargan of [Equine MediRecord](#) who will making their pitches for the 10k prize on the 18 April! Pierce, Paul and Aimée were participants of the New Frontiers 10 and 11 programmes at the Media Cube – you can read their profiles below.



The Media Cube has a great record of New Frontiers winners at the Bolton Trust Awards, [Formerly known as the Docklands Innovation awards]. Adrian Walsh, ([CheckVentory](#)), Graham Byrne ([Your Smile Direct](#)) and Jacob Clafin ([Cambrist](#)) were winners from 2015-2017. Here's to making it a fourth year in a row winner for the Media Cube!

Ann Marie Phelan – Enterprise and Innovation Manager, The Media Cube, IADT

MEDIA CUBE NEWS

Media Cube backs Team Eirloop – Finalist for Hyperloop Pod Student Competition



Huge Congratulations to Tiarnán Dunne, an IADT student who is part of a team of Irish students who came together to enter the world renowned [Hyperloop Pod Student Competition](#) sponsored by [SpaceX](#). The aim of the competition is to construct a pod capable of accelerating to around 400mph in an almost-vacuum, 1-mile long tube in California. The competition was initiated by the owner of SpaceX, Elon Musk, who actively engages students in the development of his concept of the Hyperloop.

[Team Eirloop](#) is the only Irish team remaining on a shortlist of 20 submissions. The Eirloop team members have been invited to race their pod at the SpaceX headquarters in California alongside the other world finalists during the summer of 2018.

Tiarnán participated on our recent Student Enterprise Boot Camp last November and arising from his attendance, the Media Cube is delighted to make an offer of office space available to accommodate the students in developing their prototype. Big praise is also due to one of our Cubists - Brendan Kiely of [Thinscale Technologies](#) who met Tiarnán at one of the Media Cube's Student Entrepreneurship Coffee Mornings and has assisted Team Eirloop with their fund-raising efforts!

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MEDIA CUBE NEWS

Masterclass in Raising Finance – 24 April 2018 – Media Cube Boardroom



We are delighted to welcome a new batch of the [New Frontiers](#) participants who are starting the NF 13, Phase One programme! We are holding a Masterclass in Raising Finance in the Media Cube boardroom on Tuesday, 24th April from 10hrs-13hrs. Brian Murphy from [Somers, Murphy and Earl](#), Conor O'Connor from [Enterprise Equity](#), Gerry Jones from [Executive Venture Partners](#), Graham Byrne from [Your Smile Direct](#) and Mike Morrissey from [MyDealDoc](#) will brief the New Frontiers participants on how to raise finance for their startup. Be sure to drop in and say hello at lunchtime!

Introducing – Weebox – now based in Room M310!



A warm welcome to John Colville, Kristjanis Berzins and Willie Van Velzen of [Weebox Clever](#) who have moved into M310! Weebox Clever is a highly innovative fun digital media company who are currently developing technology in the “video streaming” space and has specifically developed technology which resolves latency problems that traditionally arise when streaming video across multiple platforms. The Weebox team are looking forward to meeting their fellow Cubists at the next meetup, but in the meantime, do knock on the door of M310 and introduce yourselves!

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Introducing – Bolton Trust Awards Finalist – Clinishift



'Serious Respect' is due to Aimée Madden whose nominated company [CliniShift](#) offers solutions for staffing and overtime shifts in hospitals. By using the CliniShift App and the CliniShift Managers Portal, hospital managers can access a 'bank' of internal staff who are available to work extra hours. Clinishift communicates quickly with internal staff and helps to reduce extra costs from hiring agency staff. Click [here](#) for some media coverage of Clinishift!

Introducing – Bolton Trust Awards Finalist – Equine MediRecord



Well done to Pierce Dargan whose company [Equine MediRecord](#) has created a digital platform that allows breeders and trainers to record the medical information for their horses from their mobile phone. Equine MediRecord has been approved by the Irish Horseracing Regulatory Board and the British Horseracing Authority as the first and only non-paper-based system to conform to current regulations. Click [here](#) to read a recent Irish Times interview with the Equine MediRecord team!

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Introducing - Bolton Trust Award Finalist - Horus



Congratulations to Brendan Looney whose company [Horus](#) has developed a predictive monitoring platform to prevent expensive machine failures in plant and HVAC environments. The Horus Sentinel ITM sensor detects downward trends in the performance of a device and triggers a warning, enabling the machine users to act to circumvent potential problems with machinery. Click [here](#) to learn more about Horus!

Introducing - Bolton Trust Award Finalist - Outbound



'Bravo' to Paul Hennessy, on the success of his product [Outbound](#) - a B2B platform designed for outbound sales teams. Outbound gathers publicly available data sources to create a database of customers with a proven interest in a certain type of product or service. Outbound then uses this data with artificial intelligence to help sales teams identify who best to target, what message to convey and through which channel to engage, thus eliminating traditional lead generation costs.

We look forward to listening to the pitches at the Bolton Trust Awards Evening on 18 April 2018. To register your attendance, click [here](#).

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COMPETITIONS

Intertrade Ireland – Seedcorn briefing – Media Cube – 2 May 2018



Yes, it is that time of the year! We are delighted to announce that Connor Sweeney from Intertrade Ireland will be giving a briefing on the 2018 Seedcorn competition and how entrants can navigate their way through the application process. Click [here](#) to find out more about the Seedcorn competition!

Tracknstop IADT Student Video Competition – Vote Now!

tracknstop™

The Media Cube is delighted to announce a collaboration with automobile security software company [Tracknstop](#), who have launched a student video competition for IADT students. Four videos have been shortlisted and 50% of the marks are allocated to videos that have an active on-line campaign. To view the videos and 'like' them click [here](#).

FUNDING

Enterprise Ireland – Competitive Start Fund - closing date 24 April 2018

If you know any students or graduates who would benefit from this fund, please circulate this information to them. This fund is open to applications from recent graduates or students who have business ideas in the following sectors: Internet, Games, Apps, Mobile, SaaS, Enterprise Software, Lifesciences, Food, Cleantech and Industrial Products. Click [here](#) for more information!

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EVENTS

LEO – DLR - Peer to Pier Networking Walk – 20 April 2018

Following the success of the Peer to Pier walk during Dún Laoghaire Enterprise Week, a second walk will take place at 3.30pm on 20 April! Representatives from 300 businesses attended the last walk (despite the cold weather) and it proved to be a great networking event. We hope some Cubists will join us on the pier!

Information session – General Data Protection Regulation – 23 April 2018

The General Data Protection Regulation (GDPR) will come into force in May 2018. This information session is being presented by Aoife Sexton of Frontier Privacy, who will outline the changes how to get your company GDPR ready. To book your place, click [here](#).

Digital Dún Laoghaire Breakfast meetup – 25 April 2018!



Digital Dún Laoghaire will be holding its next breakfast meetup on 25th April. The theme of this Meetup is 'How to Make Your Company Investor Ready'. Ann Marie Phelan, our Enterprise and Innovation Manager is one of the Speakers! Click [here](#) to book your place at this meetup!