**Modules Catalogue: DL837 – BA (Hons) in New Media Studies**

Erasmus students can study semester 1 of year 3 only.

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| **YEAR** | **MODULE TITLE** | **ECTS** | **SEMESTER** | **MODULE AIMS / LEARNING OUTCOMES** |
| 3 | **Media Production III** | 10 | 1 | The aim of the module is to provide the opportunity for students to lead and develop a practice-based project investigating some aspect of Media Studies, and to facilitate student development and production of a media campaign (arts, culture or politics) involving video and audio inserts, online writing, blogging, game, twitter feed, video essay and/or graphics.  The objective of this module is to allow students to build upon an area of practice previously learned through experience on practice-based modules (in the areas of audio-visual work, sound production, digital media or screenwriting) with projects that are individually negotiated and supervised along with production advisers and peer critiqued. |
| 3 | **Design Thinking + Communications** | 5 | 1 | The aim of the module is to Examine creative and innovative modes and methods of thinking and communicating  The objective of this module is to introduce the student to concepts of entrepreneurship, and develop entrepreneurial thinking and practice. |
| 3 | **Television Drama** | 5 | 1 | This module aims to:   * Critically assess television drama in terms of cultural artefacts of our times * Examine the context of drama within the history of public service broadcasting in Ireland.   The objective of this module is to:   * Critically assess various aesthetic movements in TV drama   Theoretically examine key texts – Irish, British and American – for cultural resonance. |
| 3 | **News Formats** | 5 | 1 | This module aims to develop students’ writing and videographic skills, with a particular focus on screen news formats, including television and online.  The objective of this module is to provide students with a historical and theoretical context in which to place their own understanding and experience of screen news. |
| 3 | **Advanced Music Industry** | 5 | 1 | The aim of the module is to provide advanced academic, business and enterprise skills within the music industries.  The objective of this module is to understand and demonstrate proficiency in music industry skills. |

In exceptional cases the Department can offer the following year 2 module for term 1 only. This is subject to timetabling constraints and may not be available every year or to all applicants.

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| **YEAR** | **MODULE TITLE** | **ECTS** | **SEMESTER** | **MODULE AIMS / LEARNING OUTCOMES** |
| 2 | **Global Media Industries** | 5 | 1 | This module **aims** to allow students to:   * Understand the history, structure and development of global media industries from the birth of Cinema in the 20th Century to the emergence of online streaming giants such as Netflix, Amazon Prime and Disney +. * Examine the role of the media in the process of globalisation and the effects of globalisation on world media cultures and its effects on cultural identity. * Critically analyse contemporary trends in global media industries and the dynamics of new media forms. * Develop a self-reflexive capacity to understand of changes in cultural and media industries.   The **objective** of this module is to provide students with the ability to critically analyse contemporary media culture and contemporary media texts.  On completion of this module students should be able to:   * Understand and contextualize the historical development and the gradual convergence of global media * Describe recent social, political, economic, cultural and technological changes caused by contemporary media and to understand their effects on a global scale. * Have a critical understanding of content circulating across multiple platforms and to have a critical overview of theories, research and practices in the context of globalisation. |