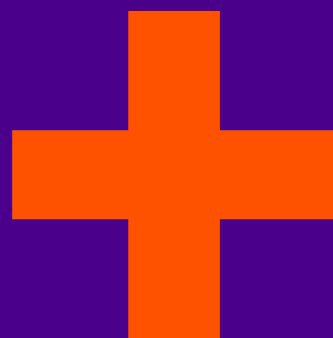


**Institute of  
Art, Design +  
Technology  
Dún Laoghaire**

**Undergraduate  
Prospectus 2023**

**iadt**

**You**





**the power of small:** our focus on individual and small group work makes your learning more engaging and enjoyable.

**+ thinking big:** IADT lecturers have extensive academic and industry experience gained both nationally and internationally.



**focused:** courses are practical, and continuous assessment ensures you receive regular feedback on your work.

**+ wide-ranging:** our approach to interdisciplinary learning means that 75% of students study modules outside their core discipline.



**+ about now:** our enthusiastic staff and vibrant creative atmosphere will inspire you to think, collaborate and learn.



**successful:** IADT students + graduates continue to win international awards and acclaim.

**+ unique:** IADT is home to the state-of-the-art National Film School; graduates have had remarkable industry success, including Oscar® nominations.



**for everyone:** inclusive of all genders and diverse student groups, we promote a culture of dignity and respect for all.

**+ for you:** create your future at IADT.

**you + iadt**

welcome



## President's Welcome



President  
David Smith

Here at IADT, we look forward to returning to “more normal” work and study experiences this year. It is an exciting time for us as we continue to enhance our national reputation and expand our international relationships. As an Institute, we welcome current and prospective students to Ireland’s leading creative, cultural and technological higher education institution.

Our research-informed and industry-led programmes provide real-world learning opportunities for all our students. As a result, we are immensely proud of our graduates’ preparedness for the rapidly changing “world of work” and their ability to transfer their knowledge and skills to new and emerging sectors.

As the home of the National Film School and a lead partner in the *FilmEU* European University alliance, staff, students, and alumni of IADT continue to contribute significantly to our Creative, Cultural and Screen industries.

The *Creative Futures Academy* – our partnership with UCD and NCAD — is a space for creative students and professionals to learn alongside each other. It will provide access to new professional networks and career opportunities for current and future students.

Over the next year, we will see the campus transformed as building commences on a new state-of-the-art Digital Media Building. Our commitment to sustainability and improving bio-diversity will also significantly enhance our campus amenities.

IADT is committed to providing a safe, welcoming, inclusive environment for all students and staff. Our Athena Swan Bronze award proudly recognises these commitments and our continued efforts to advance equality. Our vibrant campus culture and our diverse range of societies and clubs contribute to a unique student experience. In addition, incoming learners participate in *First-Year Focus* – our unique programme supporting their transition to third-level education.

New degree courses for 2023 offer excellent study and professional opportunities. These include new BA (Hons) programmes in *English + Media*, *Business + Digital Technology* and *3D Animation*.

It’s an exciting time to **Create your Future** with us here at IADT.

**David Smith, President**

## Fáilte an Uachtaráin

Anseo ag IADT, táimid ag tnúth ar fhilleadh ar ghátheispéiris oibre agus staidéir i mbliana. Is am spreagúil dúinne é agus sinn ag leanúint ar aghaidh ag cur lenár gcáil náisiúnta agus ag leathnú ár gcaidrimh idirnáisiúnta. Mar Institiúid, cuirimid fáilte roimh mhic léinn reatha agus ionchasacha chuig príomhinstiúid ardoideachais chruthaitheach, chultúrtha agus teicneolaíochta na hÉireann.

Soláthraíonn ár gcláir thaighdebhunaithe agus faoi stiúir an tionscail deiseanna foghlama don saol réadúil dár mic léinn go léir. Mar thoradh air sin, táimid thar a bheith bródúil as ullmhacht ár gcéimithe don “domhan oibre” atá ag athrú go tapaigh agus a gcumas a gcuid eolais agus scileanna a aistriú go hearnálacha nua agus earnálacha atá ag teacht chun cinn.

Mar bhaile an Scoil Náisiúnta Scannán agus mar phríomhpháirtí i gcomhghuaillíocht na nOllscoile Eorpach *FilmEU*, leanann foireann, mic léinn agus alumnaís an IADT ag cur go suntasach lenár dtionscail Chruthaitheacha, Chultúrtha agus Scáileáin.

Is spás é ár *nAcadamh Todhchaí Cruthaithí* – ár gcomhpháirtíocht le UCD agus NCAD — do mhic léinn chruthaitheacha agus do dhaoine gairmiúla chun foghlaim taobh le chéile. Soláthróidh sé rochtain ar líonraí gairmiúla nua agus deiseanna gairme do mhic léinn reatha agus do mhic léinn amach anseo.

Sa bhliain seo amach romhainn, feicfidimid an campas á chlaohlú de réir mar a chuirfear tús le tógáil ar Fhoirgneamh Meán Digiteach nua úrscothach. Cuirfidh ár dtiomantas d’inbhuanaitheacht agus feabhsú na bithéagsúlachta go mórmhór lenár n-áiseanna campais chomh maith.

Tá IADT tiomanta do thimpeallacht shábháilte, fáilteach, ionchuimsitheach a sholáthar do na mic léinn agus don fhoireann fad. Aithníonn ár ngradam Cré-umha *Athena Swan* go bródúil na gealltanais seo agus ár n-iarrachtaí leanúnacha chun comhionannas a chur chun cinn. Cuireann ár gcultúr spleodrach campais agus ár raon éagsúil cumann agus clubanna le heispéireas uathúil mac léinn. In theannta sin, glacann foghlaimoirí nua páirt i *bhFócas na Mac léinn Céad Bhliana* – ár gclár uathúil a thacaíonn lena n-aistriú chuig oideachas trú leibhéal.

Cuireann cúrsaí céime nua don bhliain 2023 deiseanna sármhaithe staidéir agus gairmiúla ar fáil. Ina measc seo tá clár nua BA (Onóracha) sa *Bhéarla + Meáin, Gnó + Teicneolaíocht Dhigiteach* agus *Beochan 3T*.

Is am spreagúil é do **Thodhchaí a Chruthú** linne anseo ag IADT.

**David Smith, Uachtarán**



**Faculty of  
Enterprise +  
Humanities**  
↳

BA [Hons] <b>Business + Digital Technology*</b> 08 <span style="float: right;"><b>new</b></span>	BA [Hons] <b>English + Media*</b> 14 <span style="float: right;"><b>new</b></span>
BA [Hons] <b>Digital Marketing</b> 09	BA [Hons] <b>English + Equality Studies*</b> 15
Bachelor of Business [Hons] <b>Business Management</b> 11	BA [Hons] <b>New Media Studies</b> 16
Bachelor of Business <b>Applied Entrepreneurship</b> 12	BA [Hons] <b>Arts Management</b> 17
Bachelor of Business [Hons] <b>Entrepreneurship</b> (one year add-on) 13	

\*Subject to Validation

**Faculty of Film,  
Art + Creative  
Technologies**  
↳

BA [Hons] <b>Art</b> 20	BA [Hons] <b>3D Animation*</b> 23 <span style="float: right;"><b>new</b></span>	BSc [Hons] <b>Applied Psychology</b> 30
BA [Hons] <b>Graphic Design</b> 21	BA [Hons] <b>Animation</b> 24	BSc [Hons] <b>Creative Computing</b> 31
BA [Hons] <b>Design for Film</b> 22	BA [Hons] <b>Television</b> 25	BA [Hons] <b>Creative Music Production</b> 32
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BA [Hons] **new**

# Business + Digital Technology\*

Be equipped for the future world of work in business. This course is designed to develop an agile set of future-facing responsive skills.

This 3-year business degree explores the fundamentals of business and the fusion of business with digital technology. All businesses, regardless of the sector in which they operate, are impacted by digital technology, and for many businesses, with digital technology at their core, there is a demand for graduates who combine digital excellence with strong business acumen. This degree equips graduates for the changing business world and is designed to develop an agile set of future-facing responsive skills. Specifically, graduates will act as the link/ bridge between the technology developers and clients and users. This course will create graduates who understand the digital technology underpinning business and have the communication skills and are business savvy to move seamlessly between key stakeholders in digital businesses.

## What will I do?

- Study the fundamentals of business – management, finance, marketing, etc.
- Explore how these fundamentals operate in digital and technology enabled business.
- Develop practical skills in internet and digital business applications, content development and basic web building.
- Study digital disruption, digital transformation, and the ever-changing business and technology landscape.
- Undertake a 17-week work placement with a digital business.
- Develop skills in personal development, critical and analytical thinking.
- The option to study abroad under the Erasmus+ programme, or to do an industry placement in Ireland or abroad.

## Future careers

Business Development, Customer Relationship Management, Client Services, Digital Business Analysts, Digital Sales Managers.  
Graduate programmes across multiple sectors.

## Further study

Postgraduate opportunities exist at Master's level in Ireland and abroad.

## What will I study?

**Year 1** – Accounting Fundamentals | Business Management | Learning in Business | People in Organisations | Introduction to Digital Marketing | Web Applications | Digital Skills | Introduction to Data Analysis.

**Year 2** – Applied Accounting | Data and Cyber Law | Content Creation for Business | Enterprise Cloud Systems | Business Analysis and Project Management | Placement.

**Year 3** – Financial Strategy | Strategic Management | Graduate Employability | Practice of Selling | Advanced Digital Marketing | Big Data in Business | Business Digital Transformation.

\*Subject to Validation

BA [Hons]

# Digital Marketing

Qualified professionals are in high demand in this fast-paced sector. Using a diverse range of tools and strategies, learn the skill sets needed for this intensive, interactive and hands-on way of connecting with consumers.

Course Code  
DL840 – Level 8

Application  
CAO

Duration  
3 years [full-time]

Places  
25

CAO Points 2022  
Minimum Points: 256

Portfolio  
No

Min Entry Requirements  
2 H5 + 4 O6/H7 including:  
English: O6/H7  
Maths: F2/O6/H7  
Foundation Level Maths accepted.

Contact  
Eva Perez  
E – eva.perez@iadt.ie

Further Education Entry Requirements  
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 [of 8] modules. We welcome applications from mature students, who must apply to the CAO.

You might also be interested in  
Business + Digital Technology  
New Media Studies  
Business Management  
Applied Entrepreneurship

Digital marketing is critical to the evolving world of technologies, platforms, consumer dynamics, businesses and brands. This 3 year course combines traditional marketing theory, practice and the latest digital tools. You will learn how businesses reach, connect, and promote their products to a larger, more engaged audience. The small class sizes and combined business and digital experience of the teaching staff are of huge benefit. Graduates go on to work in a diverse range of digital marketing and social media roles.

## What will I do?

- Get practical skills in web building and various social media platforms.
- Critically evaluate a variety of online business models.
- Develop an online digital marketing strategy for a business idea.
- Evaluate customer relationship management in digital and non-digital business contexts.
- Work on real-world business scenarios to develop appropriate sales, CRM and digital marketing campaigns.
- Think critically in light of social, cultural, philosophical and ethical business issues as they relate to digital business.
- In Year 2, there is an opportunity to study abroad under the Erasmus+ programme, or to do an industry placement in Ireland or abroad.

## Future careers

Graduate careers include: digital marketing, social media, content marketing and content analysis. Graduates are prepared for careers with multinationals such as Salesforce, Google, Facebook and LinkedIn.

## Further study

Postgraduate opportunities exist at Master's level in Ireland and abroad.

## What will I study?

**Year 1** – Introduction to Management | Learning for Business | Digital Skills | Principles of Marketing | Web Applications | Introduction to Digital Marketing | Introduction to Data Analysis.

**Year 2** – Finance I | Online Consumer Behaviour | Business Requirement Analysis | Business Law | Content Development + Creation | Work Placement.

**Year 3** – Finance II | Social Customer Relationship Management + Digital Sales | Strategic Marketing | Digital Business Transformation | Search Engine Optimisation + Data Analytics | Strategic Management | Graduate Employability.

Bachelor of Business [Hons]

# Business Management

This course combines theory and practice to get to the very heart of what makes business work. The built-in work placement is a unique and valuable opportunity to apply your new skills to the real business world.

<b>Course Code</b> DL823 – Level 8
<b>Application</b> CAO
<b>Duration</b> 4 years [full-time]
<b>Places</b> 35
<b>CAO Points 2022</b> Minimum Points: 252
<b>Portfolio</b> No
<b>Min Entry Requirements</b> 2 H5 + 4 O6/H7 including: English: O6/H7 Maths: F2/O6/H7 Foundation Level Maths accepted
<b>Contact</b> Conor Heagney E – conor.heagney@iadt.ie
<b>Further Education Entry Requirements</b> Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 [of 8] modules. We welcome applications from mature students, who must apply to the CAO.
<b>You might also be interested in</b> Applied Entrepreneurship Digital Marketing Arts Management Business + Digital Technology

Forge the solid foundations necessary for a successful business career. This course focuses on experiential work-based learning, with practical projects linked to real-world business scenarios. It has the added benefits of small class sizes and the business experience of the teaching staff. Participating students find placements to be hugely beneficial, and they are much valued by prospective employers. This practical and hands-on course is 80% continuous assessment and 20% exam-based. Graduates forge careers in management and business across many sectors.

## What will I do?

- Gain the knowledge, technical and interpersonal skills to embark on a successful business career.
- Learn from hands-on business projects.
- Learn how to analyse business problems and generate practical solutions.
- Develop analytical and research skills.
- Develop skills in creativity and innovation.
- Undertake a Capstone Business project.
- In Year 3, there is an opportunity to study abroad under the Erasmus+ programme, or to do an industry placement in Ireland or abroad.

## Future careers

Graduate opportunities exist in: technology and business, marketing and advertising, retail management, digital marketing, fundraising, financial services, business development and enterprise. Examples of graduate jobs include Global Senior Sales Manager, Senior Product Manager - Credit Products, Business Development Manager, Senior Director of Sales, Business Relationship Manager, Digital Operations Director, Financial Planner, Trading Analyst, People Operations Leader, Project Development Manager, Sponsorship Client Manager and Global Partnerships Director.

Postgraduate opportunities at Master's level exist in Ireland and abroad.

## What will I study?

**Year 1** – Enterprise Practice | Principles of Marketing | Internet Applications 1 | Finance 1 | Introduction to Management | Introduction to Data Analytics | Learning.

