

July 2018

## **JULY – A BUMPER ‘HARVEST’ FOR THE MEDIA CUBE!**

The Summer of '18 looks set to be not only a time of sunshine, but also one of the most successful summers for the Media Cube companies and our alumni! Thanks to the Cubists and New Frontiers participants who joined us for a meetup at McCormack's bar to celebrate the half-year. It was great to see the mix of 'old' Cubists and the new companies and catch up on their news!

### ***New Frontiers 14 – Phase one now open for applications!***



We shortly hope to welcome a new batch of [New Frontiers participants](#) to the Media Cube! The NF Phase One programme will be opening for entries on 26 July 2018. If you know someone who has an innovative idea for a business, I'd be delighted to discuss the programme with them. Some of our successful NF companies include [CheckVentory](#), [Dr. Coys](#), [Cambrist](#), and [MyDealDoc](#)!

Congratulations to the [Eirloop](#) team which included Tiarnan Dunne, an IADT student, on being the only Irish team at [SpaceX's Hyperloop Challenge Summer 2018](#). Kudos to [Thinscale Technologies](#) for supporting the Eirloop team with their fundraising!

The Faculty of Enterprise and Humanities are currently recruiting for their student work experience placement programme. If you are interested in availing of this opportunity, please [contact me](#) for further details. Enjoy the rest of the summer!

**Ann Marie Phelan – Enterprise and Innovation Manager, The Media Cube, IADT**

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## MEDIA CUBE NEWS

*Clinishift – Innovating for Healthcare!*



Clinishift takes top prize at upSTART 2018 competition

Bravo to Aimée Madden whose NF graduate company [Clinishift](#) won the [UpStart Digital DNA 2018](#) competition in Belfast in June. This European wide competition focused on 25 companies which made their pitches in front of 9 judges. Clinishift won a prize of £5k and £50,000 worth of consultancy and mentoring fees. Recently, Clinishift was one of two Irish Health Tech companies to be selected from 600 to pitch at the recent [2018 GlobalSTL Health Innovation Summit](#) in Missouri USA. Aimée was selected to give the closing speech at the Summit!

Clinishift are currently hiring US staff and opening up two offices in the US - one in Boston and one in the St Louis district – we salute Aimee’s hard work which brought her to this level of success!

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## MEDIA CUBE NEWS

***Your Smile Direct – Finalist for IMAGE Magazine Pitch Awards!***



Congratulations to Annelie McCaffrey from [Your Smile Direct](#) who has been shortlisted for The Pitch Competition hosted by [IMAGE Magazine](#). The lucky winner will walk away with 100k worth of Samsung Products including a Samsung Flip, Samsung 49” monitor and a Samsung DX. Your Smile Direct now has over 40 employees in their offices in Stillorgan and plans to further grow this number by the end of the year. The winning company will also receive a multi-platform media package from IMAGE magazine to promote their business. We’ll be rooting for Annelie at #ThePitch in the Sugar Club!

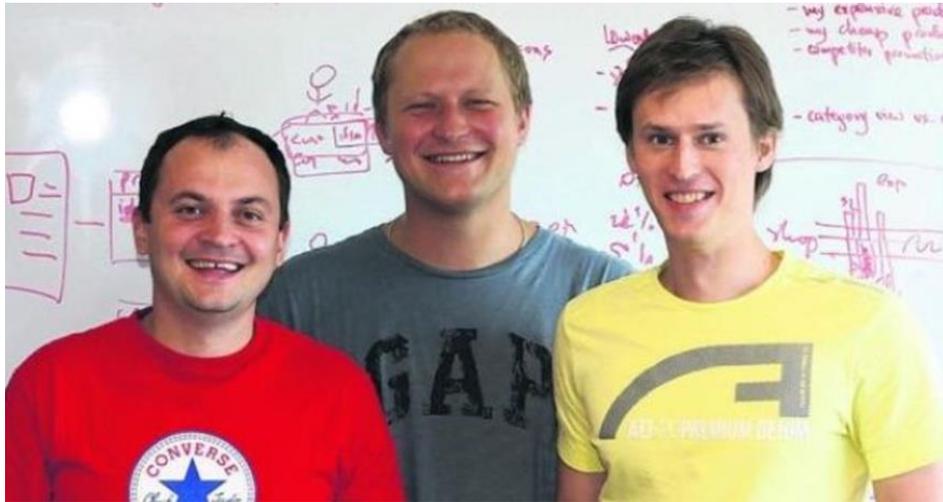
### ***Sool Nua Ice Cream Index 2018 – Vote now!***

Sool Nua, (who departed from the Cube earlier this year) have launched their 2018 World Ice Cream Index Competition! Click [here](#) to cast your vote for the best ice-cream shop on the planet!



