

**Institute of
Art, Design +
Technology
Dún Laoghaire**

Programme Validation Report

Programme Validation Report for:

MA in Filmmaking (Kinoeyes)

Level 9, 120 Credits

Date of Panel: 21 June 2022

Date of Report: 19 July 2022

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Part 1 Introduction

1 Overall Recommendations

Provider Name	Dun Laoghaire Institute of Art, Design & Technology
Date of Site Visit	Online Panel
Date of Report	12 July 2022

Principal Programme	Title	Master of Arts in Filmmaking (Kinoeyes)
	Award	Master of Arts
	Credit	120
	Recommendation Satisfactory OR Satisfactory subject to proposed conditions OR Not Satisfactory	Satisfactory
Embedded Award	Title	N/A
	Award	N/A
	Credit	N/A
	Recommendation Satisfactory OR Satisfactory subject to proposed conditions OR Not Satisfactory	N/A

2 Evaluators

Name	Role	Affiliation
Dr Sheila Flanagan	Chairperson	Vice President for Academic Affairs and Registrar, DKIT
Mr Marc Van De Walle	Academic Expert	Senior Lecturer BA Film-TV-Video at LUCA School of Arts, Belgium
Ms Ailbhe Keogan	Industry expert	Screen Writer

3 Principal Programme

Names of Centres where the programmes are to be provided	Maximum Number of Learners (per centre)	Minimum Number of Learners
Dun Laoghaire Institute of Technology	24	6

Enrolment Interval (normally 5 years)	Date of First Intake	
	Date of Last Intake	
Maximum number of annual intakes	1	
Maximum total number of learners per intake	24	
Programme duration (months from start to completion)	14 months (60 weeks)	
Target learner groups	This programme is intended for learners: who have, at a minimum, a primary qualification at Level 8 on the National Framework of Qualifications or an equivalent (See RPL policy).	
Approved countries of provision	Ireland, Portugal, Scotland and Estonia	
Delivery mode – Full-time/Part-time	Full-time	
The teaching and learning modalities	Studio, classroom, field study, professional mentorship and lab-based learning with additional online support.	
Brief synopsis of the programme (e.g. who is it for, what is it for, what is involved for learners, what it leads to)	<p>Kinoeyes -The European Fiction Master is an Erasmus Mundus Joint Master focusing on fiction film creativity. The course is grounded in the core areas of fiction film creativity –writing, direction, production, cinematography, editing and sound -and focuses on building skills for new career pathways and new opportunities to study the art and techniques of fiction filmmaking at an advanced level.</p> <p>The programme is designed as a master’s level training and research endeavour that has as its core objective the promotion of educational, research and artistic activities that exploit all domains of film and audio-visual direction and production in an original manner, in particular by focusing on feature film and serialised content development and production.</p> <p>The proposed curriculum and educational goals clearly balance the different technological aspects of filmmaking with the</p>	

	<p>comprehension of the possibilities film offers as an artform. KINOEYES envisions educating tomorrow's creative professionals who fully comprehend all dimensions of audio-visual media creation and possess the specialised skills necessary for a successful career in the highly competitive international market.</p> <p>In this unique hybrid model, all students receive advanced training in their areas of specialisation for market preparation and creative development while working in teams that mirror professional environments. In addition, all are deeply engaging in content creation, from inception through marketing, empowering them as creative entrepreneurial agents in their professional lives.</p> <p>Our teaching staff, tutors, and visiting lecturers are amongst the most dynamic and experienced producers, directors, business people and academic tutors in the four partner countries. The Master's programme provides a creative and intellectually stimulating environment for the development of original work and the merging of the creative and the entrepreneurial skills required of the contemporary filmmaker.</p>							
<p>Summary of specifications for teaching staff</p>	<table border="1"> <thead> <tr> <th data-bbox="609 1070 798 1120">WTE</th> <th data-bbox="798 1070 1449 1120">Qualifications and Experience</th> </tr> </thead> <tbody> <tr> <td data-bbox="609 1120 798 1350">1</td> <td data-bbox="798 1120 1449 1350"> <p>Lecturer Qualified to at least MA level with specialist experience in Film-related domains. Industry Mentors will have at a minimum of 10 yrs relevant and current industry experience.</p> </td> </tr> <tr> <td data-bbox="609 1350 798 1547">Visiting Lecturers up to 1 WTE</td> <td data-bbox="798 1350 1449 1547">Qualified to at least Bachelors of Arts (Hons) in Film or a cognate discipline relevant to the discipline or a person with at least 5 years of practical experience in a professional capacity.</td> </tr> </tbody> </table>	WTE	Qualifications and Experience	1	<p>Lecturer Qualified to at least MA level with specialist experience in Film-related domains. Industry Mentors will have at a minimum of 10 yrs relevant and current industry experience.</p>	Visiting Lecturers up to 1 WTE	Qualified to at least Bachelors of Arts (Hons) in Film or a cognate discipline relevant to the discipline or a person with at least 5 years of practical experience in a professional capacity.	
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<p>Summary of specifications for the ratio of learners to teaching staff</p>	<p>1:24 Lectures 1:5 Seminars and thematic research groups 1:1 Research project supervision 1:1 Professional Mentorship / Clinics</p>							