**Year 2** – People in Organisations | Introduction to Sustainability | Sales + Negotiation | Project Planning | Internet Applications 2 | Finance 2 | Business Law | Macroeconomics | Business Maths 2.

**Year 3** – Case Studies | Finance 3 | Microeconomics | Services Marketing | Research for Business | 20 Week Industry Work Placement.

**Year 4** – Strategic Management | Strategy + Technology | Taxation + Finance | Strategic Human Resource Management | Graduate Employability | Business Ethics | Strategic Marketing | Capstone Business Project.

Bachelor of Business

# Applied Entrepreneurship

Get real business experience on this practical, hands-on course. Develop the necessary skills in entrepreneurship, management, marketing, digital marketing and finance to launch your business career.

<b>Course Code</b> DL701 – Level 7
<b>Application</b> CAO
<b>Duration</b> 3 years [full-time]
<b>Places</b> 25
<b>CAO Points 2022</b> Minimum Points: 112
<b>Portfolio</b> No
<b>Min Entry Requirements</b> 5 O6/H7 English: O6/H7 Maths: F2/O6/H7 Foundation Level Maths accepted
<b>Contact</b> Conor Heagney E – conor.heagney@iadt.ie
<b>Further Education Entry Requirements</b> Any full QQI/FETAC Level 5 or Level 6 Awards may be used for application to this programme. We welcome applications from mature students, who must apply to the CAO.
<b>You might also be interested in</b> Business Management Digital Marketing Business + Digital Technology

The knowledge and transferable skills you will acquire in this course are in high demand in business, either as an employee or entrepreneur. This practical and hands-on course is 80% continuous assessment and 20% exam-based. Apply classroom learning to real business scenarios from the outset by establishing and running a business in a local market (Year 1); doing a work placement for half the year, or working on your own business idea (Year 2); and setting up a social enterprise (Year 3).

## What will I do?

- Investigate how businesses develop new products and opportunities, and become adept at spotting opportunities.
- Learn how to develop digital marketing strategies.
- Understand how technology relates to business.
- Develop problem solving and critical thinking skills.
- Examine the relationship between business and social enterprise.
- Enhance your presentation and communication skills.
- Benefit from the practical approach and small class sizes.
- In Year 2, there is an opportunity to study abroad under the Erasmus+ programme, or to do an industry placement in Ireland or abroad.

## Future careers

Graduates run their own businesses and are employed by Accenture, Oracle, Google, An Bord Bia, EY, Sherry Fitzgerald, Indeed, State Street, Microsoft, TikTok, AIB, Salesforce, LinkedIn, Dell Technologies, Grant Thornton, HSE, DocuSign, JP Morgan and Wayflyer.

Check out the 'IADT Business Alumni Group' on LinkedIn to see the paths graduates have taken.

## Further study

Graduates can progress to the add-on degree Bachelor of Business (Honours) Entrepreneurship (Level 8 Award).

## What will I study?

**Year 1** – Enterprise Practice | Introduction to Marketing | Digital Marketing | Internet Applications 1 | Finance 1 | Introduction to Management | Introduction to Data Analytics | Learning for Business.

**Year 2** – Innovation + Creativity | Practice of Selling | Finance 2 | Online Business Development | Macro Economics | Work Placement | Case Study.

**Year 3** – Social Enterprise | Social Media Marketing | Business Law | Data Management | Finance 3 | Research for Business | Micro Economics | Family Business.

Bachelor of Business [Hons]

## Entrepreneurship

Interested in turning innovation to wealth creation? If you have successfully completed a Level 7 degree in any business discipline, this one-year add-on course will develop and enhance your knowledge and skills.

### Course Code

DL801 – Level 8

### Application

Non-IADT students: [cao.ie](http://cao.ie)

Current IADT students:

apply directly to IADT

### Duration

1 year add-on [full-time]

### Places

50

### Portfolio

No

### Min Entry Requirements

180 credits and an overall GPA of 2.00 [40%] or higher in an ordinary degree in Business, e.g. DL701, or equivalent.

### Contact

Conor Heagney

E – [conor.heagney@iadt.ie](mailto:conor.heagney@iadt.ie)

### Advanced Entry Requirements

Closing Date for Advanced Entry – 31st August 2023.

Expand your skills and gain a solid foundation in all aspects of the business world on this dynamic, interactive course. Active and participatory, its focus is on innovation and strategies to turn innovation into wealth creation. Develop skills to work in business environments or to set up as an entrepreneur, while benefiting from a direct relationship with teaching staff.

### What will I do?

- Understand how to analyse business problems and generate practical solutions.
- Gain skills in communication, presentation, critical thinking and problem solving.
- Gain skills in web building, data analytics and digital marketing; key components in the technology and marketing modules.
- Engage in the real world of an entrepreneur through networking, mentoring and researching case studies in the strategic entrepreneurship modules.
- Actively participate and learn from experience, including case studies integrating all of your modules.
- Learn through continuous assessment, which contributes significantly to your overall result.

### Future careers

Graduates can set up and run a business. Graduates also have careers in technology, finance, marketing, and general management such as a: business development consultant, recruitment consultant, channel marketing coordinator, senior account executive, restaurant manager, social media consultant, fundraising officer, digital marketing manager, regional sales director, investor services supervisor and people & organisational development co-ordinator. Check out the 'IADT Business Alumni Group' on LinkedIn to see the paths graduates have taken.

### Further study

Postgraduate opportunities exist at Master's level in Ireland and abroad.

### What will I study?

Strategic Entrepreneurship | Graduate Employability | Contemporary Strategic Marketing Practice | Strategy + Technology | Business Ethics | Strategic Human Resource Management | Tax + Finance.

BA [Hons]

## English + Equality Studies

Equality, diversity and inclusion are key to the future of society and the workplace. Combine the study of social justice and equal rights with the study of literature in this unique and exciting degree.

### Course Code

DL841 – Level 8

### Application

CAO

### Duration

3 years [full-time]\*

### Places

20

### CAO Points 2022

Minimum Points: 204

### Portfolio

No

### Min Entry Requirements

2 H5 + 4 O6/H7 including:

English: H4

### Contact

Fiona McLoughlin

E – [Fiona.McLoughlin@iadt.ie](mailto:Fiona.McLoughlin@iadt.ie)

### Further Education Entry Requirements

Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 [of 8] modules. We welcome applications from mature students, who must apply to the CAO.

### You might also be interested in

New Media Studies

English + Media

\*Course duration subject to validation.

This three year course explores the history, genre and themes of a range of literary works. It combines that with the critical examination of the history of equality in law and society. Students will explore the impact of identity on society and look at the ways that race, ethnicity, disability, gender and sexuality intersect. This course is the first of its kind at undergraduate level in Ireland and fosters skills suitable for working in the fields of policy development and advocacy in private and public sector organisations, NGOs, the charitable sector, and international development agencies.

### What will I do?

- Investigate the social, cultural and economic dimensions of society.
- Explore the relationship between representation, culture and politics.
- Develop effective critical and analytical thinking, writing and communication skills.
- Learn about legal frameworks that provide the foundation to employment.
- Acquire transferable skills in research, methodology and practice.
- Learn how to articulate a well-informed, independent argument.
- Examine equality, diversity and inclusion in today's culture and workplaces.
- The option to study abroad under the Erasmus+ programme, or to do an industry placement in Ireland or abroad.

### Future careers

Opportunities exist in politics, journalism, law, human rights, and HR; in equality, diversity, inclusion, policy development and advocacy in government and NGOs, the charitable sector, and international development agencies.

### Further study

Graduates can apply for M.Ed courses to become English teachers. Opportunities exist in: literature, philosophy, law, sociology, sustainability, governance, politics, and equality studies.

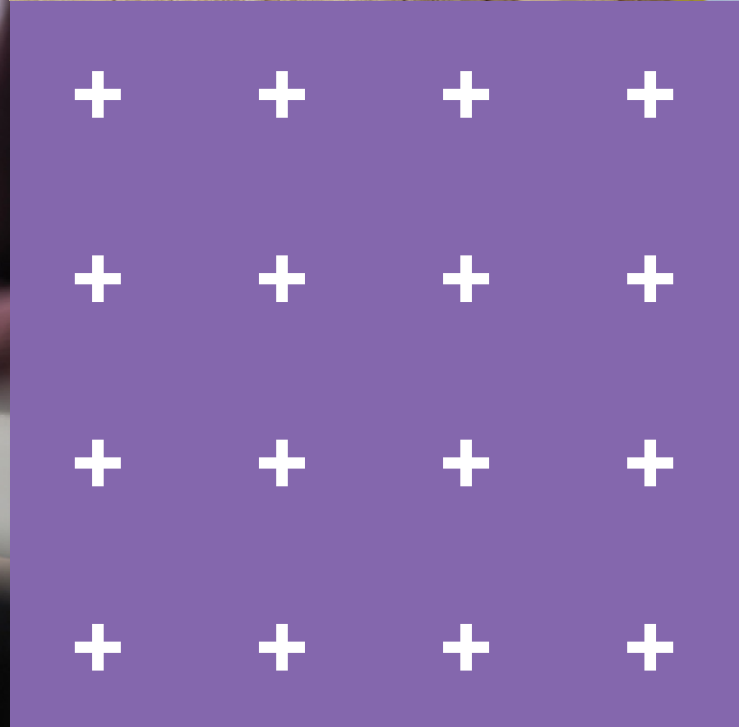
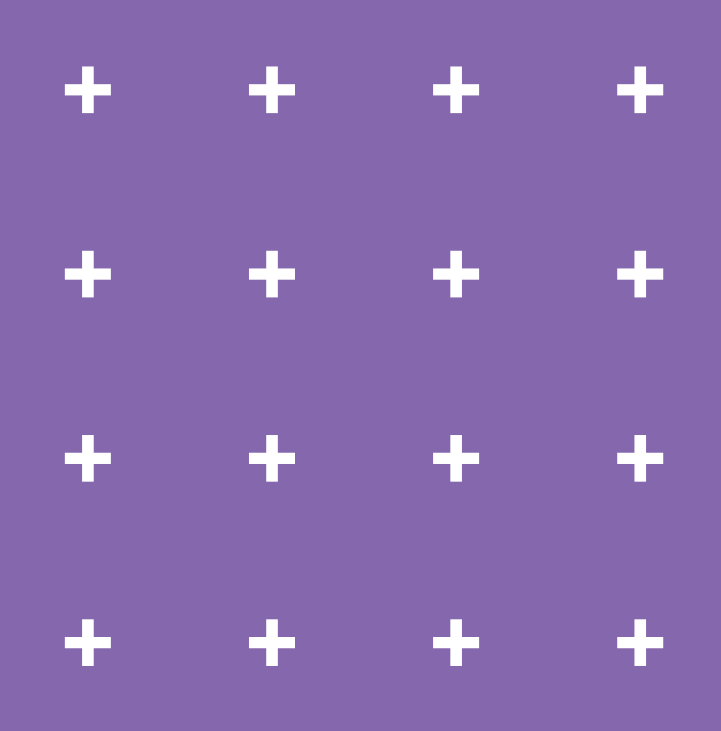
### What will I study?

**Year 1** – 18th Century Literature | Romantic Poetry | Irish Literature 1 | Popular Fiction | Theatre | Social In/Equality | Introduction to Law | Employment law | Identities and Change | Social Justice Movements.

**Year 2** – The 19th Century Novel | War Literature | Irish Literature 2 | Writing practice | Writing for Media Platforms | Critical Theory | Cultural identities | European and Irish Equality Law | Identities and Change | Eco-sociology.

**Year 3** – Postmodernism | World Literature | Contemporary Irish Literature | Gothic and Horror | European Human Rights Law | Censorship | Visual Cultures & Violence | Technology & Culture | Final Year Project.





BA [Hons] **new**

## English + Media\*

This is a unique and exciting degree that combines the study of literature with media studies. Students will explore both literary and visual media, and gain insight into how it affects our daily lives. If you are passionate about literature and the media, then this degree is the perfect choice for you.

<b>Course Code</b> DL849 – Level 8
<b>Application</b> CAO
<b>Duration</b> 3 years [full-time]
<b>Places</b> 30
<b>CAO Points 2022</b> N/A
<b>Portfolio</b> No
<b>Min Entry Requirements</b> 2 H5 + 4 06 / H7 including: English: H4
<b>Contact</b> Dr Kevin Wallace E – kevin.wallace@iadt.ie
<b>Further Education Entry Requirements</b> Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 [of 8] modules. We welcome applications from mature students, who must apply to the CAO.
<b>You might also be interested in</b> English + Equality Studies New Media Studies

Students in this course will analyse literature including poetry, drama, and fiction, alongside multiple forms of visual and popular culture. By doing so, they will engage with historical and contemporary traditions of writing, media, and critical thought. Texts, both literary and from multiple forms of media, will be critically explored as reflective of people's ways of knowing, thinking and communicating. In this new degree, students will engage in debates and dialogues around writing and media, as well as critical and cultural theories. They will also develop invaluable skills in writing and expression that will contribute to their communication and critical thinking skills.

### What will I do?

- Study a range of literary works, looking at their history, genre and themes.
- Explore the history of media and learn how to critique and analyse them.
- Examine the connections between literature and media.
- Develop skills in critical and analytical thinking.
- Learn to write for different media platforms.
- Broaden your knowledge of culture.
- Investigate the relationship between representation, culture and politics.
- The option to study abroad under the Erasmus+ programme, or to do an industry placement in Ireland or abroad.

### Future careers

Graduates of these areas are employed in: Journalism, Publishing, Copywriting, Advertising, Public Relations, Radio, NGOs, Human Rights and Advocacy, Film Production, Television, Teaching, and Broadcasting.

### Further study

Graduates will be eligible to apply for Master's courses in areas such as: literature, culture, media, journalism, theatre and drama, as well as the professional M. Ed courses to teach English at second Level.

### What will I study?

**Year 1** – 18th Century Literature | Romantic Poetry | Irish Literature 1 | Popular Fiction | Youth Culture | Theatre | Irish Cinema | Media History.

**Year 2** – The 19th Century Novel | War Literature | Irish Literature 2 | Writing Practice | Visual Cultures | Writing for Media Platforms | Critical Theory | Cultural Identities.

**Year 3** – Postmodernism | World Literature | Contemporary Irish Literature | Gothic and Horror | World Systems | Censorship | Visual Cultures & Violence | Technology + Culture.