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## MEDIA CUBE ALUMNI



In 2009 Volodymyr Pigrukh, Dmitry Vysotski and Kanstantsin Chernysh, founded [Profitero](#) to create a software sales analytics product that was designed for retailers to review their competitors' prices online and to adjust their target markets. Profitero's product was quickly recognized as a valuable asset and won a prize of a year's free office space at the Media Cube! Profitero won the IBM Global Entrepreneur of the Year prize at the [IBM SmartCamp Global Finals](#) in San Francisco, California on February 2012. The company grew and expanded in the Media Cube and departed in 2015 to offices in Dún Laoghaire. Profitero has also opened offices in London, Minsk, Shanghai, Boston & San Diego and their software is used by both consumer brands and retailers. To date the software has tracked over 450 million products!

To read more about career opportunities at Profitero, click [here](#).

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## MEDIA CUBE ALUMNI

***Wolfgang Digital – from a hotdesk to hiring employee number 56!***



In 2007 Alan Coleman went through an interview process for a job in Google. He didn't get his dream job, but created it when he decided to become an expert in Google AdWords. After setting up his digital advertising agency, Alan was accepted on the CREATE enterprise programme [a forerunner of New Frontiers] at the Media Cube in 2009, which gave him access to a hotdesk and training. [Wolfgang Digital](#) recently hired their 56th employee and have for three years in a row, won a Grand Prix Award at The Search Engine Land Awards, better known as The Landy Awards. The awards, organised by the world's premier search engine news website celebrate the best search marketing campaigns globally from the previous 12 months. Bravo Alan! Click here to read [Alan's articles](#) about some of the challenges he faced as an entrepreneur.

Wolfgang Digital are currently hiring for a number of roles – click [here](#) to check them out!

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## NEW FRONTIERS

***Introducing – New Frontiers Participant - Alex Piriz – Terminal Hut***



Congratulations to Alex Piriz who completed New Frontiers 13 Phase 1 at the Media Cube and has been accepted on to Phase 2. Alex's company [TerminalHut](#) supports payment services providers, POS devices and ATM manufacturers, EMV kernel developers and payment application developers to accelerate deployment of products and services to their customers. Alex enjoyed the last networking event and is looking forward to the next one!

***Introducing – New Frontiers participant – Datahug!***



Welcome Thomas and David Coleman from [ResearchHug](#) who have joined the Media Cube on the New Frontiers 13 Phase 2! Drawing from their vast experience in building digital health solutions for world-renown health institutions, they have built a software solution that empowers healthcare organisations to create digital health solutions in just a few clicks. Be sure to drop into the hotdesk room and say hello!

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## MEDIA CUBE NEWS

### *CheckVentory closes funding round!*



The profile of our companies from the Media Cube is impressing other Third Level Institutes!

Congratulations to New Frontiers 4 Graduate Adrian Walsh of [CheckVentory](#) who recently closed a €450k funding round. Adrian separately won the DCU Talent Garden competition enabling him to access international hotdesk spaces in various parts of the world. This prize was offered by the Talent Garden at their recent launch. We look forward to working on other collaborative projects with DCU!

### *Convex Lens – making a mark at The Ireland Funds Business Awards!*



'Fair Dues' to Cian O'Flaherty and his team at Convex Lens who won third prize at the recent Business Plan Awards that are sponsored by the Ireland Funds. Cian's product [Safecility](#), which provides building owners with legally required compliance in a digital format, for the purpose of saving the building owners €10,000 per building, per year. The final pitching round took place in the University of Limerick and Cian competed against Kids Speech Labs and RecEasy. Well done Cian - we know this is only the beginning for you and your team!

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## FUNDING

### ***EI Innovation Voucher Scheme – Next Round opening on 12 September 2018***

If you are a start-up planning to apply for an innovation voucher this year, the final round for this year will open on 12 September. If you are a member of IADT staff and would be interested in working on an innovation voucher, please contact [Ann Marie](#) for information about the scheme.

## COMPETITIONS

### ***Women Mean Business Awards - Reminder – Closing date – 31 July 2018***

A quick reminder that the closing date for entries is the [31 July 2018](#). So do encourage any female entrepreneurs you know to enter – as always, Ann Marie is on hand to offer feedback on any applications.

### ***Cartier Women's Initiative Awards - Reminder – now open for entries!***



The [Cartier Women's Initiative Awards 2019](#) is now open for entries! Ireland already has had three winners – Leonora O'Brien (Pharmapod), Ciara Clancy (Beats Medical) and Ciara Donlan from Theya Healthcare. We hope that one of the winners for 2019 will be a Media Cube New Frontiers graduate!

### ***Women in IT Global Awards – Now open for entries!***



The Dublin Event to celebrate the Women in IT Global Awards will be held on the 21 November 2018. These awards have already showcased the achievements of women in technology in New York and London. This is the first year that there will be a Dublin event! Find out more [here!](#)