

# Eadaoin Hennessy – BA (Hons) in Visual Communication Design

## Erasmus Traineeship, Austria

I went to Austria during the summer of 2020 for an Erasmus Traineeship with Kubator, a digital marketing agency. I wanted to take part in the Erasmus Programme because it was a great opportunity to gain a unique work experience abroad, before going into the final year of my studies.

Kubator's work is generated by diverse, customised teams including graphic designers. The work environment was incredibly positive, productive and fast-paced. Visual Communication Design equipped me with the skills to generate professional standard content, but the traineeship taught me how to refine these skills further and to complete projects at a more efficient pace.

The experience was an excellent lesson in balancing creativity, productivity, satisfying clients, teamwork and time management. I learned something new every single day and I was surrounded by a fantastic team of people who became new friends.

I would highly recommend taking part in the Erasmus Programme during your time at IADT.



# Caterina Laudan – BSc (Hons) in Applied Psychology

## Erasmus Graduate Traineeship, Spain

I decided to take part in this Erasmus traineeship experience to gain some experience after college.

I contacted Mille Cunti Association in Spain as I had been told that they were looking for interns. Their traineeship offer was very relevant to what I had studied. It was also a good experience abroad; it was in Spanish, which I wanted to practice because I studied it in school.

What I enjoyed the most about it was the environment we worked in and the activities we created for a local hospital. Mille Cunti works on slowly making you develop the necessary skills, while guiding you all the way. The final goal is to have you work completely independently. We had weekly meetings and evaluations to better each others' understanding and promote good results for everyone.

I also really enjoyed how this small town, Ciudad Real, is full of non-profit organizations who organize a lot of different workshops. I also had a Spanish course included in my traineeship, which was really helpful.

I would definitely recommend an Erasmus traineeship, it's such a great experience! It is a great way to gain work experience in what you have studied, meet new people, speak a new language, learn a new culture and travel.



# Rory Malone – BA (Hons) in Art

## Erasmus Traineeship, Germany

I chose Berlin as my traineeship destination because I had heard its reputation as a major art hotspot. I contacted a few galleries, event spaces, companies that seemed to combine art and science together. The first place I emailed got back to me asking when could I start. So with that I was heading to Berlin to work, first with Spektrum (an Art/Science event space) and then with Atelier Weber.

The culture change was shocking, as well as being completely independent for the first time. It was terrifying but also amazing. The jobs I was tasked to do in the event space were mainly setting up the sound system for the artists, arranging the space to their desired configuration, fixing any technical difficulties they may have had, etc.

The work in the Atelier studio was very engaging, working on sculptures for an internationally renowned and exhibited artist. We experimented with ideas and materials, testing mechanisms. All the time having complete freedom to think laterally and apply the sculptural knowledge that I was gaining. The studio bred collaboration in the most in depth sense with the other artists, architects, and mechanical engineers.

I feel that I really benefited from the skills I learnt while on Erasmus in my final year in IADT. I would highly recommend the Erasmus+ traineeship to anyone, it really changed me as a person for the better.



# Maria Julia Chicotti – Bachelor of Business in Digital Marketing + Sales Erasmus Traineeship, Spain

I completed a 3 month Erasmus traineeship in Barcelona as part of my course from June to September in 2019. I had the best summer ever! My time abroad was a great combination of learning a lot and exploring one of my favorites countries.

Doing my work placement in Digital Marketing abroad through the Erasmus Programme was essential to take me to the next level, both professionally and personally. I could improve my Spanish, adaptability, resilience, management, intercultural and digital skills.

I have to thank all staff in IADT for the whole support, efficiency, and attention I received from the first day in the programme up to the last day. I would definitely do it again!



# Martha McNulty — BA (Hons) in Design for Stage + Screen

## Erasmus Studies, UNIOS Croatia

Going on Erasmus was the smartest decision I made in my college career. Learning new techniques and being exposed to a new culture benefited me greatly as an artist.

I got the chance to become more independent as a person and to grow. The people that I met there I still keep in touch with and I have plans in the future to see them again.

I never would have done this without the encouragement of the IADT staff who helped me all along the way. Their reassurance and my family got me there. For that I am so grateful and look back on my memories in Croatia fondly.