\*Subject to Validation

BA [Hons]

## New Media Studies

Do you like to make videos, documentaries, tell stories, or write blogs? Explore the development of media and its evolution in the digital age at one of the world's top film schools.

<b>Course Code</b> DL837 – Level 8
<b>Application</b> CAO
<b>Duration</b> 4 years [full-time]
<b>Places</b> 40
<b>CAO Points 2022</b> Minimum Points: 246
<b>Portfolio</b> No
<b>Min Entry Requirements</b> 2 H5 + 4 06 / H7 including: English: 06 / H7
<b>Contact</b> Dr Dióg O'Connell E – diog.o'connell@iadt.ie
<b>Further Education Entry Requirements</b> Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 [of 8] modules. We welcome applications from mature students, who must apply to the CAO.
<b>You might also be interested in</b> Digital Marketing English + Media Television

Named by Variety Magazine in 2020 as one of the world's top film schools, the National Film School has taught film and television for over 30 years. This course examines ways to create and better understand visual and written communication in a digital culture. Develop skills in storytelling for social networks, podcasts, television and radio, as well as in writing, blogging, newswriting, and formulating press releases. Develop critical and theoretical skills, and apply to your understanding of new media and society. Graduates work in diverse creative, media and content creator roles.

### What will I do?

- Make short videos and documentaries for TV and social media.
- Develop creative media production, digital skills, and critical thinking ability.
- Develop skills in blogging, e-journalism and script-writing.
- Develop production skills in radio, TV, digital and traditional media.
- Explore the history of media and its evolution into the digital era.
- Acquire the skills to develop and manage a social media portfolio.
- In Year 3, there is an opportunity to study abroad under the Erasmus+ programme, or to do an industry placement in Ireland or abroad.
- In Year 4, produce a substantial portfolio of work, specialising in your chosen area.

### Future careers

Graduates have careers in media and broadcasting, production, journalism, and social media, and work as bloggers, researchers and content developers.

### Further study

Postgraduate opportunities exist at Master's level in Ireland and abroad.

### What will I study?

**Year 1** – Introduction to Cinema + Cultural Studies | Introduction to Media Studies | Introduction to Critical Theory | Media Production 1 | Narrative Theory | Music Industries 1 | Screen Writing | Digital Skills 1.

**Year 2** – Documentary Studies | Irish Cinema | Media Law 1 | Media Production 2 | Global Media Industries | Music Industries 2 | Newswriting | Digital Skills 2.

**Year 3** – Design Thinking + Communications | Television Drama | Media Platforms News | Advanced Music Industry | Media Production 3 | Placement/Erasmus+.

**Year 4** – Social Media | Media Production 4 | Journalism | Media Law 2 | Final Year Project | Non-Western Cinema | Media Criticism | 21st Century Screen Media | Climate Change + the Media.

BA [Hons]

# Arts Management

Unique to IADT, this is the only undergraduate degree of its kind in Ireland. Combine public relations and event management with the study of arts administration, the music industry and cultural policy.

## Course Code

DL822 – Level 8

## Application

CAO

## Duration

4 years [full-time]

## Places

30

## CAO Points 2022

Minimum Points: 210

## Portfolio

No

## Min Entry Requirements

2 H5 + 4 O6/H7

English: O6/H7

Maths: F2/O6/H7

## Contact

Blaithin McLoughlin

E – [Blaithin.McLoughlin@iadt.ie](mailto:Blaithin.McLoughlin@iadt.ie)

## Further Education Entry Requirements

Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 [of 8] modules. We welcome applications from mature students, who must apply to the CAO.

## You might also be interested in

Business Management

Digital Marketing

Applied Entrepreneurship

Business + Digital Technology

Explore the business side of the creative, heritage, tourism and cultural industries, and learn how to run events in music and the visual and performing arts. Learn about public relations, event management, arts administration and policy, and gain a foundation in management, marketing and financial management. Graduate employers have included Madison Square Garden, Electric Picnic, Castlepalooza, RTÉ and Body & Soul.

## What will I do?

- Gain skills in event management, marketing, digital marketing, social media management and software, and content curation.
- Gain experience in running events, managing marketing campaigns and setting up cultural businesses.
- Learn through field trips, placements and projects.
- In Year 3, there is an opportunity to study abroad under the Erasmus+ programme, or to do an industry placement in Ireland or abroad.

## Future Careers

Graduates work in Ireland and internationally in the arts, cultural and creative sectors, and in music management, festival, event and theatre management, marketing, hospitality, heritage, museums, social media, HR, finance, and the public sector.

## Further study

Graduates go on to study digital entrepreneurship, film, curatorship, sustainability, arts management, cultural policy, marketing, strategic management, accounting, HR, digital marketing, theatre studies, and gaming.

## What will I study?

**Year 1** – Introduction to Financial Management | Principles of Marketing | Introduction to Management | Introduction to Arts + Culture | Event Management 1 | IT Skills | Music Industries | Theatre + Performance 1.

**Year 2** – Financial Management | Digital Marketing | Creative + Cultural Industries | Law 1 | Event Management 2 | Market Research | Music Industries 2.

**Year 3** – Applied Digital Skills | Cultural Economy | Design Thinking + Communications | Theatre + Performance 2 | Business Research Methods | Advanced Research Methods | Advanced Music Work Placement.

**Year 4** – Strategic Arts Management | Financial Strategy + Taxation | Social Media | Law 2 | Irish Cultural Policy | Human Resources | Comparative Cultural Policy | Public Relations | Graduate Employability Skills | Arts + Sustainability.



BA [Hons]

# Art

Think critically about how to explore the world, create unusual things, and discover opportunities for new ways of seeing. This course values traditions, skills and histories equally with contemporary technologies, theories and practices.

<b>Course Code</b> DL827 - Level 8
<b>Application</b> CAO
<b>Duration</b> 4 years [full-time]
<b>Places</b> 50
<b>CAO Points 2022</b> Minimum Points: 547 Combination of Leaving Certificate and Portfolio points
<b>Portfolio</b> Yes - see Portfolio Guidelines
<b>Min Entry Requirements</b> 2 H5 + 4 O6/H7 English: O6/H7
<b>Contact</b> Dr Sinéad Hogan E - sinead.hogan@iadt.ie
<b>Further Education Entry Requirements</b> Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 [of 8] modules. We welcome applications from mature students, who must apply to the CAO.
<b>You might also be interested in</b> Graphic Design Photography + Visual Media Design for Film

Art practice is situated as a practical and experimental way of questioning, imagining and contributing to the production of public space, cultures and social life. Using experimental ways of making and thinking, this course integrates art practice and theory in response to the world of materials, media and environments. The art practitioner of the future is a creative innovator, able to respond to a diverse world, disrupt expectations, and produce alternative and surprising models of working and thinking. This course opens up a huge range of careers.

## What will I do?

- Develop your interpretative and critical skills.
- Explore creativity and self-expression through workshops in drawing, colour, painting, printmaking, sculpture, video, digital media, time-based art, environmental and site-responsive work, performative arts and curation practices.
- Discover practical making, studio and project-based enquiry, experimentation, collaboration, interdisciplinary, curatorial and writing practices.
- In Year 3 & 4, there is an opportunity to study abroad under the Erasmus+ programme, or to do an industry placement in Ireland or abroad.

## Future careers

Careers include: professional artist, art teacher, film-maker, illustrator and designer, arts administrator, art director, community arts co-ordinator, art production manager, arts mediator, art critic, arts officer, content developer, image researcher, art historian, researcher, gallery and museum curator.

## Further study

Postgraduate opportunities exist on the Art + Research Collaboration MA (ARC), and the Postgraduate Diploma in Cultural Event Management.

## What will I study?

**Year 1** – Introduction to Visual + Material Culture | Light + Space | Structure + Motion | Interdisciplinary Histories + Theories | Professional Masterclass | Making Research | Making Public | Transitional Studies.

**Year 2** – Exploring Visual + Material Culture | Site Response | Materials + Techniques | Disciplinary Histories + Theories | Faculty Elective | Plans + Visualisations | Practical Testing.

**Year 3** – Contemporary Art Practice | Collaborations | Practice-led Research | Studio Production | Thesis Research + Preparation | Professional Placement Module | Business + Entrepreneurship for Creative Practice.

**Year 4** – Exhibition Development | Thesis Development | Exhibition | Thesis Submission + Presentation.

BA [Hons]

# Graphic Design

Explore how design is socially, culturally and economically engaged across a spectrum of platforms and technologies. This internationally recognised course creates graduates with the transferable skills industry is looking for.

<b>Course Code</b> DL826 - Level 8
<b>Application</b> CAO
<b>Duration</b> 4 years [full-time]
<b>Places</b> 30
<b>CAO Points 2022</b> Minimum Points: 590 Combination of Leaving Certificate and Portfolio points
<b>Portfolio</b> Yes - see Portfolio Guidelines
<b>Min Entry Requirements</b> 2 H5 + 4 O6/H7 English: O6/H7
<b>Contact</b> Peter Evers E - peter.evers@iadt.ie
<b>Further Education Entry Requirements</b> Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 [of 8] modules. We welcome applications from mature students, who must apply to the CAO.
<b>You might also be interested in</b> Art Photography + Visual Media Digital Marketing Business + Digital Technology

Combining the best of traditional, new, and emergent practices, this course creates versatile designers who can formulate and edit stories, messages, and communications across a wide range of platforms, media, and networks. Graduates work in a wide range of creative sectors, and are highly sought after in Ireland and internationally.

## What will I do?

- Learn to become a versatile visual designer who can work as an individual and in multi-disciplinary teams.
- Learn the principles and core disciplines of contemporary graphic design communication.
- Learn how to communicate information as text and as image, and to explore these ideas in visual and written formats.
- Formulate and edit stories, messages, and communication systems across multiple platforms and media.
- In Year 2 & 3, there is an opportunity to study abroad under the Erasmus+ programme.

## Future careers

Graduates work in: advertising, brand identity, consultancy, education, entrepreneurship, journalism, design for print, screen, experiences, research and writing, digital product design, motion graphics, project management, system and service design, and UI/UX.

## Further study

Postgraduate opportunities exist in Ireland and abroad.

## What will I study?

**Year 1** – Visual Culture: Introduction to Visual + Material Culture | Design Fundamentals | Visual Thinking: Art Direction + Illustration | Visual Culture: Interdisciplinary Theories + Histories | Experiential Design: Structure + Mapping | Communication Design: Static + Dynamic | Integrated Design: Play | Practical Masterclass | Transitional Studies.

**Year 2** – Experiential Design: Immersive Exhibition + Wayfinding | Communication Design: Static, Dynamic + Interactive | Visual Culture: Exploring Visual + Material Culture | Faculty Elective | Visual Thinking: Identity + Storytelling | Integrated Design: Viewpoint | Visual + Material Culture: Disciplinary Specific Histories + Theories.

**Year 3** – Visual Culture: Critique + Disruption | Business + Entrepreneurship for Creative Practice | Professional Practice + Placement | Visual Culture: Thesis Research + Proposal | Experiential Design: Future + Speculative Worlds | Communication Design: Identity + UX Strategy | Integrated Design: Storytelling.

**Year 4** – Integrated Design: Professional Studio | Visual Culture: Thesis | Major Research + Studio Project.

BA [Hons]

# Design for Film

The only course in Ireland which brings together set designers, costume designers, character designers, model makers and digital artists, all learning highly specialised skills in a professional, collaborative context.

<b>Course Code</b>
DL845 - Level 8
<b>Application</b>
CAO
<b>Duration</b>
4 years [full-time]
<b>Places</b>
50
<b>CAO Points 2022</b>
Minimum Points: 531 Combination of Leaving Certificate and Portfolio points
<b>Portfolio</b>
Yes - see Portfolio Guidelines
<b>Min Entry Requirements</b>
2 H5 + 4 O6/H7 English: O6/H7
<b>Contact</b>
Ger Clancy E - ger.clancy@iadt.ie
<b>Further Education Entry Requirements</b>
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 [of 8] modules. We welcome applications from mature students, who must apply to the CAO.
<b>You might also be interested in</b>
Film Television Graphic Design

Named by *Variety* magazine in 2020 as one of the world's top film schools, the National Film School at IADT has taught film and television for over 30 years. Explore character, costume, set, model making, games/VFX design for careers in film, theatre, television, entertainment and the digital narrative arts.

## What will I do?

- Establish creative and critical skill sets in film, theatre, and entertainment.
- Study core design principles and process of film and performance design.
- Explore how design principles are used to create films, plays, games and events.
- Respond to sources with different historical and cultural influences.
- Study the history and theory of visual culture and film.
- Make work in a specialist pathway from Year 3: Character MakeUp; Costume Design; Production Design, Model Making; VFX/Games.
- In Year 3, there is the opportunity to study abroad under the Erasmus+ programme.
- At the end of Year 3, there is a work industry placement.

## Future careers

Graduates work in: digital character and environmental design; VFX design and supervision; animation, production/set design; theatre design, art direction; scenic art; art departments; model making and prop making; architectural models; costume design and construction; character design make-up and prosthetics; post-production computer graphics and compositing; experience design; heritage and museum design; architectural and spatial visualisation; retail design; spectacle puppetry; and the planning, design and realisation of specialist original works for public and private cultural institutions.

## Further study

Postgraduate opportunities include: game design; design history and material culture; communications design; UX design; drama and theatre studies; conservation and archival studies; design for material futures; education; design for spectacle; performance and festival arts; and arts management.

## What will I study?

**Year 1** – Design Spectacle | Design Core | Design Text | Design Frame | Transitional Studies.

**Year 2** – Design Dramatic Histories | Design Irish Drama + Film | Faculty Elective | Design Storytelling | Design Generations.

**Year 3** – Design Research | Design Collaboration | Design Praxis | Professional Placement.

**Year 4** – Minor Project | Major Project | Thesis.

BA [Hons]

new

# 3D Animation\*

Do you want to create imaginary and realistic environments and characters and bring them to life? Learn to design, build and create digital worlds and tell the stories of tomorrow using advanced technologies.