Programme being replaced (applicable to applications for revalidation)		
Code	Title	Late Enrolment Date
N/A	N/A	N/A

4 Embedded Programme

Not Applicable – The programme **does not offer** an embedded award.

Part 2 Evaluation against the Validation Criteria

2.1 Criterion 1

The provider is eligible to apply for validation of the programme	
Satisfactory (Yes, No, Partially)	Comment
Yes	<p>Note: The MA in Filmmaking already exists, in a programme known as KinoEyes or sometimes KEM (KinoEyes Master). It is an Erasmus Mundus Joint Master Degree in Filmmaking (EMJM). The first 6 editions were delivered by a consortium of three institutions comprising Lusofona University, ULHT (Portugal); Screen Academy Scotland at Napier University, ENU, Scotland and The Baltic Film and Media Arts School, BFM, at Tallinn University, Estonia. IADT have been invited and is eager to join the consortium from the 7th edition as a fourth partner institution. In order for IADT to participate in the delivery of the programme, MA in Filmmaking must be validated at IADT. The purpose of this review was to focus on the 6 module descriptors of those modules which will be delivered by IADT.</p> <p>The Panel conducted the review online on 21 June 2022, using Microsoft Teams. The panel members were provided with the Programme Document in advance of the meeting to review the content of the proposed programme MA in Filmmaking (Kinoeyes). The Panel noted the quality and comprehensive detail of the documents submitted for review. The Panel met with the Registrar, Assistant Registrar, Head of Faculty of Film, Art and Creative Technology, Head of Department of European Projects and members of the programme team from IADT and the partner schools, Scotland, Portugal and Estonia.</p> <p>IADT meet the prerequisites of the Qualifications and Quality Assurance (Education and Training) Act, 2012, and the Panel were satisfied to recommend this programme for validation with no conditions and some minor recommendations.</p>

2.2 Criterion 2

The programme objectives and outcomes are clear and consistent with the QQI awards sought

Satisfactory (Yes, No, Partially)	Comment
Yes	The aims and objectives are clearly defined in the programme proposal document. Having discussed the objectives and outcomes of the programmes with the teams, the Panel were satisfied that the aims and objectives are clearly defined in the programme proposal document, and this programme is consistent with the award level sought.

2.3 Criterion 3

The programme concept, implementation strategy, and its interpretation of QQI awards standards are well informed and soundly based (considering social, cultural, educational, professional and employment objectives)

Satisfactory (Yes, No, Partially)	Comment
Yes	The Panel were satisfied the criteria around the concept, implementation and interpretation of QQI standards were met by the programmes.

2.4 Criterion 4

The programme's access, transfer and progression arrangements are satisfactory

Satisfactory (Yes, No, Partially)	Comment
Yes	<p>The Panel recognised that this programme will be delivered across different partner schools, but it was confirmed that the IADT access, transfer and progression arrangements would apply to the IADT delivered elements.</p> <p>The Panel were satisfied that the programme's access, transfer and progression arrangements are satisfactory.</p>

