**Modules Catalogue: DL822 – BA (Hons) in Arts Management**

Erasmus students can study semester 1 of year 3 only.

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| **YEAR**  | **MODULE TITLE** | **ECTS** | **SEMESTER**  | **MODULE AIMS / LEARNING OUTCOMES** |
| 3 | **Applied Digital Skills** | 5 | 1 | The aim of this module is to focus on the fundamental techniques of website construction and design and producing other digital content such as a podcast. Students learn about Web design, design principles and usage of the raster graphics-editing tool Adobe Photoshop. |
| 3 | **Cultural Economy** | 5 | 1 | This module aims to provide students with a critical understanding of the economics of culture. The objective of this module is to develop students critical & analytical skills related to the cultural economy; and develop students’ knowledge through practical application of business analytical skills as they apply to the cultural economics. |
| 3 | **Design Thinking + Communications** | 5 | 1 | The aim of the module is to examine creative and innovative modes and methods of thinking and communicatingThe objective of this module is to introduce the student to concepts of entrepreneurship, and develop entrepreneurial thinking and practice. |
| 3 | **Theatre + Performance II** | 5 | 1 | The aim of the module is to: * Introduce students to methods for discussing and analysing drama and theatrical performances.
* To develop students’ skills in dealing with specific artistic forms and business models in the CCI sector.

The objective of this module is to: * To equip students to identify the tragic genre and be able to place its variants within their historical and social contexts, within the literary canon, and within debates about the representation of gender, sexuality and power.
* To present students with the problem of who to review, promote and manage a theatrical performance in the 21st Century.
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| 3 | **Business Research Methods** | 5 | 1 | The aim of the module is to develop a range of research skills and knowledge that the student can be used to carry out an independent research project.The objective of this module is to train learners to be able to critically appraise the role of research findings to inform strategic marketing planning. |
| 3 | **Advanced Music Industries** | 5 | 1 | The aim of the module is to provide advanced academic, business and enterprise skills within the music industries.The objective of this module is to understand and demonstrate proficiency in music industry skills. |