<b>Course Code</b>
DL847 - Level 8
<b>Application</b>
CAO
<b>Duration</b>
4 years [full-time]
<b>Places</b>
20
<b>CAO Points 2022</b>
N/A Combination of Leaving Certificate and Portfolio points
<b>Portfolio</b>
Yes - see Portfolio Guidelines
<b>Min Entry Requirements</b>
2 H5 + 4 O6/H7 English: O6/H7
<b>Contact</b>
Vanessa Gildea E - vanessa.gildea@iadt.ie
<b>Further Education Entry Requirements</b>
Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 [of 8] modules. We welcome applications from mature students, who must apply to the CAO.
<b>You might also be interested in</b>
Animation Film Television Art

This unique course is the first 3D animation undergraduate degree in Ireland. It will allow you to understand the highly artistic and technical practices that are involved in creating characters, stories and worlds using advanced digital technologies. It builds on IADT's longstanding BA (Hons) in Animation and our collaboration with Sheridan College, Toronto. Students will learn the fundamentals of digital design, storytelling, animation principles as well as how to build, light and composite animation sequences and stories.

## What will I do?

- Learn both advanced technical and creative skills to understand 3D animation pipelines, including character, design, world building, animation principles, lighting, rendering along with other specialised areas.
- Develop the critical thinking skills and individual point of view that will distinguish you as an artist and thinker.
- Learn from real-world experiences through live projects, work placements, group projects and collaboration with peers in a variety of ways.
- In Year 3, there is an opportunity to study abroad under the Erasmus+ programme, or to do an industry placement in Ireland or abroad.

## Future careers

Our graduates will be equipped with the creative, technical and production expertise to be able to choose from multiple pathways on graduation, either directly into the animation, film & tv, games, motion graphics and the visual effects industries, to engage and create using new immersive technologies or to post graduate studies. This course will lead to a career in the dynamic Irish or International animation industry.

## Further study

MA 3D Animation | MA Broadcast Production.

## What will I study?

**Year 1** – History of Film and Animation 1 | Intro to the Digital World | Animating in a virtual space | Practical Masterclass | World building | Burning a character to life | History of Film and Animation 2 | Transitional Studies.

**Year 2** – Issues in Screen Studies | Advanced Tech Skills and Cinematography for Digital Film | Acting with a Digital Character | Digital Cultures | Faculty Elective | Telling a story in 3D- preproduction | Collaborative Project- Production and Post Production.

**Year 3** – Digital Studies and Research Methodologies | New ways of Seeing | Digital Research proposal | New Media Production | Thesis Research & Proposal | Business and Entrepreneurship for Creative practices | Professional Placement.

**Year 4** – Minor Project | Major Project | Thesis.

\*Subject to Validation

BA [Hons]

# Animation

Animation is a unique way of storytelling, vital to contemporary entertainment, advertising, education and communication. Discover how to set things in motion and bring imagined worlds to life on this internationally acclaimed course.

## Course Code

DL832 - Level 8

## Application

CAO

## Duration

4 years [full-time]

## Places

30

## CAO Points 2022

Minimum Points: 1004

Combination of Leaving Certificate and Portfolio points

## Portfolio

Yes - see Portfolio Guidelines

## Min Entry Requirements

2 H5 + 4 O6/H7

English: O6/H7

## Contact

David Quin / Dr Michael Connerty

E - david.quin@iadt.ie /

michael.connerty@iadt.ie

## Further Education Entry Requirements

Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 [of 8] modules. We welcome applications from mature students, who must apply to the CAO.

## You might also be interested in:

Film

Television

Art

Photography + Visual Media

Learn how to explore and document your world, develop the creative and technical expertise, and conceptual and cultural knowledge, to become an informed and confident animator. Using traditional and digital media, you learn the principles, techniques and skills of animation, including character, movement, background, design, storyboarding, layout and scripting. Graduates have showed at the Sundance Festival; been nominated for Oscars; made award-winning TV series; won at the Dublin Animation Film Festival, Dingle Animation Festival, and the Royal Film and Television Society; and featured in the Melbourne, Toronto, and Zagreb festivals.

## What will I do?

- Learn the techniques and skills of the animated art form, including character, movement, background, design, storyboarding, layout, scripting, and animation principles, using both traditional and digital media.
- Learn about animation's history, ideas, culture and key creators.
- Develop your critical thinking skills and individual point of view.
- Learn from real-world experiences through projects and peer collaboration.
- In Year 3, there is an opportunity to study abroad under the Erasmus+ programme, or to do an industry placement in Ireland or abroad.

## Future careers

Graduates work in national and international animation, establish companies, work freelance, and in book illustration and digital content creation. Employers include: Boulder Media, JAM Media, Brown Bag Films, WETA Workshops, Cartoon Saloon and JibJab.

## Further study

Postgraduate opportunities exist in film and animation.

## What will I study?

**Year 1** – Tech Skills 1: Draw | Tech Skills 2: Character | Issues in Film + Animation | Tech Skills 3: World | Faculty Skills Workshop | Personal Project: Something Comes Alive | Faculty Critical + Contextual Studies: Visual Culture | Transitional Studies.

**Year 2** – Tech Skills 4: Draw-Character-World | One-Minute Non-Narrative | Faculty Critical + Contextual Studies: Visual Culture | Faculty Elective | Group Project: Idea Development + Research | Group Project: Production + Creations | Faculty Critical + Contextual Studies 2: Issues in Film + Animation.

**Year 3** – Professional Placement Module | Business + Entrepreneurship for Creative Practice | Faculty Critical + Contextual Studies: Critical Approaches to Film + Animation | Praxis | Production Preparation | Mixed Media: Digital Synergies | Dissertation Research + Proposal.

**Year 4** – Professional Studio | Dissertation 1 | Major Research + Studio Project | Dissertation 2 Presentation.

BA [Hons]

# Television

Explore the multi-disciplinary world of modern television content creation, and learn how to tell stories across drama, comedy, non-fiction and formatted genres at one of the world's top film schools.

## Course Code

DL844 - Level 8

## Application

CAO

## Duration

4 years [full-time]

## Places

20

## CAO Points 2022

Minimum Points: 657

Combination of Leaving Certificate and Portfolio points

## Portfolio

Yes - see Portfolio Guidelines

## Min Entry Requirements

2 H5 + 4 O6/H7

English: O6/H7

## Contact

Jean Rice

E - jean.rice@iadt.ie

## Further Education Entry Requirements

Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 [of 8] modules. We welcome applications from mature students, who must apply to the CAO.

## You might also be interested in

Film

Design for Film

New Media Studies

English + Media

Named by Variety Magazine in 2020 as one of the world's top film schools, the National Film School has taught film and television for over 30 years. Realise your storytelling abilities in a challenging and creative environment, with simulated real-world experiences. Graduates have won or been nominated in major international awards and festivals. Graduates work across the broader arts and cultural sectors. 60% of modules are shared in full or in part with BA [Hons] Film.

## What will I do?

- Gain a broad technical and multi-platform media education.
- Learn single and multi-camera television and mixed media content creation skills.
- Get a thorough understanding of the modern media landscape.
- Gain industry-standard training in single camera factual television, documentary, and multi-camera environments.
- Learn online, emerging and traditional distribution modes.
- Learn to be socially conscious and curious.
- In Year 3, there is an opportunity to study abroad under the Erasmus+ programme.
- In Year 3, there is the opportunity to do a work industry placement. Placements also occur informally throughout the four years.

## Future careers

Graduates work in: television, online content, broadcast media, advertising, production, in-house production, and corporate and state bodies.

## Further study

Postgraduate opportunities for taught and by research postgraduate programmes in film and screen arts include: MA in Screenwriting, MA in Creative Production + Screen Finance, Viewfinder international Joint MA in Cinematography and KinoEyes international Joint MA in Filmmaking.

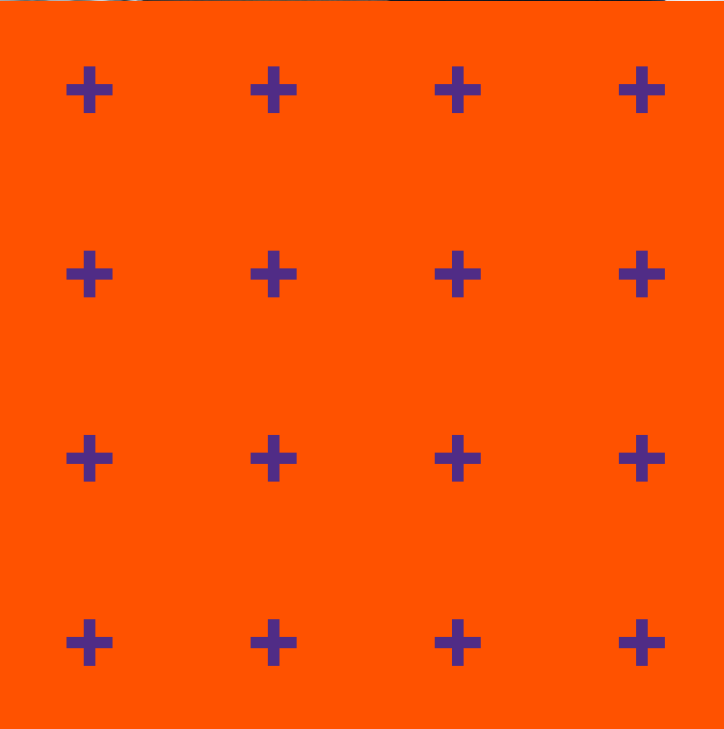
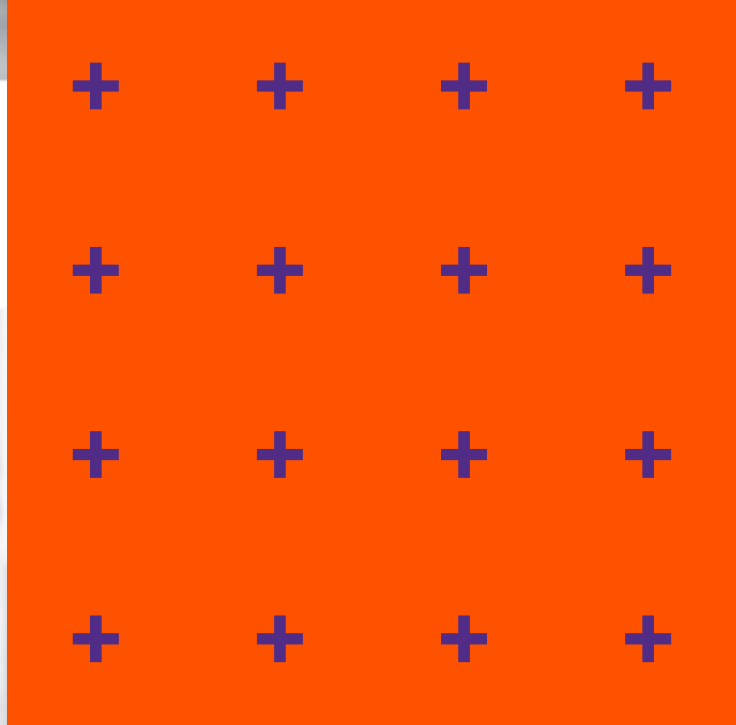
## What will I study?

**Year 1** – Silent Cinema | Screen Skills 1: Location | Telling Stories | Hollywood Cinema + History of Television | Practical Masterclass | Screen Skills 2: Studio Personal Project | Transitional Studies.

**Year 2** – Visual Culture: Exploring Visual + Material Culture | Documentary Development + Production | Television as Politics | Society + Media | Faculty Elective | Studio Broadcasting + Audience | Television Production.

**Year 3** – Comparative Politics + Society | Design Research Proposal | Television Drama | New Ways of Seeing | Thesis Research + Preparation | Business + Entrepreneurship for Creative Practice | Professional Practice + Placement.

**Year 4** – Minor Project | Thesis | Major Project.



BA [Hons]

# Film

Learn how to tell stories and express yourself through the medium of filmmaking at one of the world's top film schools. Develop and create drama, documentary and experimental film on this challenging and creative practice-based course.

Named by Variety Magazine in 2020 as one of the world's top film schools, the National Film School has taught film and television for over 30 years. Write scripts, shoot films, and explore cinema culture and tradition. Work individually and in teams to create powerful films that develop your creative voice. Graduates have won or been nominated in the Academy Awards, Berlin Film Festival, Cannes, and work across the broader arts and cultural sectors. 60% of modules are shared in full or in part with BA [Hons] Television.

### What will I do?

- Learn practical and technical skills in production, script writing, direction, cinematography, lighting, sound and editing, drama, documentary, commercials, promotional and non-narrative.
- Acquire practical skills while developing strong storytelling abilities.
- Learn modes of distribution.
- In Year 3, there is the opportunity to study abroad under the Erasmus+ programme.
- In Year 3, there is the opportunity to do a work industry placement. Placements also occur informally throughout the four years.

### Future careers

Opportunities exist in VFX, television, online content, commercial production, production facilities, motion graphics, in-house production facilities, corporate and state bodies.

### Further study

Opportunities include: MA in Screenwriting, MA in Creative Production + Screen Finance, Viewfinder international Joint MA in Cinematography, and KinoEyes international Joint MA in Filmmaking.

### What will I study?

**Year 1** – Silent Cinema | Screen Skills 1: Location | Telling Stories | Hollywood Cinema + History of Television | Practical Masterclass | Screen Skills 2: Studio | Personal Project | Transitional Studies.

**Year 2** – Visual Culture: Exploring Visual + Material Culture | Documentary Development + Production | Film as Art | European Cinema Past + Present | Faculty Elective | Visual Drama Development | Visual Drama Production + Post-Production.

**Year 3** – Irish Film History Past + Present | The Old Masters | Fiction: Narrative | Drama Development + Research | Micro Drama | Location Filming | Thesis Research + Preparation | Business + Entrepreneurship for Creative Practice | Professional Practice + Placement.

**Year 4** – Minor Project | Thesis | Major Project.

BA [Hons]

# Photography + Visual Media

This course integrates the traditions of documentary image-making and fine art photography with new technologies and experimental film. Become an empowered creative image-maker with the skills needed for a professional career.

### Course Code

DL833 - Level 8

### Application

CAO

### Duration

4 years [full-time]

### Places

25

### CAO Points 2022

Minimum Points: 670  
Combination of Leaving Certificate and Portfolio points

### Portfolio

Yes - see Portfolio Guidelines

### Min Entry Requirements

2 H5 + 4 O6/H7  
English - O6/H7

### Contact

Martin Healy / Adrian Reilly  
E - martin.healy@iadt.ie / adrian.reilly@iadt.ie

### Further Education Entry Requirements

Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 [of 8] modules. We welcome applications from mature students, who must apply to the CAO.

