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CFA Creative  
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Academy



Reading/Making Space:  
Scaling Creative Assessment

**“Sought: Model Expert”**

# “Sought: Model Expert”



**Institute of  
Art, Design +  
Technology  
Dún Laoghaire**

# Opportunity for mobility?



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# Staff mobility pilot:

Main Goal - Can a UCD year 3 Final Essay be replaced with Creative Assessment?

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Main Goal - Can a UCD year 3 Final Essay be replaced with Creative Assessment?

Sub goals:

- Introducing 3D/Model-making techniques
- Introduction to pedagogical approaches for creative assessment (large and small)
- Improve current creative assessments
- Institutional mobility & collaboration
- Identify/address constraints

# Structure (phase 1):

Phase 1 pilot mobility to run in semester 2 2022/23.

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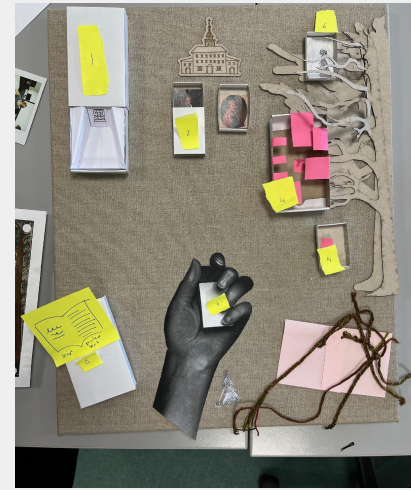
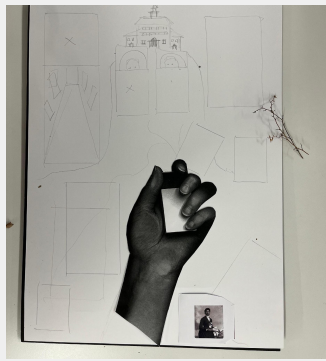
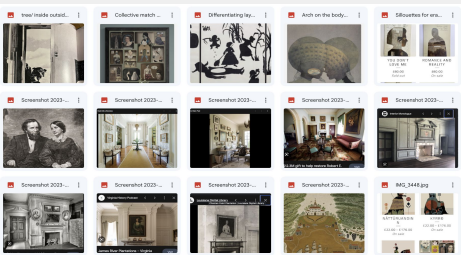
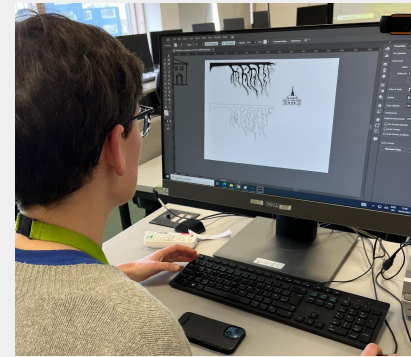
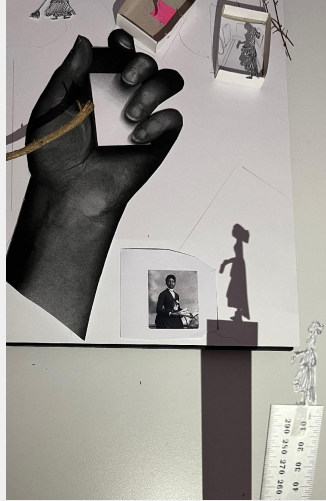
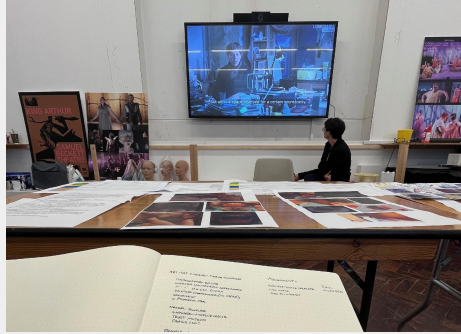
- Staff, peer-to-peer mobility.
- Five sessions over three months: reproduces assignment experience
- Workshops focusing on creative techniques, pedagogies and assignment design
- IADT-UCD Partnership, Creative Futures Academy funding and support
- Useful outputs for all participants (training, publication, curricular)
- Aiming to develop result in robust plan for phase 2 (student mobility)

# Outputs/outcomes:

## PROCESS & INSIGHTS:

- Importance of faculty project cycle experience  
(For Large-scale Assessments)
  - Experiencing Risk
  - Trading expertise, Learning curves (design & production)
  - Learn to document/guide documentation
  - Identify missing UCD resources: space, workshop time, storage, materials





1 : Creative Ped.  
Intros, Modelmaking  
project, Textual  
Analysis

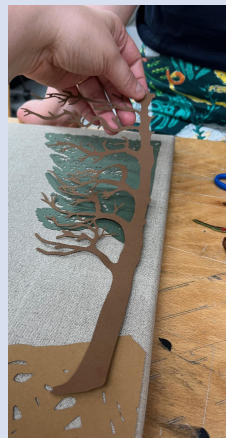


2: Miniatures &  
Models, Image  
Research, Matchbook  
Design, Prototype



3: Project Details &  
Construction,  
Assignment  
Brainstorming





## WEEK 1: PROJECT BEGINNINGS

Team Process Journal

Pg 1

### Team Setup

- Who are the members of the teams?
- Who will take each leadership role?
  - Project Manager, Creative Liaison, Designer, Recorder
- How do you define each role and its responsibilities?
- Do you have a communication strategy, be it Whatsapp, Email, or a Google doc?
- What is your planned schedule?