2.5 Criterion 5

The programme's written curriculum is well structured and fit-for-purpose

Satisfactory (Yes, No, Partially)	Comment
Yes	<p>The Panel reviewed the written curriculum provided in the Programme Document. The purpose of this review was to focus on the 6 module descriptors of those modules, which will be delivered by IADT in Semesters 3 and 4. The Panel had no specific questions about the modules or minimum intended programme learning outcomes (MIPLOs).</p> <p>The Panel commended the approach of integrating practical elements into the programme while building a research profile for the institute.</p> <p>The Panel believed the programmes' written curriculum and schedules were well-structured and fit for purpose.</p>

2.6 Criterion 6

There are sufficient qualified and capable programme staff available to implement the programme as planned

Satisfactory (Yes, No, Partially)	Comment
Yes	<p>The Panel commented on the Programme Team's commitment, energy and enthusiasm when discussing the programme during the review.</p> <p>It was agreed by the Panel that there are sufficient qualified and capable programme staff available to implement the programmes as planned.</p>

2.7 Criterion 7

There are sufficient physical resources to implement the programme as planned

Satisfactory (Yes, No, Partially)	Comment
Yes	<p>The Panel heard of the plans for the new building on campus, which will add to existing physical resources for students.</p> <p>The Panel also commended the commitment to investing funding in high-end equipment. However, it is recognised that Programme Team are encouraging students to be resource-aware. They are mindful of teaching the fundamentals of working with a basic kit and ensuring the focus is not just on the tools.</p> <p>The Panel agreed there are sufficient physical resources to deliver the programme in a safe and supported environment for students.</p>

2.8 Criterion 8

The learning environment is consistent with the needs of the programme's learners

Satisfactory (Yes, No, Partially)	Comment
Yes	<p>The Programme Team referred to IADTs current arrangement of teaching small class groups in this discipline. They confirmed there is no desire to increase class number sizes, which is unsuitable for the topic.</p> <p>The Panel commended the Programme Team's consciousness of the various career paths students may take and recognised there are different options open to students after graduation. They have a clear vision while being aware of the challenges students face and are ensuring students build resilience.</p> <p>The Panel was satisfied the learning environment is consistent with the needs of the students.</p>

2.9 Criterion 9

There are sound teaching and learning strategies	
Satisfactory (Yes, No, Partially)	Comment
Yes	<p>The Panel was satisfied that the Institute and Faculty Teaching and Learning strategies were of the required calibre to deliver the programme content.</p> <p>The Panel commended the Teams approach to incorporating all the different domains (not just writing, directing and producing). There is equal emphasis and value on other elements and roles, such as sound engineering and story development. There are no barriers, ensuring all roles have equal weight.</p> <p>The Programme team discussed the use and relevance of external professionals where appropriate. The Panel agreed this is a valuable resource for providing knowledge and experience, feedback and mentorship, and useful for the development of students.</p> <p>Recommendation (1) The Panel recommended exploring ways to expand and formalise the use of External Industry Professionals for Mentorship of students to help further develop their skills.</p>

2.10 Criterion 10

There are sound assessment strategies	
Satisfactory (Yes, No, Partially)	Comment
Yes	<p>Following a discussion with the Programme Team, the Panel were satisfied that there are sound and appropriate assessment strategies associated with the programme. They were particularly interested in the involvement of students in the peer review and feedback process. The Panel recognised the relevance and importance of the feedback process in the film industry in addition to the value of feedback as part of the learning and assessment.</p> <p>Recommendation (2) In relation to the feedback process for students, the Panel suggested the Team consider expanding and creating a more formalised approach to incorporate student feedback and peer engagement.</p>

2.11 Criterion 11

Learners enrolled on the programme are well informed, guided and cared for	
Satisfactory (Yes, No, Partially)	Comment
Yes	<p>The Programme Team outlined several ways the students will be guided through their studies and research activities. They noted each student will be assigned a dedicated IADT Tutor.</p> <p>The Panel were impressed at the programme's focus on the Student Experience rather than output and the personal journey the students will be undertaking.</p> <p>The Panel were of the opinion that overall, learners enrolled on the programmes will be well informed, guided and cared for.</p>

2.12 Criterion 12

The programme is well managed	
Satisfactory (Yes, No, Partially)	Comment
Yes	<p>Following the review of the programme documentation and discussions with the Management and Programme Team, the Panel were satisfied that the programme is well managed.</p>