### You might also be interested in

Art  
Design for Film  
Graphic Design

Explore the practical skills and theoretical knowledge underpinning contemporary lens-based and digital media practices. Explore multiple avenues of inquiry that incorporate traditional documentary practice, digital image making, experimental film and software-based work. Graduates go on to forge careers in diverse creative, commercial and contemporary art practices.

### What will I do?

- Explore new technologies and methodologies, and their impact on contemporary approaches to image-making.
- Explore traditional, contemporary and emerging lens-based media practices and criticism.
- Develop best practice and key skill sets through practical and theoretical studies.
- In Year 3, there is the opportunity to study abroad through the Erasmus+ Programme, in addition to international field-trips.
- In Year 3, there is the opportunity to do a work industry placement.

### Future careers

Graduates work nationally and internationally in diverse creative, commercial and contemporary art practices including: digital media, publishing, advertising, architectural photography, fine art, documentary, gallery/project management, fashion/editorial. Graduates also work independently.

### Further study

Pathways to Master's level exist in a range of media subject areas.

### What will I study?

**Year 1** – Introduction to Visual Culture | Photography + Culture | Photography + Visual Communication | Practical Masterclass | Understanding the Photographic Image | Introduction to the Photographic Studio | Narrative + the Moving Image | Transitional Studies.

**Year 2** – Society, Culture + the Image | Light, Lighting + Digital Media | Documentary + the Moving Image | Visual Culture | Exploring Visual + Material Culture | Faculty Elective | Exhibition + the Photobook | Exhibition.

**Year 3** – Identity + the Image | Project Research + Practice | Photography + Curatorial Practice | Photography + Installation Practice | Thesis Research + Preparation | Business + Entrepreneurship for Creative Practice | Professional Placement Module.

**Year 4** – Minor Project | Thesis | Major Research + Studio Project.



BSc [Hons]

# Applied Psychology

Psychology is the study of the mind and mental processes in relation to behaviour. Study how psychology applies to everyday existence and how it can create new ways to improve quality of life.

<b>Course Code</b> DL825 - Level 8
<b>Application</b> CAO
<b>Duration</b> 4 years [full-time]
<b>Places</b> 65
<b>CAO Points 2022</b> Minimum Points: 418
<b>Portfolio</b> No
<b>Min Entry Requirements</b> 2 H5 + 4 O6/H7 English: O6/H7 Maths: O6/H7 Foundation Level Maths not accepted
<b>Contact</b> Sinead Meade E - sinead.meade@iadt.ie
<b>Further Education Entry Requirements</b> Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 [of 8] modules. Applicants require at least a pass [O6/H7] in Maths in the Leaving Certificate or a pass in a mathematical methods module as part of the QQI/FETAC Award. We welcome applications from mature students, who must apply to the CAO.

This course focuses on practical applications, including those in technology, health, education, and rehabilitation. Teaching the same core subjects - including social psychology, cognitive psychology and research methods - as all accredited undergraduate psychology courses, this degree is accredited by the Psychological Society of Ireland.

## What will I do?

- Innovative assessments include small-scale research projects, making a game, creating a blog, presentations, and designing a poster.
- Gain skills employers are looking for including teamwork, communication and critical thinking.
- In Year 2, specialise in either Psychology + Technology or Psychology + Practice.
- In Year 3, there is professional practice and work industry placement module.

## Future careers

Opportunities exist in professional psychology. Graduates of this course have a competitive edge in technology, social science and other sectors.

## Further study

Postgraduate opportunities include: Counselling, Clinical Psychology, Forensic Psychology, Educational and Organisational Psychology, Cognitive Neuroscience, Speech & Language Therapy, Sport Psychology, Cyberpsychology, User Experience, Multimedia, and e-Learning.

## What will I study?

**Year 1** – Research Methods + Statistics 1 + 2 | Psychology of Design | Introduction to Psychology 1 + 2 | Cyberpsychology | Practical Masterclass | Interaction + Visual Design | Personality + Individual Differences | Transitional Studies.

**Year 2 – Common modules:** Research Methods + Statistics 3 | Cognitive Psychology | Developmental Psychology | Information Design/Sport + Performance Psychology | Faculty Elective | Applied Cognition + Perception | Lifespan Psychology | User Experience Design/Organisational Psychology.

**Year 3 – Common modules:** Research Methods + Statistics 4 | Abnormal Psychology | Biological Psychology | Social Psychology | Content Management Systems / Education + Inclusion | Clinical Psychology | Neuroscience + Society | Professional Practice + Placement | Emerging Technologies + Trends / Educational Psychology.

**Year 4 – Common modules:** Advanced Research in Psychology 1 + 2 | Transpersonal Psychology | Psychology of New Media + Entertainment | Applied UX Research / Forensic Psychology | Major Research Project.

BSc [Hons]

# Creative Computing

Develop your creativity in this thriving and dynamic area. Learn core computing skills such as programming, app development and database design, while keeping a focus on the design of technology interaction with the user.

<b>Course Code</b> DL836 - Level 8
<b>Application</b> CAO
<b>Duration</b> 4 years [full-time]
<b>Places</b> 50
<b>CAO Points 2022</b> Minimum Points: 218
<b>Portfolio</b> No
<b>Min Entry Requirements</b> 2 H5 + 4 O6/H7 English: O6/H7 Maths: O6/H7 Foundation Level Maths not accepted
<b>Contact</b> Rupert Westrup E - rupert.westrup@iadt.ie
<b>Further Education Entry Requirements</b> Applicants with QQI/FETAC Level 5 or Level 6 Awards require distinctions in 3 [of 8] modules. Applicants require at least a pass [O6/H7] in Maths in the Leaving Certificate or a pass in a mathematical methods module as part of the QQI/FETAC Award. We welcome applications from mature students, who must apply to the CAO.

Apply and develop your creativity in the thriving and dynamic area of computing. Gain the hands-on skills and knowledge to create solutions for today's fast-paced world.

## What will I do?

- Create exciting apps, websites, games and learn to program in JavaScript and related languages.
- Use media elements (text, graphics, audio, images, video and animations) to develop websites with HTML, CSS, PHP and JavaScript.
- Learn in small groups with our industry-experienced teaching team.
- Choose a specialist area of study, such as Artificial Intelligence, Virtual/Augmented Reality, Data Visualisation, Gaming and Data Science (Years 3 + 4).
- In Year 3, students can spend the second half of the year working with an industry partner.
- In Year 3, there is the opportunity to study abroad through the Erasmus+ Programme.

## Future careers

Roles include: web designer, web developer, app designer, app developer, user experience designer, game developer, project manager, database administrator and systems administrator. Employers include: SAP, Optum, Workday, Verizon Connect, Sonalake, Version 1, Google, Vodafone, IBM, Accenture, Microsoft and Eir.

## Further study

Pathways to further study exist within IADT (MSc UX Design, MSc Cyberpsychology, and Master's by Research) and externally.

## What will I study?

**Year 1** – Digital Media + Prototyping | Web Design | Programming | Computing Concepts | Practical Masterclass | Web Development | Integrated Project | Introduction to Databases | Object-oriented Programming | Transitional Studies.

**Year 2** – Interaction Design | Creative Coding 1 | Web Design Frameworks | Advanced Web Development | Advanced Databases | Faculty Elective | User Experience Design | Creative Coding 2 | Software Project | Architecture + Operating Systems.

**Year 3** – Networks + Cloud Computing | Data Visualisation (Elective) | Front-End Development (Elective) | Back-End Development (Elective) | Games Development (Elective) | Mobile Computing (Elective) | Professional Practice + Placement | Business + Entrepreneurship for Creative Practice | Emerging Technologies + Trends.

**Year 4** – Research + Analytics | Advanced JavaScript (Elective) | Applied Data Science (Elective) | Artificial Intelligence (Elective) | Virtual Reality | Augmented Reality (VR+AR) (Elective) | Physical Interaction (Elective) | Major Project | Professional Development + Critical Thinking.

BA [Hons]

# Creative Music Production

A unique opportunity to gain industry contacts and experience in Ireland's leading studios and performance spaces. Learn from some of the finest industry practitioners in the contemporary music scene.

Creative Music Production is delivered collaboratively by IADT and Sound Training College (STC). Modules are taught in IADT and at STC's state-of-the-art facilities.

## What will I do?

- Learn how to use industry-standard equipment and software.
- Get unrivalled experience, access, and contacts.
- Learn from some of the finest music industry practitioners in the contemporary music scene in Ireland.
- In Year 2, there is the opportunity to study abroad through the Erasmus+ Programme.
- In Year 3, there is the opportunity to do a work industry placement.

## Following a shared first year, study one of two pathways: Creative Music Production

Gain in-depth knowledge of studios and music production software. Focus on the integration of sound engineering and audio creation skills. Topics include: audio electronics, audio programming, production for games. Explore cultural context.

## Creative Music Practice

Develop musicianship as an instrumental performer while focusing on the creation of music and audio. Develop performance skills. Learn to use technology creatively. Collaborate across instruments.

## Future careers

Graduates continue to lead the worldwide music and new media industries.

## Further study

Postgraduate opportunities exist in Ireland and abroad.

## What will I study?

**Year 1 – Common:** Music Production Fundamentals | Music Production + Practice | Acoustics of Music | Psychoacoustics of Music | Broadcast | Music Theory Fundamentals | Live Sound + Audio Fundamentals | Faculty Transitional Studies.

**Year 2 – Common:** Client-based Composition | Client-based Production | Musicology + Contextual Studies | Faculty Elective  
**Music Production:** Audio Electronics | Creative Audio Programming | Creative Studio Engineering | Audio Mixing  
**Music Practice:** Creative Performance 1 | Creative Performance 2 | Genre + Ensemble | Artist Development.

**Year 3 – Common:** Industry Studies | Interactive Performance Systems | Collaborative Creative Engagement | Research Methods | Creative Practice (project or work experience)  
**Music Production:** Audio Production for Games | Music Production for Games  
**Music Practice:** Creative Genre + Ensemble 1 | Creative Genre + Ensemble 2.

**Year 4 – Common:** Creative Entrepreneurship | Professional Project | Professional Portfolio: Advanced Studio Engineering + Production, Advanced Music Composition, Advanced Performance, Emerging Technologies.

### Course Code

DL838 - Level 8

### Application

CAO

### Duration

4 years [full-time]

### Places

45

### CAO Points 2022

Minimum Points: 747

Combination of Leaving Certificate and Portfolio points

### Portfolio

Yes - see Portfolio Guidelines

### Min Entry Requirements

2 H5 + 4 O6/H7

English: O6/H7

Maths: O6/H7

Foundation Level Maths not accepted

### Contact

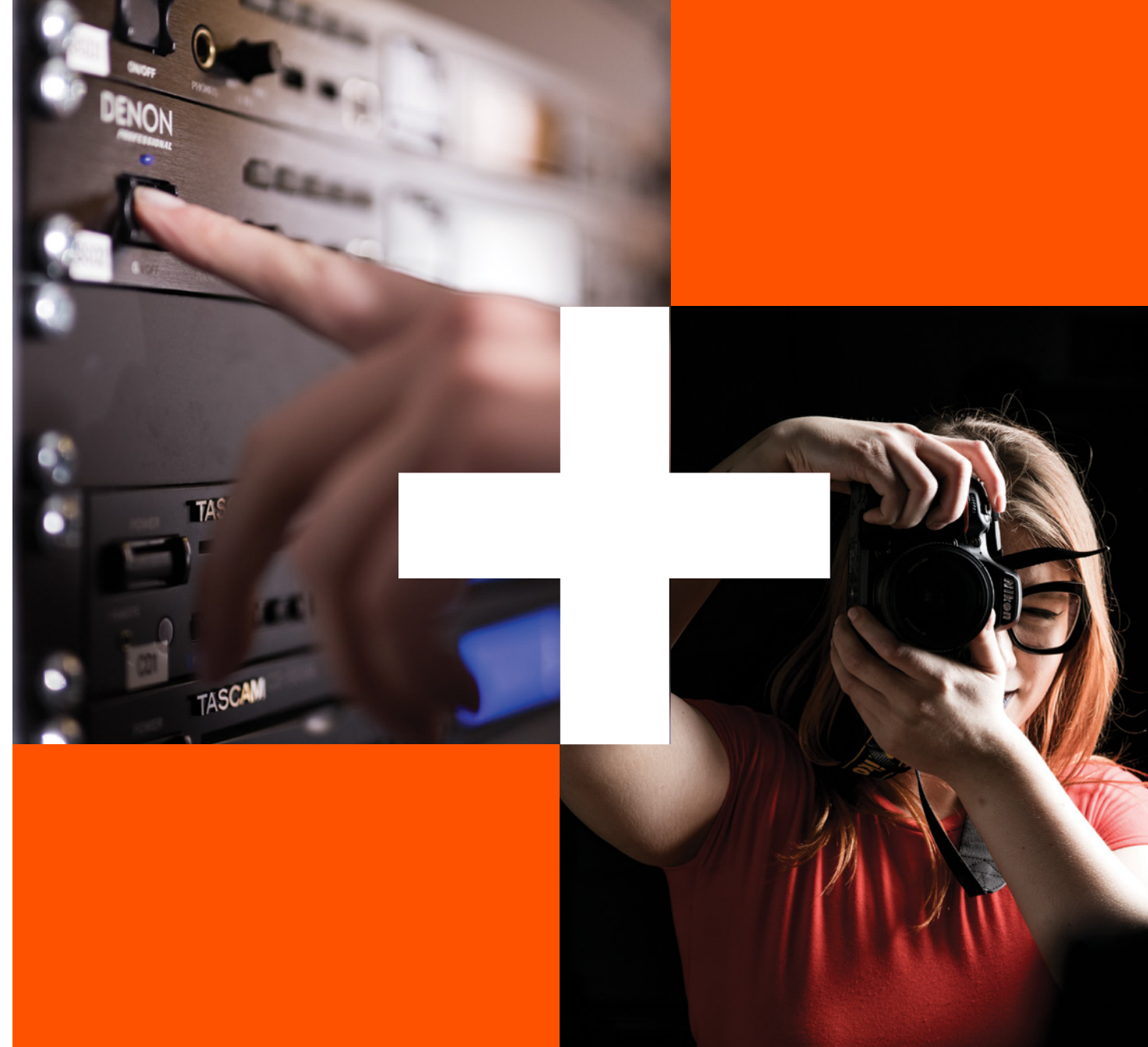
Geoffrey Perrin / Brian Carty

E - geoffrey.perrin@iadt.ie /

brian.carty@iadt.ie

### Further Education Entry Requirements

Any full QQI/FETAC Level 5 or Level 6 Awards may be used for application to this course. Applicants require at least a pass [O6 / H7] in Maths in the Leaving Certificate or a pass in a mathematical methods module as part of the QQI/FETAC Award. We welcome applications from mature students, who must apply to the CAO.



