

February 2018

Get Ready for LEO DLR Enterprise Week!

The February edition of this newsletter was originally going to be sent out on 28 February – but the #BeastfromtheEast intervened! Our first day back at the Media Cube marks the beginning of LEO DLR Enterprise Week! The team at DLR LEO are determined to make it the best Enterprise Week yet – click [here](#) to find out more about their programme of events!



(Left to right?)

One event I would like to highlight is the [Peer-to-Pier walk](#) taking place on Friday, 9th March 2018, starting at 2.30pm. The walk is designed to bring entrepreneurs together, take in the sea air of Dún Laoghaire and share an ice-cream afterwards. I will be down there with my walking shoes – I hope you will join myself and Fionnghuala on the pier!

Finally, we are holding a New Frontiers networking lunch meetup on 14 March 2018 with some great guest speakers – more details below!

Ann Marie Phelan – Enterprise and Innovation Manager, The Media Cube, IADT

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MEDIA CUBE NEWS

New Frontiers Networking Lunch – 14 March 2018!



Our next New Frontiers networking lunch is happening on 14 March 2018 and we have a great lineup of guest speakers including Beckie Mahon, [Hubspot](#), Joyce Rigby Jones from [Voltege Consulting](#) and Paul Murphy, IADT careers office (Paul will be talking about recruiting graduates & interns from IADT). The sandwiches will be catered from Gill and Hock, so please email [Fionnghuala](#) if you plan to attend!

IADT Student Enterprise Bootcamp – Launch of the first Cube Coffee Meetup!



Many thanks to the Cubists who dropped in to chat to the IADT students who came to our first Student Coffee Meetup! In recent months, the team at the Media Cube has been working with IADT students, who are interested in starting their own business. In November 2017 we held a successful Student Enterprise Bootcamp and another is planned for the Summer!

Equine MediRecord – Featured in the 'The Paper of Record'



Congratulations to Pierce Dargan and Simon Hillery who were featured in 'The Irish Times' on 22 February. Pierce and Simon gave an interesting account of how an original idea can be tweaked and improved upon, through research on the ground! Click [here](#) to review the article!

MEDIA CUBE NEWS

Media Cube and New Frontiers companies – Showing their stuff at HPSU 2018



Kudos to Simon Hillery and Pierce Dargan of [Equine MediRecord](#) who were speakers at the recent Enterprise Ireland HPSU 2018 conference. To be eligible for HPSU (Higher Performance StartUp) status, your product or service has to be considered to have the potential to create 10 jobs and €1m in sales within 3 to 4 years of starting up. If you are interested in applying for HPSU status or a [HPSU Feasibility study grant](#), Ann Marie would be delighted to assist you.

(Left to right, Jessica Fuller, Head of Creative Engagement, IADT, Tony Burke and Keith Curley, GladCloud and Ann Marie Phelan, Enterprise and Innovation Manager, IADT at HPSU 2018)

IADT NEWS

IADT Dragons' Den – Hatching the Next Generation of Entrepreneurs!



Congratulations to the IADT students Liam McGrath (Entrepreneurship & Management), Sean Quinn & Pete Moloney, (Arts Management) and Peter Kilmartin, (Film & Television) - winners at IADT's Student Dragons' Den Competition! The prize from the Media Cube is a free hotdesk. Huge thanks to fellow judges Peter Bastable (CCO Pinergy) and Lisa Cunningham (Vogue Business Consulting), Dean Rowe, IADT Student Enterprise Society, Josephine Browne, Therese Moylan and Conor Heagney for making it an enjoyable process!

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NEW FRONTIERS ALUMNI

Introducing – Sinead Duffy – Yogandha (New Frontiers 8 Grad, Media Cube)



Huge congratulations to Sinead Duffy of [Yogandha](#), New Frontiers 8 graduate, who has signed a deal with anthropologie, the luxury US based website which will stock the Yogandha well-being oils. Sinead has also signed deals with Planet Organic and [Ecco Verde](#). If you are looking for a local stockist, that is closer to home, try [Kilkenny Design](#), the [Avoca stores](#) or ordering directly! Well done Sinead!

AWARDS

Reminder – Bolton Trust Awards – Date for your diary – 18 April 2018!

A quick reminder that the Bolton Trust Awards will be taking place on the 18th April! We hope there will be a good turnout from the Media Cube, on the 18th when the final pitches are being made. We'll keep you updated regarding the shortlist!

National Startup Awards – now open for entries!



The [National Startup Awards](#), which are sponsored by Bank of Ireland and Enterprise Ireland were recently launched by Heather Humphreys, Minister for Enterprise, Innovation and Jobs and are now open for entries! Previous Cube finalists [MyDealDoc](#) won their category. Remember, if you don't enter, you definitely reduce your chances of winning!

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AWARDS

US Ireland Research Innovation Awards – expressions of interest for 2019 welcome!

The Royal Irish Academy and the American Chamber of Commerce, Ireland are now inviting expressions of interest in the 2019 US-Ireland Research Innovation Awards. Expressions of interest are welcomed from the following: (I) A Higher Education Institution (HEI) Research Centre or institute based on the island of Ireland with links to the US corporate sector in Ireland. (II) An Irish Micro Enterprise or SME with links to the US corporate sector in Ireland. For more information about the Awards, click [here](#).

EVENTS

Digital Dún Laoghaire Meetup – 7.30 am – PierConnect - 7 March 2018

Good Design is Good Business
How design can drive your Company's Growth

John Moore
clickworks

Vanessa Breen
CREATIVE

Brian Cleary
BOI
Payment Acceptance

Conor Bofin
One Man's Meat

Dún Laoghaire Town

7.30am
7th March

Bank of Ireland
Dun Laoghaire

MC Eoin Costello

Digital Dún Laoghaire will be holding its next breakfast meetup on 7 March. The theme for this meetup is 'Good Design is Good Business - How design can drive your Company's Growth'. These meetups are a great way to meet fellow entrepreneurs! Click this [link](#) to book your place at this meetup!