



PRIVACY POLICY

You trust us with your personal information, so we strive to always be clear and honest about how and why we will use it. Read more about what we collect about you and your choices and rights.

OUR COMMITMENT TO YOU

Our goal is to maintain your trust and confidence by handling your personal information with respect and putting you in control.

It's important that you know what personal information EP Republic Limited (herein referred to as Electric Picnic or Us) collect about you, and how we use it. We've done our best to make our explanations short and easy to understand. But, if you'd like further information, or have any questions, please contact our Data Protection Team using the details in the 'Contact' section below.

WHAT INFORMATION WE HAVE & WHERE WE GET IT

- **Applications submitted to Electric Picnic.** When you complete and send your application as part of the Electric Picnic Arts process, we will collect your details provided such as names, email and information relating to your IADT course and details relating to your installation.
 - **Interview and Assessment Criteria.** Where applications are invited to interview, we will collect further information relating you application and installation in order to assess whether the piece meets the criteria.
 - **When you attend one of our events.** When you attend one of our events, we collect your information via our free Wi-Fi (if you register to use it) and, if available, via cashless payment wristbands which can be used to access events and to make purchases onsite at the event.
 - **Images and CCTV.** When attending an interview via zoom or attending an event at a venue or festival we collect your image and likeness whether this is through CCTV cameras or videographers or photographers on venue of festival sites. This is primarily collected for the safety and security of our fans.
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HOW WE USE YOUR INFORMATION & WHY

- **When you apply and agree to display at Electric Picnic.** We use your information to assess your application and whether this meets the criteria as set by Electric Picnic and IADT.
- **Managing our relationship with you.** We may use your personal information to correspond with you. Examples include: Working with you as part of event organization or management; informing you of event-specific requirements, changes to our events, or our company policies with which you need to comply (such as our health and safety procedures); managing and investigating any complaints or grievances that may arise during the course of our relationship with you; or Contacting you for reasons such as obtaining opinions and feedback on our events.



- **Compliance with our legal obligations.** We may collect and use your personal information where we consider it necessary for complying with laws and regulations, including collecting and disclosing personal information as required by law (e.g., for tax, health and safety, anti-discrimination laws), under judicial authorisation, or to exercise or defend the legal rights of our companies. We may use your personal information to monitor compliance with these laws and regulations, as well as any company policies that have been communicated to you.
 - **Cooperation with local authorities.** Where we need to cooperate with local authorities, for example discussing event management or supporting emergency services, we may need to share some personal information to achieve their objectives.
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WHO WE SHARE YOUR DATA WITH & WHY

- **Transfers to other group companies.** As we are a global group of companies, we may need to share personal information other members of our group of companies, some of whom provide shared services for our companies. Examples of these services include IT services/security, tax and accounting, and general business management.
 - **Transfers to other third parties.** We may also disclose personal information to third parties such as IADT on other lawful grounds, including: to facilitate and manage the Project and to comply with our legal obligations, including where necessary to abide by law, regulation or contract, or to respond to a court order, administrative or judicial process, including, but not limited to, a subpoena, government audit or search warrant.
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YOUR CHOICES & RIGHTS

You may exercise the rights available to you under applicable data protection laws by contacting us through the contact details. Please note that whilst we will carefully assess every request, we receive we may not always have to comply. When this happens, we will explain why.

Your rights

- You can request to access, correct, update your personal information or to have it deleted. You can also ask us to restrict processing of your personal information or request portability of your personal information.
 - You have the right to complain to a data protection authority about our collection and use of your personal information. For more information, please contact your local data protection authority.
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LOOKING AFTER YOUR INFORMATION

We have security measures in place to protect your information. The security measures we use will depend on the type of information collected.

We only keep your information for as long as required to provide you with the services you request, for the purposes outlined in this policy and for any legal purposes for which we are obliged to keep



the information. We will securely delete your information when it is no longer required for these purposes, in line with our company policies.

As a part of a global group of companies, we rely on shared services, some of which are located outside of Europe. When transferring information in this way, there are strict rules in place to ensure your data is still protected to a high standard. Where we do this, we will ensure that appropriate safeguards are put in place.

CONTACT US

If you have any questions about the above, or our approach to privacy, our dedicated Privacy Office, is here to help. Please contact us by emailing privacy@livenation.co.uk