“What I enjoyed most was the opportunity to collaborate with other students in my course. My colleagues and I are more than willing to take up extra curricular activities, this creates the mindset among us that what we learn in our lectures can be used outside of our assignments and in our own personal projects.”

# collaboration



Cross discipline collaboration in the Faculty of Film, Art + Creative Technologies creates a deeper understanding of your main area of study. There are a number of shared modules where you will have the chance to work with other students.

### Year 1 Transition Studies + Practical Masterclass

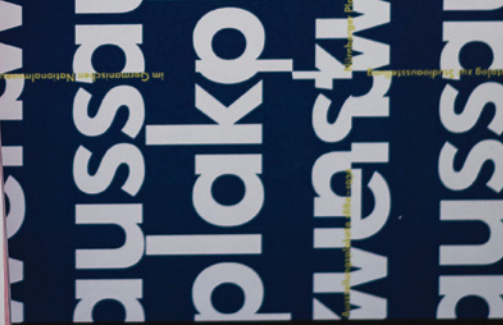
Two modules in Year 1 where you work with other students on joint projects, learn about other disciplines, and take a deep dive into other skill sets that you want to master.

### Year 2 Elective Modules

Choose one module from a range of elective options designed to encourage collaboration and experimentation, and to broaden and deepen your understanding of the creative arts, technology, and psychology.

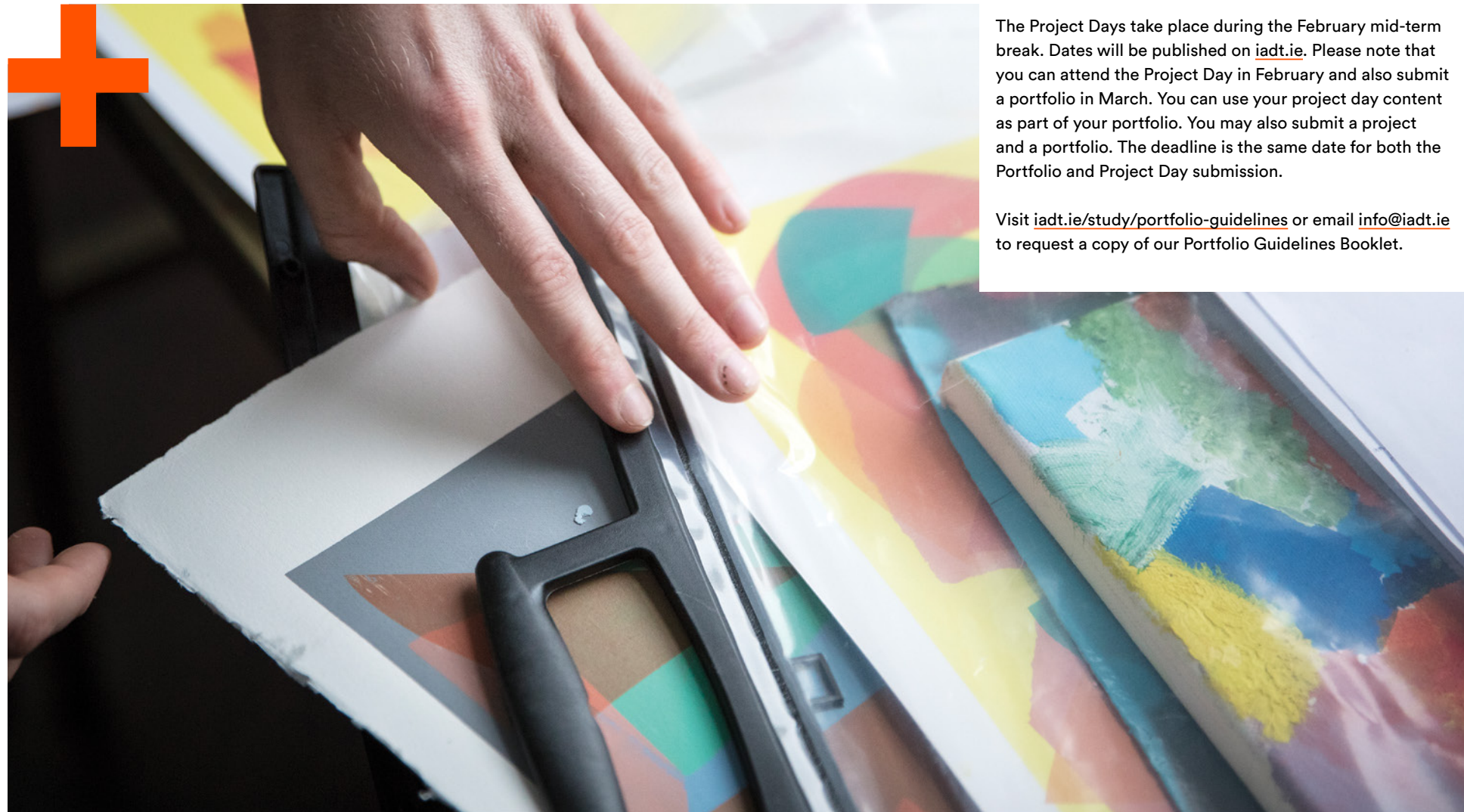
#### Elective modules have included:

- Drawing
- Introducing Museums + Contemporary Art Institutions + their Practices
- Live/Performance Art
- Artists Book
- Flight (Sculptor)
- Introduction to Understanding Character + Space
- Fashion Photography
- The Use of Posters
- Introduction to 3D Content Creation for Virtual Reality Applications
- Acting for the Screen
- Comics
- Digital Imaging
- Generative Art
- Web Design
- Introduction to Applied Psychology
- Design + Make



If you are applying to any of the courses that require a portfolio submission, make yourself familiar with our Portfolio Guidelines.

# portfolio requirements



A portfolio is a collection of your work – both finished and in progress – that showcases your interests and enthusiasms. It should demonstrate curiosity, inventiveness and ideas through a wide range of media, as well as your ability to develop your projects around selected themes. You can include course and school projects as well as any independent work. We like to see a portfolio that demonstrates a high level of visual skill, creativity, self-motivation, experimentation, flexibility and stylistic variation.

We offer a range of portfolio workshops at our Open Days. Check [iadt.ie](http://iadt.ie) for dates.

### Alternative to Portfolio Assessment

If you do not have a portfolio of work that you feel strongly about due to exam pressures, or because you have been out of education for a while, you can be assessed on your performance on the Project Day without the need to submit a portfolio for the following courses:

**DL826** BA (Hons) Graphic Design

**DL827** BA (Hons) Art

**DL832** BA (Hons) Animation

**DL833** BA (Hons) Photography + Visual Media

**DL845** BA (Hons) Design for Film

The Project Days take place during the February mid-term break. Dates will be published on [iadt.ie](http://iadt.ie). Please note that you can attend the Project Day in February and also submit a portfolio in March. You can use your project day content as part of your portfolio. You may also submit a project and a portfolio. The deadline is the same date for both the Portfolio and Project Day submission.

Visit [iadt.ie/study/portfolio-guidelines](http://iadt.ie/study/portfolio-guidelines) or email [info@iadt.ie](mailto:info@iadt.ie) to request a copy of our Portfolio Guidelines Booklet.

### Your portfolio should:



**Be organised.** Decide how to present your work to your best possible advantage.



**Include notebooks,** cuttings, creative sketchbooks or visual diaries. These are relevant if they show your interest in the discipline.



**Be selective.** Highlight your best work. We appreciate quality not quantity, so include no more than 25 pieces. Show work that is relevant to the course you are applying to, and demonstrates hard work, commitment and quality.



**Include a CV** for each course you are applying to. Note details of hobbies, technical skills and involvement in activities relevant to that course. Information on age or educational background is not used for assessment purposes, so there's no need to include it.



**Be clear.** If teamwork is included, identify your role.



**Not copy from photographs.**



**Not include 3D work.** Please only include 2D documentation of 3D work.

Don't include artwork that is a copy of someone else's work.

## Welcome to Ireland's centre of excellence for education and training in film, animation, broadcasting and the screen arts.

For almost 30 years, IADT has provided the highest standard of applied film education thanks to its world-class facilities, and excellent staff/visiting lecturers who have industry and academic experience. Story and craft are at the centre of what we teach.

The National Film School (NFS) provides state-of-the-art facilities, including two purpose-built high-definition film and television studios, two radio studios, control rooms, a scene dock, lecture rooms, a broadcast newsroom, sound, editing and grading suites.

We are proud of the high achievements of our student productions in competitions and festivals at home and abroad, and of our graduates' diverse careers. Notable alumni include writers/directors Peter Foott (The Young Offenders) and Kirsten Sheridan (In America); directors Aisling Walsh (Elisabeth is Missing, Maudie, etc.) and Ciaran Donnelly (Altered Carbon, Vikings, etc.); cinematographers Darran Tiernan (Perry Mason, Westworld, etc.) and Robbie Ryan (The Favourite, American Honey, etc.); make-up designer Tom McInerney (Vikings); documentary filmmaker Ken Wardrop (His & Hers, Undressing my Mother, etc.) and many more.

As part of the national strategy to ensure the growth of women working in the film industry, a NFS initiative is Young Women in Film + Television.

IADT is a full member of CILECT, the International Association of Film and Television Schools, and was named by Variety Magazine in 2020 as one of the world's top film schools.



# the national film school



IADT has been chosen for a major European initiative designed to shape the vision of what the European university of the future will look like. In collaboration with international partners Lusofona (Portugal), LUCA (Belgium) and BFM Tallinn University (Estonia), we have been awarded Erasmus+ funding to create **FilmEU**, a new European University of Film and Media Arts.

Students, staff and industry stakeholders from each institution will spend three years exploring best practice at home and internationally in order to create exciting pilot initiatives. This represents a significant opportunity for future IADT students, as **FilmEU** will foster collaboration, open new opportunities and create exciting new pathways across the creative and cultural industries internationally.

**“So far, TV Studio Work has been my favourite module, we were required to shoot a fifteen-minute long talk show live. What I liked is how at first the task seemed near impossible but through excellent lecturing and again, a hands-on approach, it became more than doable.”**



“There is a great community spirit and it’s nice to see that there are college events constantly, it shows that the SU and lecturers really care that the students are being educated while also having fun!”

# student experience



The Student Experience Team provides inclusive support services to IADT students. Our team is here for you to ensure your needs are met and that you enjoy your experience studying at IADT. We have an excellent First Year Focus programme to help you settle into college life.

#### Access Office

The Access Office engages in community outreach to promote the progression into third level of students from socio-economically disadvantaged backgrounds, mature students, students with disabilities, Traveller/Roma students, and refugees/asylum seekers students, etc. The Access Office also provides personal, financial and learning supports to IADT students.

#### Disability Support Service

The service promote inclusion, advocacy and active participation in college life. We aim to provide equal access to education for IADT students with a range of disabilities and mental health conditions. You can email the service at [disabilityservices@iadt.ie](mailto:disabilityservices@iadt.ie) for more information.

#### Student Learning Centre

The staff in the Student Learning Centre can work with any student in IADT whether you are an undergraduate or postgraduate. We offer workshops and individual sessions throughout the academic year. We can help you with academic and study support, time management and attention related difficulties, and self-care tips. We also provide a specialist support service to students with dyslexia and other specific learning difficulties as well as ADHD, ASD, and Mental Health conditions. Our Maths tutor can help with Statistics and Maths related subjects including Economics and Business. You can email us at [learningdevelopment@iadt.ie](mailto:learningdevelopment@iadt.ie) and we can arrange an on-campus meeting, a phone call or video chat. The aim of our psychology-led service is to empower students with the tools to become independent learners.

#### Assistive Technology

We provide training, information and support to students with disabilities/specific learning difficulties. This includes the allocation of and training on Assistive Technology hardware/software, and advice on new developments (web/mobile apps, E-books, cloud computing, etc.).

#### Careers Centre

This includes Career Coaching (with full access to individual testing tools), information on career opportunities and recruitment processes, progression to further study, careers seminars, and opportunities to engage with employers through employer events and collaborations.

#### Student Health Centre

We provide general medical and nursing care to students. A GP is available to see students requiring medical assistance, and a nurse provides emergency care, professional advice and referrals to an appropriate professional. A small fee applies to see the GP unless you are the holder of a Medical Card; it is free to see a Nurse.

#### Student Counselling Service

A confidential service is available for students who may be concerned about mental health or psychological issues that may be impacting them. Further mental health information is available on <https://spunout.ie/category/education/college>.

More information on our Student Support Services is available on [iadt.ie/services](http://iadt.ie/services).

# Erasmus+ at IADT

## Erasmus+ encourages mobility by allowing students to:

1. Study for a term/semester or for a full academic year at a range of higher education institutions across Europe. Students study a course that is similar to that at IADT.
2. Do a traineeship for a term/semester or for a full academic year in a company/organisation in Europe.
3. IADT Graduates may apply for the Erasmus+ Graduate Traineeship Programme.

IADT is proud to have Erasmus+ partnerships with over forty Higher Education Institutions across Europe. Locations include France, Finland, Estonia, Germany, Belgium, Spain, Portugal, Italy, Hungary, The Netherlands, Iceland and others.

### Why should I take part?

The academic, cultural, social and personal benefits are enormous. Erasmus+ is a valuable opportunity to connect with some of the best educational institutions and companies in Europe in your field of study. It's a great way to exchange ideas, experience the learning environment of a different culture, learn a language and meet new people. Returning students tell us how rewarding they found the intellectual challenge of living and studying/working in a different European environment.

### IADT's International Officer is Sonya Hogan

**E** [erasmus@iadt.ie](mailto:erasmus@iadt.ie)

**W** [iadt.ie/study/erasmus](http://iadt.ie/study/erasmus)

## Costs For Class Materials/Field Trips

**We recommend you don't purchase any materials/equipment before you join us; seek advice from your lecturers at the start of your studies.**

In the Departments of Design + Visual Arts and Film + Media courses, students will spend approximately €750 – €1,000 per year (Years 1, 2 and 3) on materials, tools, equipment, software purchases, preparation for exhibitions, and national/international competitions.

You will have an opportunity to take part in extended field trips or international visits (not compulsory).