Part 3 Overall Recommendation

3.1 Principal Programme

Select One	
X	Satisfactory (meaning that it recommends that IADT can be satisfied in the context of Unit 2.3 of QQI Core Policies and Criteria for the Validation of Programmes of Education and Training)
	Satisfactory, subject to proposed special conditions (specified with timescale for compliance for each condition); these may include proposed pre-validation conditions, ie proposed (minor) things to be done to a programme that almost fully meets the validation criteria before QQI makes a determination
	Not satisfactory

3.1.1 Reasons for the Overall Recommendation

Overall the Panel was satisfied and enthusiastic about this programme and welcomed it as a relevant addition to the suite of programmes offered by IADT.

3.2 Embedded Programme – N/A

Select One	
	Satisfactory
	Satisfactory, subject to proposed special conditions (as above)
	Not satisfactory

4 Summary of Recommended Special Conditions of Validation

None

5 Summary of Recommendations to the Provider

- **Recommendation (1)** The Panel recommended exploring ways to incorporate the use of External Industry Professionals for Mentorship of students to help further develop their skills.
- **Recommendation (2):** In relation to the feedback process for students, the Panel suggested the Team consider a more formalised approach to incorporate student feedback and peer engagement.

6 Summary of Commendations to the Provider

- The Registrar and Head of Faculty were commended on their helpful and informative presentations and participation in the sessions. The Panel also commended the Department and programme team on the quality of the documentation, which was clear and well written. They also noted the engagement of the Programme Team during the review meeting and commented on their commitment and enthusiasm.

- The Panel commended the approach of integrating practical elements while building a research profile for the institute simultaneously.
- The Panel commended the Programme Team’s consciousness of the various career paths students may take and recognised there are different options open to students after graduation. They have a clear vision while being aware of the challenges students face and are ensuring students build resilience. The Panel were impressed at the programme’s focus on the Student Experience rather than output and the personal journey the students will be undertaking.
- The Panel commended the commitment to investing funding in equipment while being mindful of also teaching students to be resource-aware and ensuring the focus is not just on the tools.
- The Panel commended the Teams approach to incorporating equal emphasis and value on all elements and roles. There are no barriers, ensuring all roles have equal weight.

7 Signature of Chairperson

This report has been agreed by the evaluation panel and is signed on their behalf by the Chairperson.

Panel Chairperson Name	Dr Sheila Flanagan
Panel Chairperson Signature	<i>Sheila Flanagan</i> <small>Sheila Flanagan (Jul 21, 2022 09:53 GMT+1)</small>
Date	Jul 21, 2022

8 Disclaimer

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IADT FACULTY RESPONSE

Dept of European Projects

Programme Team's Response to the Panel Report on KinoEyes MA

Date of Panel: 21 June 2022

Date of Report: 19 July 2022

Date of Report 05/09/2022

The programme team thanks the panel for the report and the validation of the programme and the commendations given around engagement, documentation, commitment and enthusiasm. Also, the practical elements while building a research profile for the institute simultaneously and challenges and vision for the graduate career paths.

The programme documents are being revised and a self-assessment review drafted for a pilot Joint Quality Assurance review in December 2022.

Recommendations	Response from the programme team
1. The Panel recommended exploring ways to incorporate the use of External Industry Professionals for Mentorship of students to help further develop their skills.	The Programme Management Board of KinoEyes and programme team welcome this recommendation. At a consortium level the visiting scholar scheme will be revitalised (it was very difficult to run during the pandemic). This is a way to include more international Industry and Academic Professionals. At an IADT level we have budgeted for and intend to assign a specialist industry mentor to each student in Semester 4. This approach works very well on our current MA in Screenwriting.
2. In relation to the feedback process for students, the Panel suggested the Team consider a more formalised approach to incorporate student feedback and peer engagement.	The programme team welcome this recommendation. As part of the current self-assessment review the team are developing a standardised summative assessment form (see draft attached) that will become the standard used across the schools.

	<p>Whilst there are many points of peer engagement at crit sessions and screenings etc. The formal labelling of these sessions as formative feedback will made more clear. Extensive formative feedback is provided throughout the programme, however, the team again feel that this should be categorised as such.</p>
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Rónán Ó Muirthile
Head of Faculty Film Art & Creative Technologies