## WEEK 5: INSTRUCTIONS: RECORDING & JOURNAL ASSEMBLY

PG 4

### Project Recording

- Each team should make a 3-6 minute recording of their project to share with the class
  - Consider lighting, angles, and scale
  - Record your voices separately or together with the project visuals (and then join)
- Using this week's reflections, briefly introduce your text and scene.
- Using this week's reflections, describe 5 choices you made in design and assembly
  - How does the form of your design reflect upon narrative, generic, or stylistic form in the original text?

### Journal Assembly

- Each team should assemble their process journal
  - Include all worksheets
  - You may include \*selected\* sketches, renderings, drafts, notes, photographs, transcripts
- We don't need to see every piece of paper you've touched
- We do want to understand your process, choices, challenges, and insights

Process Focus  
& Guidelines

Partnership  
Expectations

Productive  
Constraints

Anticipating  
Team Issues

Transport &  
Cost

Learning  
Outcomes

Time  
Requirements

Word Counts

Assessment  
& Rubrics

Media  
Guidelines

Evolving  
Abilities/  
Recordings

4 : Complete Construction  
& Film Artifact



5: Assessment Design,  
Review, Revision

# Outputs/outcomes:

## PROCESS & INSIGHTS

- Workshopping assignment
  - Translate learning goals, Achieve clarity, Embed Process focus,
  - Check-ins, Anticipate Barriers: Schedules, Conflicts
  - Embrace **Constraint!**

The image displays a collage of various project-related documents. At the top left is a 'CREATIVE PROJECT PREP' form. Below it is an 'ART PARTNER FEEDBACK FORM' with fields for Name, Email, UCD Group, and Notes, and a rating scale for 'How well did the project work?'. To the right is a 'WEEK 1: PROJECT BEGINNINGS' Team Process Journal with submission instructions. Below that is a 'MIDTERM: UNGRADED PROJECT CHECK' section. In the center is a 'WEEK 5: PROJECT RECORDING & JOURNAL ASSEMBLY' form with 'WEEK 5: PROJECT REFLECTIONS' and 'Reflections on Labor' section. To the right is a 'WEEK 3: REFINING DESIGN & BUILDING' Team Process Journal with 'Textual Reflections' section. At the bottom right is a 'WEEK 4: REFINING DESIGN & BUILDING' Team Process Journal with a 'Design and Construction' section.



# Outputs/ outcomes:

## PROCESS & INSIGHTS

- Visual practices/making as research





# Outputs/outcomes:

## PROCESS & INSIGHTS:

- Rethinking Smaller Assessments
- Permission to be Creative (Toolkit Explorations)





# Debt

"While you and Helen were having around Europe...  
Name

"He ran up a bill of 30,000 francs...  
And when Paul finally told him he had to pay, he gave him a bad check"  
Name

"I was flat on my back in a sanatorium and the market had cleaned me out"  
EMER

"I had been given...  
Name

"So many fellows I hear about back in the States...  
Name

"I don't know...  
Name

"I could watch a group of student...  
Name

"There's a lot of...  
Name

"The Pool's Cafe had disappeared"  
EMER

"I'll lose Honoria's childhood & my chance for a home"  
Name

"My husband couldn't give this year," she said, "We're poor as hell!"  
Eaton

"I was flat on my back in a sanatorium and the market had cleaned me out."  
William

"We came to invite you out to dinner"  
Name

"Some things are hard to...  
Name

# Liquor

"It seems very funny to see so few Americans around...  
Name

"My husband couldn't come this year...  
Name

"I spoiled this city for myself. I didn't realize it, but the days came along one after another...  
EMER

# Speculation

"It went as quick as it came."  
- Luke

"He made plans, visits...  
Name

"There's a lot of business...  
Name

"Then the aftermath, her escaping pneumonia by a miracle, and all the attendant honor."  
- Luke

# Nostalgia

"I was...  
Name

"I spoiled this city for myself. I didn't realize it, but the days...  
Name

"We did...  
Name

# Bankruptcy

"Sudden ghosts...  
Name

"meaning of the word 'dissipate' - to dissipate into thin air, to waste nothing out of something"  
EMER

"He broke off. Marion had made the sound 'Oh!' in one swift...  
Name

"I didn't tell...  
Name

"While on my way...  
Name





# CFA Creative Futures Academy



Rialtas na hÉireann  
Government of Ireland

HEA | HIGHER EDUCATION AUTHORITY  
AN tÚDARÁS um ARD-OIDEACHAS



Human  
Capital  
Initiative