Your final year exhibition is your professional showcase. We advise you to budget for not less than €1,000 for this.

It is extremely useful to have a good quality digital camera, portable hard drive and laptop.

# costs for class materials /field trips

“Having completed Erasmus Studies in Finland and an Erasmus traineeship in Denmark, I would definitely recommend the Erasmus Programme to anyone! It's a great opportunity to go somewhere new and try something you're passionate about.”



## Why Choose IADT?

**At the forefront of education in art, design, film, media and interactive media, our future-facing facilities are excellent.**

### Course Facilities

Specialised, industry-standard equipment includes TV and radio studios, digital video editing, photographic studios, computer labs, and advanced workstations (e.g. Silicon Graphics, Macintosh and PC platforms).

### The Library

Alongside print materials, the Library has a specialist area dedicated to electronic media with PCs and Macs, as well as a varied collection of electronic databases/books/journals. Level 1 is a collaborative study area, while Level 2 is a quiet study space.

### Pitch

The all-weather floodlit football pitch is available for use by student clubs and teams.

### Students' Union

The IADT Students' Union (SU) represents and supports all students. Elected representatives from each class form the Union Council. The SU has many functions and means different things to everyone: from representing the entire student body at an academic level or supporting students' welfare needs, to arranging entertainment, cultural and sporting activities. Getting involved in the SU is a great way to get to know people. The SU is affiliated to the Union of Students in Ireland (USI).

### Get in Touch

**W** [iadt.ie/study/college-life](http://iadt.ie/study/college-life)

**S** @IADTSU

**E** [presidentiadt@gmail.com](mailto:presidentiadt@gmail.com)

### Get involved: Clubs + Societies

Clubs + Societies are at the heart of the student experience. Whatever interests you, there is something for everybody. And if you can't find what you're looking for, there's always room to set up a new one! The first step to getting involved is to contact the SU Clubs + Societies Officer at [clubssociadt@gmail.com](mailto:clubssociadt@gmail.com).

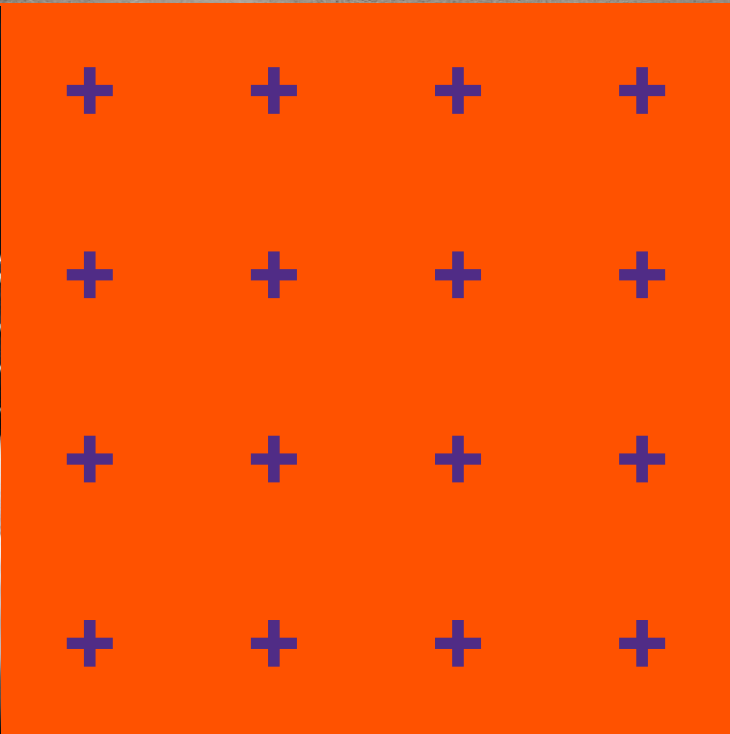
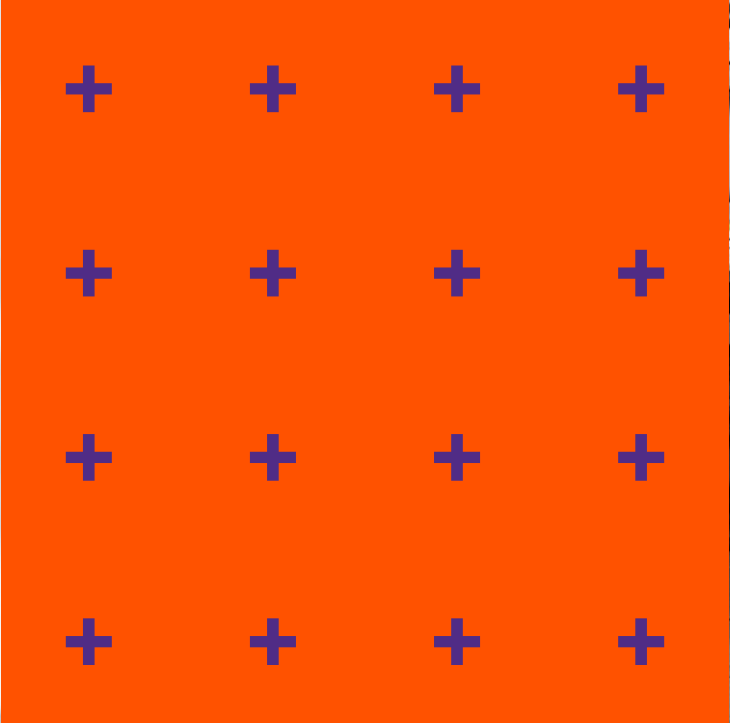
### Societies

ABBA Society	Golf Club	Pool
Animation	Gothic + Horror Society	Psychology Society
Business + Enterprise Society	League	Reading Group
Climbing Society	Lego/Puzzle	RPG
Cosplay	LGBTQSA/QSA	Salsa
Craft Fair	Mature Students	Surfing Society
Cycling/Bike Maintenance	Football Society	Tag Rugby
Debating Society	Music (DJ and Music) Society	The Eye Magazine
Drama Society	Nerd Soc	Volleyball
Enactus	People Before Profit	Writers/Creative Writing Society
Exhibition	Photography	
Games Society	Poetry Society	

# facilities at IADT







what you need to know



# How do I apply?

\* **Late application** deadline applies to all courses that are not 'Restricted Application'.

\*\* Exceptional circumstances apply. For further information contact [admissions@iadt.ie](mailto:admissions@iadt.ie) or phone 01 239 4621.

## Applying Through the CAO

All applications for admission to the first year of Ordinary Degree and Honours Degree courses must be made directly to the CAO ([cao.ie](http://cao.ie)).

### Closing Dates

<b>Application</b>	1st February 2023
<b>Late Application</b>	1st May 2023*
<b>Change of Mind</b>	1st July 2023

Courses that require a portfolio submission (as specified in the course pages above) are referred to by the CAO as Restricted Application, as they have special requirements (portfolio assessment). To ensure that you are considered for these courses, you must follow the CAO instructions precisely. In particular, your application must reach the CAO by 1st February 2023. There is no facility for late applications to the CAO in the case of Restricted Application courses. Therefore, you cannot introduce a Restricted Application course as a new choice (Change of Mind) after 1st February 2023\*\*. However, you can change the order of preference of your courses until 1st July 2023.

## Mature and Non-standard Applicants

We welcome applications from mature students to all courses. Mature applicants – i.e. those who are 23 years of age or over on the 1st of January in the year of entry to a course – are not required to meet the minimum entry requirements as specified for standard applicants.

Mature and non-standard applicants must apply to the CAO by the above closing dates and tick the relevant box (mature student or disability/specific learning difficulty) on the CAO application. You will then receive the 'Supplementary Information Form' from the CAO for completion. You may then be invited to an informal interview to discuss your application.

If applying for a course that requires a portfolio, mature and non-standard applicants must submit their portfolio for assessment as above. The 1st February application deadline applies to such applications.

## International Students (Non EEA + Swiss)

We welcome international students to IADT. IADT courses are delivered through the English language.

Prospective international undergraduate students must apply directly to IADT by the relevant closing dates.

Please refer to <https://iadt.ie/study/international-students/> for more information.

For further information, please email Sonya Hogan at [international@iadt.ie](mailto:international@iadt.ie)

## Advanced Entry at IADT

In certain circumstances applications may be made for admission to undergraduate courses at post-Year 1 level. Availability of places differs from year to year. Please refer to <https://iadt.ie/study/how-to-apply/advanced-entry/> for the latest information.

Sometimes in certain courses no places become available. Prospective applicants for advanced entry (to Years 2 or 3) of our undergraduate courses should contact [admissions@iadt.ie](mailto:admissions@iadt.ie) for further information.

<b>Closing Dates</b>	Advanced Entry applications to Portfolio-based courses: 5th May 2023
	Advanced Entry applications to Non Portfolio courses: 31st August 2023

### Admissions Office

<b>T</b>	+353 1 239 4621
<b>E</b>	<a href="mailto:admissions@iadt.ie">admissions@iadt.ie</a>

## IADT On Show 2022



“I love how there is such a broad range of colourful characters in the college, you never know who you’ll meet each day.”

## Admissions

### HEAR + DARE Schemes

IADT is part of the HEAR (Higher Education Access Route) national admissions scheme for school leavers from socio-economically disadvantaged backgrounds. HEAR allocates reduced points places to eligible school leavers under 23 years of age.

IADT is part of the DARE (Disability Access Route to Education) national admissions scheme for school leavers with disabilities. DARE allocates reduced points places to eligible school leavers with disabilities under 23 years of age.

Find out more on [iadt.ie/services/institute-student-services](http://iadt.ie/services/institute-student-services) or contact:

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#### Access Office

T +353 1 239 4628  
E [access@iadt.ie](mailto:access@iadt.ie)

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## Entry Requirements

# How are applicants selected?

For standard applicants, selection is based on points. These are calculated by adding together the points scored in the best six subjects in a single sitting of the Leaving Certificate Examination (or equivalent). In the courses for which a portfolio is required, additional points to a maximum of 600 are added, based on the outcome of the portfolio assessment.

### Maths Requirements

Some courses will accept Foundation Level Mathematics while others require Ordinary Leaving Certificate Mathematics. Please refer to the entry requirements for each individual course.

### Foundation Level Mathematics

For courses that do not specifically require Mathematics as an entry qualification, Foundation Level Mathematics will be accepted. Foundation Level Maths at grade F1 and F2 will count as a passing subject. Points will be awarded for these grades as follows: F1 = 20, F2 = 12.

### Bonus Points for Higher Level Maths

A bonus of 25 points will be allocated to students who achieve a grade H6 or above in Higher Level (HL) Mathematics. This means that the maximum cumulative LC points total will increase from 600 to 625 (maximum points plus bonus points).

The bonus points will only be relevant in cases where the subject HL Mathematics (including bonus points) is scored as one of the candidate's six best subjects for points purposes. Consequently, if HL Mathematics (cumulative points score) is not among these six subjects, the bonus points will not be included in the total points score.

### EU/Other International Examinations

All EU students presenting for admission to IADT with a clear equivalent to HL Mathematics as one of their EU school leaving subjects will be awarded bonus points. Please refer to the EU qualifications section on the CAO website [cao.ie](http://cao.ie).

### Irish Language Requirements

Foundation Level Irish, at F2 or higher, will meet the minimum language requirement for entry to all courses, but currently no points are added.

**“Being in such a creative, forward thinking and supportive environment really helps you grow. I'm excited to see what's yet to come at IADT.”**

## Entry Requirements

### Calculating Your Leaving Certificate Points

Higher Level Grade	Points	Ordinary Level Grade	Points	Foundation Level Grade	Points
H1	100	-	-	-	-
H2	88	-	-	-	-
H3	77	-	-	-	-
H4	66	-	-	-	-
H5	56	O1	56	-	-
H6	46	O2	46	-	-
H7	37	O3	37	-	-
H8	0	O4	28	-	-
-	-	O5	20	F1	20
-	-	O6	12	F2	12
-	-	O7	0	F3	0
-	-	O8	0	F4	0

### Leaving Certificate Vocational Programme Link Modules (LCVP):

LCVP is accepted as a sixth Leaving Certificate subject and is counted for points purposes as follows:

LCVP Grade	Points
Distinction	66
Merit	46
Pass	28

### GCSE / GCE Requirements

Applicants are scored on the basis of a maximum of four different subject results at A and/or AS level. For scoring purposes, a combination of a smaller number of "A-Levels" and "AS Levels" will be permitted as follows:

1. The best four A-level results in a single sitting.
2. The best three A-level results in a single sitting, plus the best AS level result from the previous or the same sitting.
3. The best two A-level subject results in a single sitting, plus the best two results at AS level from the previous or the same sitting.
4. The best one A-level subject result in a single sitting, plus the best three results at AS level from the previous or the same sitting.
5. The best four AS level subject results in a single sitting.

### GCSE / GCE Scoring System

Grade	A-Level	All AS Levels (+ 4th A-level where presented)
A*	180	60†
A	150	60
B	130	55
C	100	40
D	65	25
E	45	20

† Applies to A-level only

## Entry Requirements

### Minimum Leaving Certificate Entry Requirements for IADT Courses

See course information for the minimum entry requirements.

### QQI / FE Links Scheme

IADT is committed to encouraging QQI / FE award holders to progress onto our courses. For details of QQI / FE courses and Higher Education Links, please refer to [qqi.ie](http://qqi.ie).

Applications are made through the CAO, and all relevant closing dates and conditions apply.

If you have any full QQI / FE Level 5 or Level 6 award, you are eligible to apply for a place on our Ordinary Degree (Level 7 award) course – DL701.

If you have any full QQI / FE Level 5 or Level 6 award, with a minimum of three distinctions, you are eligible to apply for a place on any of our Honours Degree (Level 8 award) courses.

**Please note** that some courses (Applied Psychology, Creative Computing and Creative Music Production) require at least a pass (O6/H7) in Mathematics in the Leaving Certificate or a pass in a Mathematical Methods module as part of your QQI / FE award.

Points are awarded on the basis of QQI / FE results. See [qqi.ie](http://qqi.ie) or [cao.ie](http://cao.ie) for details on the scoring system used.

Some courses require a portfolio in addition to your QQI / FE award. Please see the individual course listing and details on portfolio assessments.

### Recognition of Prior Learning (RPL)

We accept applicants who may not hold the required qualification, but who may have proven relevant experience and whose academic background may be non-traditional. Those who wish to apply for admission on the basis of accreditation of prior learning must follow our Recognition of Prior Learning (RPL) procedure:

- Completion of application form, identified academic work and preparation of a portfolio of evidence.
- Internal assessment (for some courses, applicants are interviewed).
- If the applicant is offered a place, standard registration procedures then apply.
- Applicants wishing to apply for admission to courses on the basis of RPL should contact the Admissions Office.

For further information on RPL, please see [iadt.ie/about/iadt-policies-procedures](http://iadt.ie/about/iadt-policies-procedures).

## When will I register?

## Do I have to pay fees?

After you have accepted a place, our Office of Academic + Student Affairs will email you regarding registration. Registration is online; you will be emailed all the relevant information to register to the email address you used on your CAO application.

Induction + First Year Focus for all new students generally takes place during the second full week of September. New students are expected to be in attendance for this week.

If you accept a place and subsequently decide not to take it up, you must immediately inform our Admissions Office in writing ([admissions@iadt.ie](mailto:admissions@iadt.ie)) so that your place can be offered to the next person on the waiting list. If you do not register on the appointed date, your place may be forfeited.

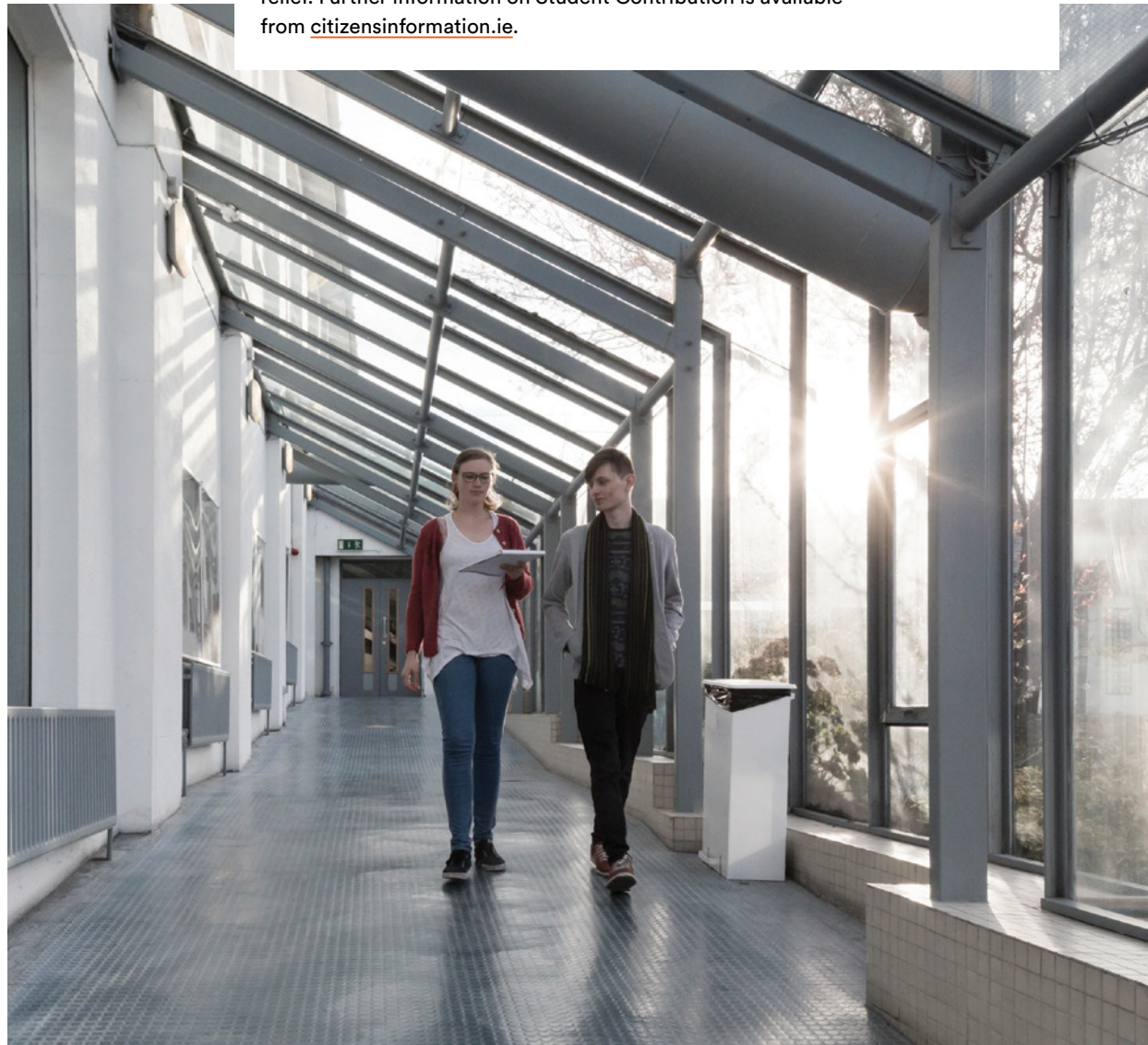
General information in relation to registration will be made available at [iadt.ie](http://iadt.ie) at the end of August in each year.

### Student Contribution

An annual Student Contribution (€3,000 in the academic year 2022/23) is payable by all full-time students. This fee, subject to change from year to year, includes an Examination Fee and is payable for each year of study. All students are required to pay the Student Contribution on Registration. Students who receive a grant will have this charge refunded. Those in receipt of Back to Education Allowances may qualify for an exemption from the student contribution.

An application under the Higher Education Grant Scheme to cover the cost of the Student Contribution must be submitted to Student Universal Support Ireland (SUSI) through [susi.ie](http://susi.ie) or [studentfinance.ie](http://studentfinance.ie).

For families with more than one student attending Higher Education, please note that you will be required to pay each Student Contribution in full, and then claim the reduction on the second and subsequent contributions through tax relief. Further information on Student Contribution is available from [citizensinformation.ie](http://citizensinformation.ie).



### Tuition Fees

Currently, EU nationals (subject to residency requirements) attending full-time Ordinary Degree and Honours Degree courses are not normally required to pay tuition fees. However, non-EU nationals must do so. Details are available from our Office of Academic + Student Affairs or [iadt.ie/services/institute-student-services/student-finance](http://iadt.ie/services/institute-student-services/student-finance).

If you are an EU national and have previously attended a third level institution, this may affect your entitlement to free tuition fees and maintenance grants. The general principle, with some exceptions, is that you will only receive financial support once for a given stage/year of study.

Further information on tuition fees is available from [citizensinformation.ie](http://citizensinformation.ie). Please contact us on [feesgrants@iadt.ie](mailto:feesgrants@iadt.ie) if you have specific queries.

### Tax Relief

Tax relief may be available for tuition fees and student contributions paid in respect of approved third level courses. Further information on tax relief is available from [citizensinformation.ie](http://citizensinformation.ie).

### Rate of Fees

The rate of fees is determined by the Higher Education Authority (HEA) each year and is subject to change. Rates are normally available by the end of August. Please check [iadt.ie/services/institute-student-services/student-finance](http://iadt.ie/services/institute-student-services/student-finance) for details. Further information on fees in general may be available from [studentfinance.ie](http://studentfinance.ie) or [hea.ie](http://hea.ie).

### Can I avail of any grants?

Get details of maintenance grant schemes and other supports at [susi.ie](http://susi.ie); [studentfinance.ie](http://studentfinance.ie); [hea.ie](http://hea.ie); or [citizensinformation.ie](http://citizensinformation.ie).

Applications must be made through [susi.ie](http://susi.ie); or [studentfinance.ie](http://studentfinance.ie). Decisions regarding eligibility are made by your grant authority and not by IADT.



# Does IADT accept international students?

Prospective international undergraduate students must apply directly to IADT by the relevant closing dates. When we assess applications we establish qualification equivalencies to ensure that each applicant meets the required academic threshold for entry. Certified transcripts and English translations of qualifications not issued originally in English must be submitted with your application.

If English is not your first language then you will need to submit evidence of one of the qualifications listed below before an offer of a place can be made. A copy of the relevant certificate must be submitted with your application.

The IADT Application Portal will open on the 5th of November.

## Acceptable Qualifications

**IELTS** Composite score in the range 6.0 – 6.5 with not less than 6.0 in any one component.

**TOEFL** Computer based test 215 **or** Internet based test 80.

**UCLES** Proficiency in English: Grade C **or** Advanced English: Grade A.

**PTE** Academic Minimum of 63, with not less than 59 for each test item.

If you do not currently hold the relevant certificate, please indicate which certificate (and examining body) you intend to submit, and when you intend to undertake the assessment. These must be submitted by the 19th of May 2023 to enable us to process them before offers are made.

## Contact Details:

**E** [international@iadt.ie](mailto:international@iadt.ie)

## Location

IADT is located on Kill Avenue, approximately 2km from Dún Laoghaire, a coastal town 11km south of Dublin city centre. Situated between the Dublin Mountains and the sea, Dún Laoghaire is a lively area, popular for festivals, cultural events and commercial activities. There are swimming pools, golf courses, tennis courts and sports centres, as well as restaurants, pubs, the Pavilion theatre, shopping centres and parks. Other local towns include Blackrock, Monkstown, Dalkey and Killiney.

IADT is well served by public transport and road networks.

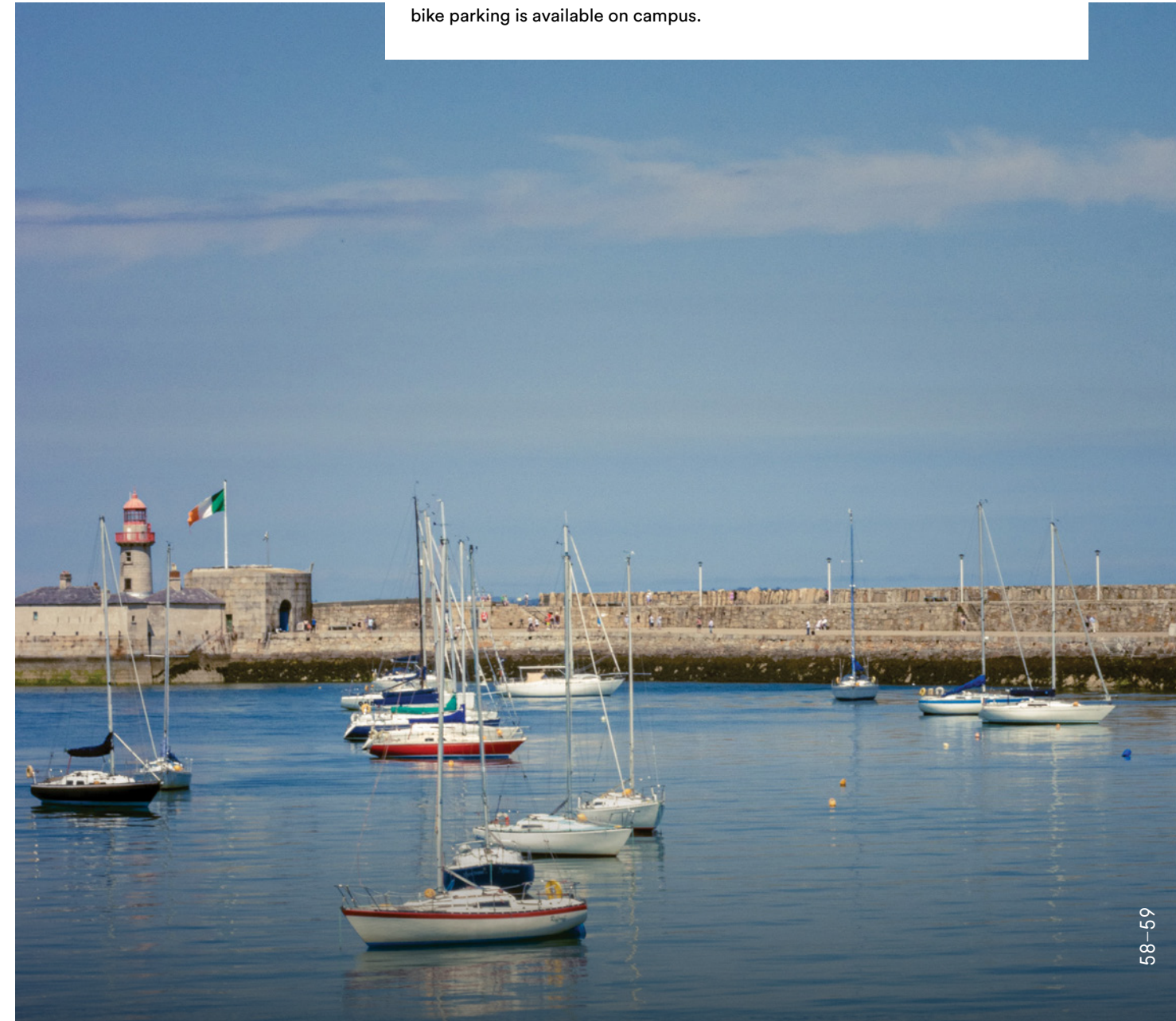
**Dublin Bus.** IADT is served by Dublin Bus routes 4, 46A, 75, 63, 45A and 7.

**DART and national rail stations.** 46A, 75 and 63 buses run from the campus to Dún Laoghaire (Mallin) Station, which serves both the DART and Dublin Connolly/Rosslare Europort. The DART will take you to Dublin city centre in under 20 minutes.

**LUAS.** Sandyford Blackthorn Avenue LUAS stop (Green Line) is linked to IADT by the Finnegan Bray bus route and Dublin Bus 75. The LUAS Carrickmines stop is linked to IADT by Dublin Bus 63.

**Road.** Junction 16 on the M50 is approximately 6km from IADT. Free Parking permits are issued to students for on-campus Parking.

**Bicycle.** The roads approaching IADT are well served by cycle paths. Sheltered bike parking is available on campus.



Follow us on Social Media



**Take the next  
step and get  
in touch**

T +353 1 239 4400  
E [info@iadt.ie](mailto:info@iadt.ie)  
W [iadt.ie](http://iadt.ie)  
S @myiadt



## Open Days

19th November 2022  
25th March 2023

## Spotlight Sessions

January 2023

## Portfolio Submission Deadline

20th March 2023

## Project Days

13th to 15th February 2023

## Graduate Show Opening

25th May 2023

Dates may be subject to change.  
Check our website [iadt.ie](http://iadt.ie) for  
regular updates.

# + dates for your diary



**You +**

**Institute of  
Art, Design +  
Technology  
Dún Laoghaire**

**iadt.ie**